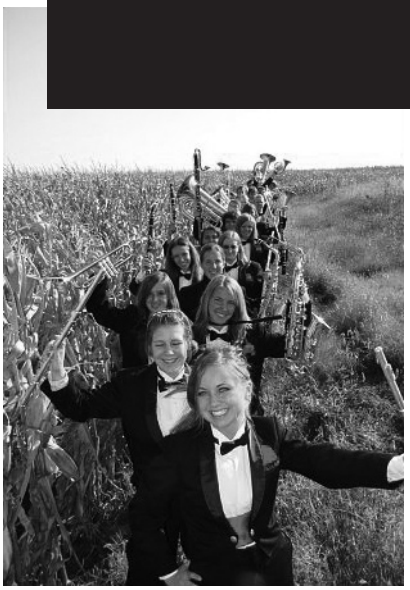
NONPROFIT ORG
U.S. POSTAGE
PAID
DES MOINES IA
PERMIT NO 93

IOWA MUSIC EDUCATOR

Spring Issue, 2009



Iowa Music Educator
Official Publication of the Iowa Music Educators Association
Scott Rieker, Publications Chair
Des Moines Public Schools
4827 Madison Avenue
Des Moines, IA 50310

Cover Story:

We're Outstanding In Our Field

Features:

Introducing: IMEA Tenure Award

Dues News

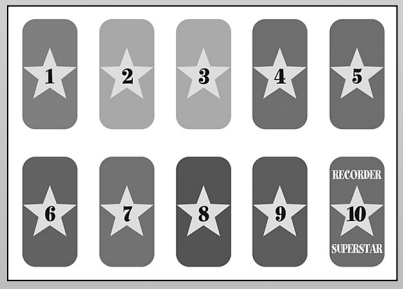
Application Forms

REWARD YOUR RECORDER STUDENTS!

Introducing:

ED SUETA'S *BE A RECORDER STAR*® CURRICULUM & REWARD PROGRAM

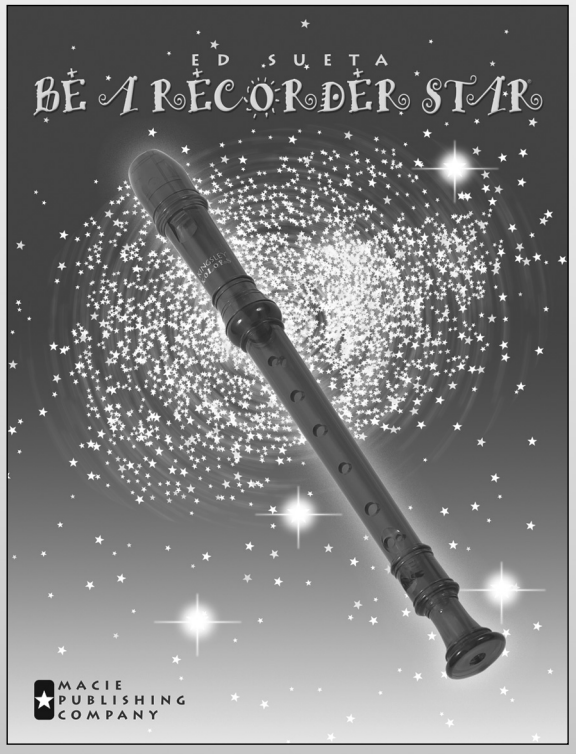
- Colorful, adhesive backed cloth stars easily stick to the safety neck strap
- Kingsley Kolor® Recorders – available in 7 colors as well as traditional black
- Safety Neck Straps (U.S. Patent No. 6,384,307) available in 14 different colors
- Get recorders and neck straps in your school colors!



- Colorful wristbands remind students to place their left hand on top of the recorder

- Seven coordinated Reward Certificates

Recorder Teachers:
If you have not received one of our recorders, contact us for a **FREE** Kingsley Kolor® Recorder and Safety Neck Strap with Reward Stars.



- Student Method Book is gently paced to ensure student success
- Imaginative, colorful illustrations enhance student enjoyment
- Music theory pages reinforce concepts and serve as an assessment tool

FREE Play-Along CD with every initial order for *Be A Recorder Star*® Method Books

(classroom set of 30 method books required)

MACIE PUBLISHING COMPANY
10 ASTRO PLACE • ROCKAWAY, NJ 07866 • TOLL FREE: (888) 697-1333 • FAX: (973) 983-1415
www.maciepublishing.com • E-MAIL: info@maciepublishing.com

CALL FOR MONTHLY SPECIALS AND PACKAGE PRICING!

Refreshing Ideas

Idea #44

Why not *Just Play it?*

Our ***Just Play It! Classroom Harmonica Method*** will bring the cool factor to your class!

- Six lesson curriculum for grades 5-8 introduces students to basic cross-harp blues.
- Culminates in a 4-part harmonica ensemble based on the 12-bar blues.
- Unique color coded notation system, sound zones, special effects words, and other innovative teaching tools help students experience very quick success on a classic, extremely affordable, cross-cultural instrument.
- MENC national content and achievement standards are included in each lesson.
- Full color Teacher Curriculum Guide includes detailed step-by-step lesson plans, tips for success, extra learning opportunities, a 24-track CD, Hohner harmonica and more!
- Full color Student Practice Guide converts to a small easel, includes Hohner harmonica, a 24-track CD, and is an easy to follow supplement for class and at-home practice.
- No prior experience on harmonica is needed for teachers or students!
- Presented at Iowa and Illinois Music Educators' Conferences.

Don't get the blues for back to school... ***Just Play It!*** instead .

- Full-color teacher curriculum guide
  #825918

- Full-color student practice guide
  #825917

West Music wants to be on your preferred vendor list!

Call now to request our 2008/2009 catalog.

West music

1212 5th Street • Coralville, IA 52241
tel: 1-800-397-9378 • fax: 1-888-470-3942
service@westmusic.com

www.westmusic.com

Concordia University, Nebraska

Excellence

We embody a tradition of excellence with more than 100 years of educating musicians.

The award-winning University A Cappella Choir and the University Wind Ensemble tour nationally and internationally including a recent trip to China and an upcoming trip to Spain.

Facilities include a renovated recital hall with a new 38-rank Casavant Frères organ and a Steinway grand piano, dozens of practice rooms equipped with pianos and organs and a music instruction lab with 16 workstations.

Scholarships are available for music and non-music majors.

Degrees offered

- **B.A. in music**
- **B.S. in education with a music endorsement**
- **B.Mus. in music education**
- **B.Mus. in parish music, with Director of Parish Music certificate**

Visit www.cune.edu/music for more information.

An accredited institutional member of the National Association of Schools of Music (NASM)

CONCORDIA UNIVERSITY NEBRASKA

800 North Columbia Avenue
Seward, Nebraska 68434

800 535 5494, ext. 7282
music@cune.edu

2993R02_09

Table of Contents

Volume 62 ~ Number 2 ~ April 2009

Official Publication of
Iowa Music Educators Association

Two issues a year
September ~ April

Subscription included with IMEA membership

$9.00 per year for non-members

Scott Rieker, Editor

IMEA Officers & Board Members 2
Letter From the Editor 3
Meeting Minutes 4
President's Report 9
2008 Fall Conference Photos 10
Cover Story
We're Outstanding In Our Field - Part I: Recognition 12
We're Outstanding In Our Field - Part II: Advocacy 14
Applications
Outstanding Administrator/
Iowa Exemplary Music Program 18
Call For Audition Tapes 19
Dues News 20
Conference Presenter Application 22
IMEA Tenure Award 23
Meeting Reminder 23
Remembrances 24
Association News
Thom Borden in Iowa - Diane Aboud 25
All-State Orchestra - Ted Hallberg 26
Art Imitates Life - Deb Hild 27
Keeping Music Strong - Dr. Paula Keeler 29
Greetings from the South Central District - Tom Sletto 30
Call For Research Papers 31
Sustaining Membership - Penny Zaugg 33
Advertisers' Index 33
MENC Membership Application 34

Officers & Board Members

Board Members

President ..... David Law
President Elect ..... Martha Kroese
Past President, State Manager ..... John About
Governmental Relations ..... Joanne Tubbs
Publications Editor ..... Scott Rieker
Secretary ..... Kendra Leisinger
Treasurer ..... Shirley Luebke
Technology Chair ..... Chad Criswell
Middle School Chair ..... Kelli Stoa
Elementary Chair ..... Diane Aboud
Membership Chair ..... Penny Zaugg
College/University Chair ..... Jane Andrews
Collegiate MENC Chair ..... Paula Keeler
CMENC Student Rep ..... Andrew Hamilton
Research Chair ..... Erin Wehr-Flowers
Multicultural Concerns ..... Joyce Spande
MIOSM Co-Chairs ..... Michelle Bennett
Kristin Zwart
Historian ..... Karen Spurgeon
Tri-M Chair ..... Open
Mentoring Chair ..... Martha Kroese
Retired Teachers Chair ..... Ruth Seim

Conference/All-State

Conference Chair ..... Martha Kroese
All-State Band Chair ..... David Rutt
All-State Choral Chair ..... Mary Citta
All-State Orchestra Chair ..... Ann Gribbins
Registration Chair ..... Charlemagne Eekhoff
Conference Exhibits ..... Jacque McCurdy
Conference Equipment Mgr ..... Charles Grim

District Representatives

Northeast ..... Martha Kroese
South Central ..... Tom Sletto
Southeast ..... Teresa Thostensen
Northwest ..... Rich Nicklay
Southwest ..... Bonnie Cramer
North Central ..... Deb Hild

Advisory Members

IHSMA Executive Director ..... Alan Greiner
Iowa String Teachers ..... Kelly Daza
Iowa Choral Directors ..... Roger Henderson, President
Iowa Bandmasters ..... Robert Munier President
Iowa Alliance for Arts Education ..... Laurie Olk Chair
Iowa Assoc. of Jazz Educators ..... Steve Shanley
Fine Arts Consultant, DOE ..... Roseanne Malek
Iowa Orff Chapter ..... Tim Purdum President
Sioux Valley Orff Chapter ..... Alison Bondy President
Des Moines Orff Chapter ..... Carol Looney
Kodaly Educators of Iowa ..... Shelly Droe President

Letter From the Editor

Dear Reader,

Once, I was subbing in a handbell choir with a group of accomplished ringers. As I sight-read the pieces - surrounded by people who obviously knew the piece very well - I made several inopportune entrances, where my bell was obviously rung late (and perhaps I had rung the wrong bell…). At the end of the run-through, the director turned toward me, smiled, and said kindly, "Obviously, you've never heard the first rule of handbell ringing: 'Better Never Than Late.'" We all laughed, and I'll never forget that advice – for handbells.

However, since there are really a lot of fantastic musical things occurring in Iowa, and since many of our schools are in need of ways to defend their music programs, it seemed wise to push ahead and publish a month late. When the events of the personal life impinge on the professional, it is never neat. I sincerely thank the leadership of the Iowa Music Educators Association and you, our members, for your patience as you awaited our Spring Issue. I also must thank Penny Zaugg, for her inestimable assistance at a critical moment in coordinating with our valued advertisers and sponsors. I am indebted to Scott & Jan Keese, and the Ballard High School band, whose photographs enhance our "punny" cover story. We truly are Outstanding in our Field.

One final word: If you would like to contribute to the magazine: if something amazing is happening in your district; if you know of music educator who affected Iowa students who has passed from this life; if you would like to comment on content or suggest stories, visit us at www.iamea.org and click Contact Us. We would love to hear from you.

Meeting Minutes

November 22, 2008

General Membership Meeting
Scheman Building, Benton Auditorium
Ames, Iowa

The Executive Committee meeting was called to order 7:53 a.m. Those present were John Aboud, David Law, Scott Keese, Scott Rieker, Shirley Luebke and Kendra Leisinger.

A brief outline of the budget status included discussion about fiscal health. We need to develop a policy of those organizations to which we are donating members and how they represent the financial breakdown of our financial involvement. In the final analysis we are accountable to our paid membership for responsible budgeting.

The recent election yielded the following people in leadership positions: President-elect is Martha Kroese, Orchestra Chair is Anne Gribbons, General Music Chair is Diane Aboud, North Central Chair is Deb Hild, Middle School Chair is Kelli Stoa, Secretary is Kendra Leisinger. New officers officially begin their duties on Dec. 1 (from the restructuring of by-laws).

Those present at the General Membership meeting included: Deb Hild, Rich Nicklay, Martha Kroese, Jacque McCurdy, Penny Zaugg, Charles Grim, Bonnie Kramer, and Chad Criswell.

A motion was made and seconded to approve the September meeting notes. Our treasurer, Shirley, reported that our current financial status as of November 17, showed $21,000 in our bank account. A written report was submitted detailing the 2008-2009 budget.

Chad Criswell, website manager, reported that the site is up and working. He requested that members send in any articles or problems.The newsletter is on line and now anyone can download it (not just members only). However, it is in digital format which may require more money to maintain.

Scott Rieker, publications director, noted delays on the magazine publication. The Fall magazine produced less than a $400 loss which was an improvement over last year. He noted that Ames was generous in their support of the magazine (over $600 total). The Spring magazine will focus on exemplary music programs and the theme will be "We're Outstanding in Our Field."

New legislative session implications were briefly discussed pertaining to the physical activity requirement. Members were encouraged to be alert in how their districts will be handling this.

President John Aboud reported that, according to the results of the licensure survey, the majority of respondents believe that their licensure does not match their level of training. This highlights the growing need for highly qualified music teachers. John listed the following dates for the upcoming meetings: IMEA Executive Committee Meeting – January 17, 2009 and IMEA Board of Directors Meeting – June 6, 2009.

Martha Kroese, Mentorship Chair, submitted a written report. She identified 91 new music teachers in Iowa. Attendance at the Fall Symposium at ISU was 21 teachers, 13 of whom were attending the conference. Eleven mentors are still needed for the IMEA mentorship program.

David Law, IAAE liason, reported on the 21st century skill sets work that is being done. He reported that IMEA is in a strong position to influence matters but that the mandate forces us to deal with this issue as soon as possible. The term "the arts" will now be included in this mandate and all major music/arts organizations will be included at meetings concerning this issue. Right now decisions are being made at the local level so teachers need to be proactive in their own districts. Talking points are being written and are scheduled to be distributed to educators by February 1.

Conference-related reports are as follows:
Charles Grim, Equipment Chair, reported that the doubling up of rooms were of some concern due to noise level. Also, clinicians need to be more precise on their list of requested materials due to the extra costs billed to IMEA.

John Aboud reported for Registration Chair Charlee Eeckhoff, that the new badges expedited the registration process. Pre-registration was 250 while last year's was 205. There were 125 online registrations.

Jacque McCurdy, Exhibit Chair, reported that there were more exhibits this year at over 90 spaces. The attrition rate was 15%.

Paula Keeler, CMENC Chair, reported that there was good attendance at all but one collegiate session. She thanked Sylvia Munsen for her excellent session. The new student president is Nick McGraw from Morningside.
New business from the floor included attention to a cultural advocacy day sponsored by the Iowa Arts Council. Scott Rieker outlined the necessity for participation in this event.
Motion to adjourn was made and seconded at 8:39 a.m.

Meeting Minutes

February 28, 2009

IMEA Executive Committee Meeting
Huxley Community Center
Huxley, Iowa

The meeting was called to order at 9:02 a.m. Those present were: Martha Kroese, David Law, Kendra Leisinger, Chad Criswell, Scott Keese, Charles Grim, Kevin Droe, Rich Nicklay, Scott Rieker, Joyce Spande, Tom Sletto, and Bonnie Kramer.

Minutes from the November meeting were approved.

The Treasurer's report was approved and contained the following information:

Total income: $53,699.50
Expenses for the year: $46, 750.45
Solvency: $6,949.05

Daivd Law reported that there have been 76 requests for music advocacy information from districts across the state. Information collected and distributed by IMEA helped to save two teaching positions. An idea was presented that in future, those who are sent advocacy materials should also be sent an application for membership to IMEA.

Discussion on reimbursing funds for those who attend conferences was held. At the North Central Regional Conference in Indiana MENC reimbursed attendees for about half the total amount of the conference expenses. An emphasis was made that IMEA have representation at regional business meetings.

David Law presented an evaluation of the 2008 Conference. He noted that it was very busy and possibly overbooked at as many as nine sessions per hour. Conference-goers noted the high quality in presenters and session topics. The conference lost $3500. Some of this might be attributed to the cost of the badges used for the first time but considered to be worth the investment. Program inserts were over-ordered as well. IMEA is financially better off than one year ago. The MENC President will attend the IMEA 2009 Conference.

Rich Nicklay presented the following information about conference registration: as indicated on the conference data sheet (written report) attendance was down – 366 from 408. Thursday registration should be changed from "pre-conference" to part of the overall conference.

Exhibitor concerns were about traffic flow in certain hallways. Note was made that the MENC booth will be added for the 2009 conference.

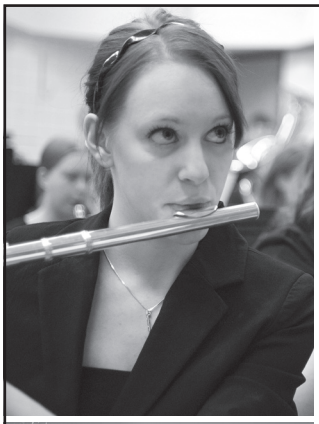
Charles Grim reported that expenses at Scheman are excessive. A suggestion was made to add to presenters' information that they are encouraged to bring their own equipment. Clarity of communication from presenters needs to be improved. Pat, Charles and Martha will work on revising this form. Concerns from the Equipment Chair included the following: there were sound issues with the rooms that were divided in half by partitions, nine sessions per hour are too many to provide for every presenter's needs, the schedule needs to have a brief, easily-read format for equipment needs, and the current conference schedule format is too time-consuming to include in the magazine.

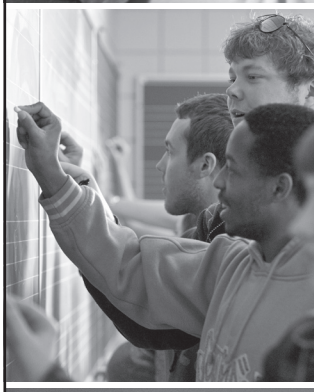
Miscellaneous items include the following: the 2009 IMEA Conference will include ISTA events. A suggestion to list the donation of folders from music companies on conference expenses as "honorarium" was made.

Thoughts on pin sales were shared. At this year's conference brochures in the All-State music folders on the day of All-State auditions advertising pin sales were available. Alan Greiner printed them off and placed them into the folders. There were numerous orders/sales prior to the conference. Currently, pins are $10 each; cost to us is $3.60, postage is $1.17. A suggested change was that postage be $1.17 ***per pin mailed***. A proposal of the mailing fee increased to $2.00 was tabled until June. We will encourage people to order ahead and pick the pins up at the conference rather than mailing them out.

It was noted that Alan Greiner does the bulk of the All-State Festival coordination. IMEA provides room chaperones for students. The following question was raised: "How do we increase conference participation for band directors?" One idea was that the district chairs should contact members from their district to promote the conference. Another idea involved highlighting the band track in the conference program provided in the director's folder at All-State.
Scott Rieker, Publications Editor, reported that the magazine lost less than $122 on the conference publication.
He noted that the Ames Convention and Visitors Bureau contributed $600 to advertising. In the spring magazine Scott Keese's band will be featured photographed in a corn field. He noted that 1700 programs were ordered for conference which turned out to be too many. Scott asked for information and/or pictures when an important teacher/musician has died. He requested assistance with duties related to the advertising/billing portion of publications.

Chad Criswell discussed web usage. He noted that usage is





The University of South Dakota

Music at The University of South Dakota

Summer Music at The U

Directors Institute clinician info and registration forms for all summer activities below available at www.usd.edu/cfa/Music. Summer graduate course info available at www.usd.edu/cfa/Music/summer.cfm.

Quad State Total Percussion Camp

June 14–17, 2009

Guest Clinician: Bob Brudvig.
Contact Dr. Darin Wadley, 605-677-5730, dwadley@usd.edu

Band and Choral Directors Summer Institute

June 17–19, 2009

Guest Band Clinician: David Holsinger
Guest Choral Clinician: Dr. André J. Thomas.

For additional information contact:
Band: Dr. Rolf Olson, 605-677-5727, Rolf.Olson@usd.edu
Choral: Dr. David Holdhusen, 605-677-5721, David.Holdhusen@usd.edu

USD Upper Midwest Jr./Sr. High School Summer Music Camp

July 12–17, 2009

Contact Dr. David Holdhusen, 605-677-5721, David.Holdhusen@usd.edu

South Dakota Vocal Arts Festival

July 22–August 1, 2009

Contact Dr. Tracelyn Gesteland, 605-677-5719, Tracelyn.Gesteland@usd.edu or
Prof. Rick Piersall, 605-677-5718, Rick.Piersall@usd.edu

Check out our website: www.usd.edu/cfa/Music

If you are a person with a disability and need an accommodation to participate, please contact Disability Services at 605-677-6389 as soon as possible, but at least 48 hours before the event.

Genuine Instruments since 1961.

Every culture celebrates music and its musicians. Since 1961 Rhythm Band Instruments has provided music educators, and parents with the quality instruments they need to ensure future generations are able to enjoy the gift of music. Our dedication to service and quality has established us as a leader in elementary music products worldwide.

RBI is an authorized dealer for Aulos®, Kidsplay®, Chromaharp®, Remo®, Sonor®, Studio 49®, Canto® and Boomwhackers®, Sweet Pipes, Bontempi®, Bellplates®, Ringleader®.

www.rhythmband.com

RHYTHM BAND INSTRUMENTS

1316 E. Lancaster Ave
Fort Worth, TX
1-800-424-4724
sales@rhythmband.com

Meeting Minutes

growing more than expected; the conference schedule had 2500 hits. In comparison, online access to the magazine is 200-300 times. The band width requirements are within limits. He asked that documents for the website should be sent to him personally to upload. Chad asked that when submitting a document, wait until everything is completely downloaded before hitting "submit." He advised NOT to paste directly from Word when submitting but to paste from plaintext. He said that it is possible to tailor the conference to individual scheduling needs online and send out to members who are registering for the conference. The idea was suggested that he send out a follow-up survey to attendees several days after the conference is over. Chad will check into the cost and feasibility of online conference registration.

A request for funding came from Chad Criswell. He is invited to present on the "Brave New World of Recording Devices" during National Music Education Week, June 17-23. Chad was invited to present on and to be a panelist on Music Technology/Education standards and is not being reimbursed by MENC. A motion was made to fund a $300 stipend per person to reimburse those people representing IMEA at conferences. The motion was amended to funding those who are "invited to attend or to present" be effective retroactively. The amended motion was approved.
David Law is the Advocacy Chair for the Iowa Arts Alliance. One idea under consideration is bring your administrator to the conference on Friday and would likely include a luncheon and the keynote address.
The Alliance leadership have decided that advocacy is the main goal.

The K-16 Summit focused on collegiate activities and the need for colleges to standardize entrance/exit requirements.

North Central Regional Conference Report:

- In odd-numbered years the MENC conference will be held in Reston, VA.
- Technology, research and elementary will be the focus.
- In even-numbered years the conference will be in held in the west with a collegiate focus.
- Dues have increased; office staff has been reduced and money focus is more on advocacy and retention and recruitment of teachers.
- The President's Cup is an idea involving groups invited by invitation only to Reston to perform.
  - *It will be an opportunity to perform at a national conference level.
  - *It will provide a national competition for band, choir and orchestral groups.

District Chair Meeting

*New chairs need a list of the specific counties assigned to their district.
Martha will send mentorship documents to new chairs.

Executive Committee Meeting Agenda Items

*Recognition of retirees at the keynote speech on Friday at the conference was raised as a possible idea.

*The procedure for membership lists on line and hard copies needs to be determined. At present, IHSMA puts list information on their website. IMEA sells the list.

*Possible dues increase - $110 with a statement from IMEA on the purpose

- *Iowa has not raised dues in years while MENC has consistently raised theirs
- *Membership dues would be frozen for the next few years
- * A graph would be helpful in showing IMEA's monetary intake in relation to MENC's dues actually has declined
- *include pie chart showing where national dues go
- *A motion was made to consider raising IMEA dues with a discussion on the exact dollar amount following.
- *The motion was amended to propose $115 for active membership for one year with all others remaining same on proposal sheet submitted by John Aboud.
- *The motion was approved.
- *A proposal to raise state dues in future based on a percentage was tabled until June.

A request for the Spring magazine to email names of teachers (IMEA members)/programs that are successful so they can be interviewed for an article – deadline, March 15, was made.

Discussion about NCLB and Iowa Core Curriculum and 21st Century skills tabled until June.

*Business for June
– conference registration fees about which Martha will present a recommendation and discussion and vote will follow.
Next meeting: June 13, 2009
Executive Committee and district chairs adjourned at 2:08.

Respectfully submitted,
Kendra Leisinger
Secretary

President's Report

David Law

President's Report

I want to compliment Past President John Aboud and all the officers of the Iowa Music Educators Association for their outstanding work over the past years. Those combined efforts have helped our organization to become a viable group with a solid financial footing. I also want to express my appreciation to all those hard working members who did so much behind the scenes at the conference last fall. Without all the time, energy and efforts of those people the conference would not have been the excellent experience that it was.

Advocacy: This will be a primary focus for IMEA and all the other professional organizations throughout the state. I am asking all of our membership to let me know of any programs that are facing cuts in staffing or contact time in art or music. We have a large list of resources available (most of which are on the web site) that have been used successfully this year. Either you or someone from that district may contact me at maestrolaw@gmail.com and I will respond to the request. All information will remain confidential.

Dues: Further in the magazine you will see a comparison of the dues structure between MENC and IMEA. We are a "rare bird" as state associations go. Most states use their MEA as a total music organization in which that group provides all the contest management, judges, etc., for the entire state. As such, the music educators are required to join the MEA in order to participate and usually the school district funds their dues expenditure. Here in Iowa we have the Iowa High School Music Association, which oversees our music events including much of the All-State Music Festival. Our main source of income is derived from membership dues and the best way for us to remain a viable Association is through membership.

One Plus One: This year when your renewal card comes in the mail, talk about the benefits (listed later on) of membership to your colleagues. Let's all try to bring an additional member on board and strengthen the organization, not only through dues but also through mentorship, workshops, the conference and the wealth of resources available.

As we begin to wind down the year (and for some, begin planning ahead for next year) please take time for yourself and your family. We are all doing more with less and have done it for so long that it seems natural. Your personal health, both mental and physical, is so very important to your family, to your job and to the students that you will influence. Remember:

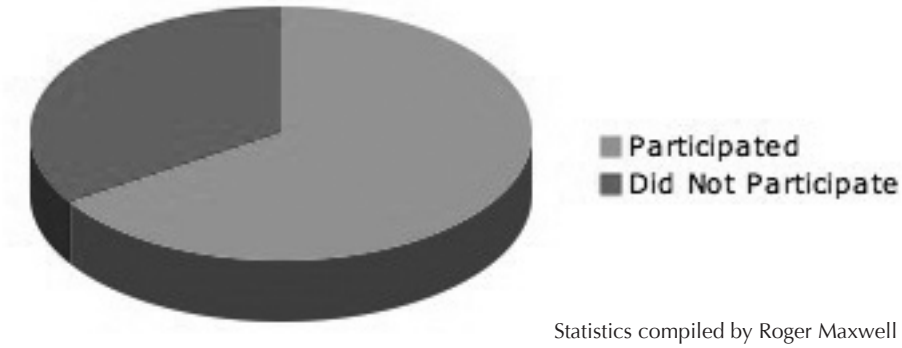
WE TEACH MUSIC:
NOT because we expect you to major in music
NOT because we expect you to play or sing all your life
BUT –

So you will be ***human***
So you will recognize ***beauty***
So you will be closer to an ***infinite beyond this world***
So you will have ***something to cling to***
So you will have ***more compassion, more gentleness, more good*** –
In short, ***more life!***

To me the words in bold express it all. Stay in touch with me, I care.

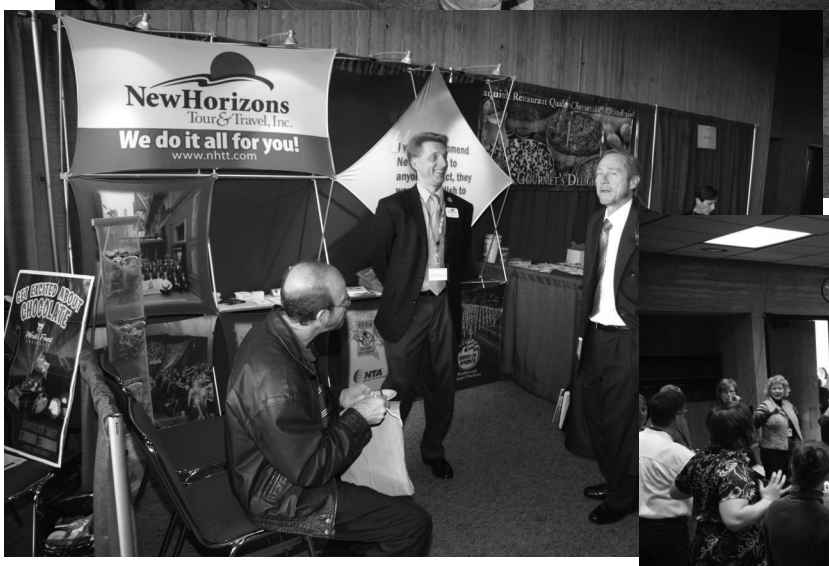
David Law

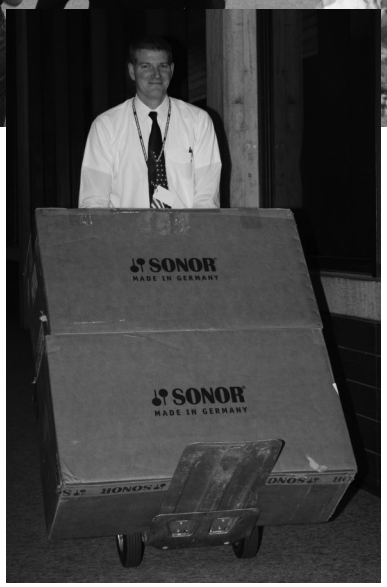
Music Advocacy Fact: from 1997-2007, 66% of the *Des Moines Register's* Academic All-State students listed participation in music.



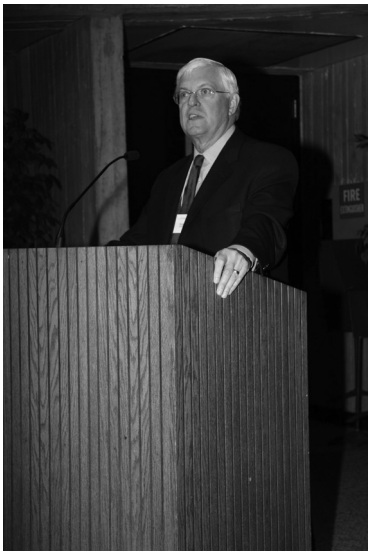
Statistics compiled by Roger Maxwell

2008 Fall Conference Photos





2008 Fall Conference Photos



Cover Story

We're Outstanding In Our Field - Part I: Recognition

David Law, Jim Fritz, Scott Rieker

The Iowa Music Educators Association recognizes school music programs, which are outstanding in curriculum, instruction, performance, dedication of staff members and

service to their community along with strong administrative support. This year, an audience of 5,000 was on hand to honor Decorah Community School District as music educators and administrators accepted the 2008 Iowa Music Educators Association "Iowa Exemplary Music Program Award" at the grand concert of the 2008 Iowa All-State Music Festival.

The presentation was held Saturday night, Nov. 22, in the Hilton Coliseum on the Iowa State University campus in Ames, and DCSD Superintendent Michael Haluska accepted the award on behalf of the District. In his comments he mentioned the tremendous successes of Decorah Music students over the years as well as the support for the music program from the community. In addition, he highlighted the overall balance of the educational program at DCSD, not only by the recognition of this state award but also the district's academic and activities success. The award of the "Challenge Cup Award" this fall for athletics and academics was a also recent highlight.

The "Iowa Exemplary Music Program Award" is given to only one school district in the state per year. The award was received following an application process that required documentation of: challenging curriculum offerings, vertically articulated instruction, motivated teachers with significant levels of academic preparation and ongoing professional development, state leadership positions by staff members, demonstrable student successes, obvious school and community support for the music department, and a history of success over a period of many years.

The award is a traveling trophy, with the recipient school's name inscribed. The trophy will reside in the Decorah District for the following school year. Programs who have been recognized as exemplary programs are;

1987..... Charles City
1988..... Mason City
1989-90 .. Cedar Falls
1991..... Davenport Central HS
1991..... Edmunds Elementary, Des Moines Schools
1992..... Pella
1993..... West Des Moines
1994..... Norwalk
1995..... Glidden-Ralston
1996..... Ottumwa
1998..... Algona
1999..... Mid-Prairie
2001..... Hampton Dumont
2002..... Harris Lake Park
2003..... Storm Lake
2004..... Central of Elkader
2005..... Maquoketa
2006..... Marion
2007..... Iowa City
2008..... Decorah Community Schools

Decorah music students have had a long history of significant successes.

Students involved in the Decorah music program have many opportunities to experience music from a highly qualified music staff with over 150 years of combined experience from 9 instructors many of whom, have held the highest posts in their respective professional organizations. The Decorah Music program receives excellent support from the administration in terms of staffing, capital outlay and willing volunteers from the community.

The music department has a comprehensive curriculum written to incorporate the national standards with an emphasis on high quality music taught using the CMP (Comprehensive Musicianship through Performance)

We're Outstanding In Our Field

strategies, and is vertically integrated in all areas.

The music faculty is proud of the fact that they are a music department; not individual departments. They are currently forming a joint music boosters organization and they work collaboratively on a number of musical presentations.

Besides well-received performances at home, Decorah music students are consistently performing at the highest level in state performances. High School chorus, orchestra, concert band, marching band, and jazz band consistently receive Division I ratings at state sanctioned festivals. Over 40% of all Decorah HS students are in band, orchestra, or choir while an incredible 80% of the middle school students are enrolled in choir, band, and/or orchestra..... all of which are electives!

Some of the more recent successes include: perfect or near perfect ballots for all three high school performing ensembles (Bass Clef and Concert Choirs, Orchestra and the Wind Ensemble) at the State Large Group Music Festival in May, the seventh consecutive Division I rating of the DHS marching band, 16 (plus one alternate) all-state musicians selected for the 2008 All-State Music Festival (a new school record), 30 middle school vocal students selected for the Opus Choirs (a new school record), and eight middle school students selected for the middle school Iowa Junior Honors Orchestra.

In addition, the students and staff have been busy with performances at the orchestra's Harvest Moon performance, a fall choral concert, the band and choir's performance at the annual Veteran's Day presentation, as well as multiple performances by the high school pep band at state football playoffs this fall.

In the words of Jim Fritz – High School Band Director, "we have a unique/wonderful relationship with North Winneshiek schools (we share high schools) and they send great musicians to us. In addition, St. Benedict's Catholic school in Decorah is a K-8 parochial school with a band and chorus. St. Ben's 8th grade band and orchestra students participate in our Decorah MS band and orchestra. We enjoy a great relationship and there are competent staff and supportive administrators at both of these "feeder" schools. The music teachers and administrators from both of these schools will be present at the concert."

Upon receiving the award, Mr. Fritz said, "It is a high honor to receive this award and to have our collective efforts recognized at the state level. The level of achievement by our music students is second-to-none for a school our size. The support enjoyed from the administration and community for our school music programs is a huge factor in our continuing successes. Our student's will take their musical experiences into the rest of their lives and it will exert a very positive influence on wherever their careers/lives take them."

DHS Choir Director Jason Rausch also said, "The pursuit of an aesthetic education is a necessary component for a rich and rewarding life. We work with students at every ability, and enjoy watching them rise to a new level of understanding of what it truly means to be a human being. Music, and the arts in general, have a significant, irreplaceable role in the core curriculum of our schools."

Cover Story

We're Outstanding In Our Field - Part II: Advocacy

Scott Rieker

The sky is falling! Tax revenues are down, the economy is receding, and various levels of leadership are deciding how we are going to tighten our belt. With our many contests, festivals, lessons, concerts, instruments, and specialized teachers, school music programs often seem to be the easy fruit to pluck during lean years. However, in some schools, a majority of the students participate in the music program. And anyone who has even the briefest contact with the ubiquitous ipod-student symbiosis knows the integral importance that music has in each of their lives. Further, when budget-cutting begins, music programs have been shown to take an inordinate share of the cuts.

> Perhaps nothing is more dangerous to school music programs than hidden cuts which do not appear to affect music budgets. The district may decide to cut the entire budget by a certain amount; the problem for music programs is that they frequently have more line items than other areas of the curriculum. While it may seem the district has cut each area equally by making cuts in every item of the budget, a music department with four line items could have four times as much cut from its programs. Sometimes hidden cuts occur in areas that seem unrelated to music, but a cut in summer school programs may affect beginning instrumental lessons; if several positions are eliminated, this could affect the music department. Changes in elementary staffs may reduce beginning choral and instrumental programs that in a few years will sharply reduce music enrollment in higher grades. (John Benham, British Columbia Music Coalition, 2003-01-08.)

In Iowa, where academic and music excellence is held in such high esteem, it may seem a foreign concept to be forced to battle for the survival of a music program. Our educational legacy as innovative educators, whose students are routinely ranked in the top 25% nationally; our musical achievements, founding MENC and regularly producing acclaimed musicians and music programs at the elementary, secondary and collegiate level; the endless collection of anecdotal evidence about the deep connection between music and success all make us unaccustomed to step forward and defend what we know to be a vital component to the educational experience.

This article is meant to be a tool to help you advocate for your program. It excerpts various studies to demonstrate the importance of comprehensive music education programs in schools. It shows how music educates the whole child, how it raises test scores, how it improves

classroom conduct, and how it is considered necessary for the 21st Century workplace. The information is available in many places – unfortunately, it has become our job as music educators to bring the overwhelming statistical basis for the enduring value of our discipline to those people charges with making decisions that affect our students and our programs for years to come.

Iowa has become a member of the Partnership for 21st Century Skills (www.21stcenturyskills.org), which is working toward reconceptualizing the focus and role of education in a student-centered way. As music educators, we are on the cutting edge of that kind of teaching.

Music Educates the Whole Child

> What is true of all the arts is supremely true of music. When a child studies music, significant elements of his or her education find focus and expression: developing the ability to understand and use symbols in new contexts; discovering the power, precision, and control of mathematics in unexpected ways; finding and directing personal creativity; exercising the diverse skills of problem-solving; experiencing the joy of self-expression;

growing into the liberation acquired through self-discipline; and participating in the deeply human satisfaction of shared work and the gratification of challenges met. (Music Makes the Difference: Music, Brain Development, and Learning; MENC, 2000)

Active musical training—especially when coupled with music notation—enhances performance on tests of spatial reasoning over at least a two-year period. In an analysis of several studies, authors report that "surprisingly, the data in these 15 studies are consistent to the point that varying conditions of music education—such as differences in the amount of parent involvement, use of a keyboard program or not, inclusion of composition—do not significantly change the result…. Results from the meta-analysis suggest also that offering a wide range of music programs in preschools and elementary schools similar to the ones reviewed in this meta-analysis will predict that nearly 70 percent of young children will "show spatial improvement as a result of the music program." (Critical Links. Washington, DC: Arts Education Partnership. 2001-12-01)

Many studies of music in the school curriculum focus on potential improvements in scholastic subjects, neglecting other important aspects of personal and social development. Roberta Konrad of UCLA has found both types of benefits in the same classroom setting. Seventh and eighth grade students in Los Angeles were involved in a social studies curriculum involving music and other arts. Compared to control classes having standard curricula, she found higher achievement grades in history, and also significant increases in positive social behaviors, including helping and sharing, increases in empathy for others, and beneficial attitudes including reduced prejudice and racism. Teachers also found that students were less aggressive. Thus music integrated into 7th and 8th grade social studies is now linked to both better subject performance and better social behaviors and attitudes. (Empathy, Arts and Social Studies, Dissertation Abstract: Humanities & Social Sciences, 60, pg 2352. 2000.)

Data from the National Educational Longitudinal Study of 1988 showed that music participants received more academic honors and awards than non-music students, and that the percentage of music participants receiving As, As/Bs, and Bs was higher than the percentage of non-participants receiving those grades (NELS:88 First Follow-up. 1990-01-01)

Music Increases Test Scores

When discussing the importance of music and the purported problems posed to other classes due to scheduling, Paul G. Young, Principal of West Elementary School, Lancaster, PA, and President of the National Association of Elementary School Principals 2002-2003 stated that "studies show that where schools increase opportunities for the arts for all students, test scores rise proportionately.... Although pull-out instrumental lessons in the intermediate grades often come under scrutiny, largely due to scheduling, research has shown that creating time in the school day for band or choir has no impact on participants' test scores." (Principal Magazine, 2003-01-01)

We're Outstanding In Our Field

A study in the Arts Education Partnership's Critical Links helps confirm the relationship between music study and performance on standardized mathematics tests. The analysis adds substance to the widely publicized correlation between music and SAT scores.... The study also provides additional support for the hypothesis that the increases in mathematics scores are not simply correlational, but are due to the music instruction. A meta-analysis of six experimental studies revealed a causal relationship between music and mathematics performance. (Critical Links. Washington, DC: Arts Education Partnership. 2001-12-01)

Music is Necessary to Succeed in the 21st Century

"The nation's top business executives agree that arts education programs can help repair weaknesses in American education and better prepare workers for the 21st century." ("The Changing Workplace is Changing Our View of Education." Business Week, October 1996)

Music Improves Classroom Behavior

According to statistics compiled by the National Data Resource Center, students who can be classified as "disruptive" (based on factors such as frequent skipping of classes, times in trouble, in-school suspensions, disciplinary reasons given, arrests, and drop-outs) total 12.14 percent of the total school population. In contrast, only 8.08 percent of students involved in music classes meet the same criteria as "disruptive." — Based on data from the NELS:88 (National Education Longitudinal Study), second follow-up, 1992. (Benefits of Music Brochure (Music Education Facts and Figures), MENC. 2003-01-02)

Conclusion

These figures and a mountain of other statistical evidence prove what we have known for decades: that music education is central to the personal and educational development of students. Further, another mountain of evidence proves than an investment in our children through a quality, well-rounded, child-centered education provides multifold benefits through an improved economy, worker productivity, creativity and collaboration; and through a decrease in societal ills, such as the percentage of the population in prison. However, when school boards and administrators need to trim their budgets, music is often the first program to feel the pinch. Music educators who are zealous advocates for their students and their programs have the opportunity to make a profound change in their school during this troubled times, by continuing to do what we do in Iowa: demonstrating that academic excellence is most effectively achieved through the arts.

Help Is Available!

The arts organizations in Iowa are working together to influence policy from the state to the building level. For further advocacy materials and specific advice, contact the Iowa Music Educators Association (www.iamea.org), the Iowa Alliance for Arts Education (www.iowaalliance4artsed.org), or the professional organization for your specific program: Iowa Choral Directors Association (www.iowachoral.org), Iowa Bandmasters Association (www.bandmasters.org), or the Iowa String Teachers Association (www.iowasta.org)

Additional Reading

For further inspiration and advocacy, A Whole New Mind: Why Right-Brainers Will Rule the Future, by economist Daniel Pink (www.danpink.com) presents a compelling argument for the inclusion of music and the arts in education, the workplace and society.

ORPHEUS FESTIVAL

July 12 - 19, 2009

A wonderful experience for high school musicians, the Simpson College Orpheus Festival is considered one of the best high school music festivals in the Midwest

- Classes in music theory and history. Daily individual lessons in voice, piano and guitar.
- Choral ensembles, training for operetta and musical theatre.
- Opportunities for solo and ensemble performance.
- Tuition, room and board: $525
- Partial scholarships are available.
- Audition tape must be received by May 12, 2009
- For application forms, write:

The Orpheus Festival
Department of Music
Simpson College
701 North C Street
Indianola, Iowa 50125

Music

SIMPSON COLLEGE

APPLICATIONS

Outstanding Administrator
Iowa Exemplary Music Program

If you have questions about either award, please email Martha Kroese at mkroeae@cfu.net*, or write to her at the address on the application form.*

Outstanding Administrator for Support of Music Education

Yes, I would like to nominate an administrator for the Outstanding Administrator for Support of Music Education Award.

Name of Administrator: _____

_____

Position: _____

Name of School: _____

Address: _____

_____

Phone Number: _____

_____

Nominating Music Teacher Signature
(must be IMEA member)

This application must be accompanied by a statement from the nominator indicating that the administrator being nominated demonstrates that he or she:

1. Supports music as an important part of the total curriculum.
2. Supports the application of curriculum concepts in the classroom.
3. Provides administrative support of public performances.

The nominating teacher(s) should include the outstanding characteristics of the nominee relating to music education.

Application Deadline: June 30, 2009

Return to: Kendra Leisinger
Crocker Elementary School
2910 SW Applewood
Ankeny, IA 50021

Iowa Exemplary Music Program

Name of School: _____

Address: _____

_____

Phone Number: _____

Principal: _____

School Population: _____

Grade Levels: _____

_____

Music Faculty: Please list all music faculty along with position title as general music, strings teacher, professional development involvement, etc.

_____

Nominating Music Teacher Signature
(must be IMEA member)

This application must be accompanied by the following information:

1. List and briefly describe the courses and musical opportunities offered by your school.
2. List and describe unified music education goals for general music, instrumental music, and vocal music in your school.
3. Briefly describe departmental guidelines for instruction in conceptual area. (You may provide a copy of your Curriculum Guide. Please indicate when it was written or last revised.)
4. Describe the application of the department guidelines from #3 above in the classroom and/or performance activities.
5. Briefly describe why you believe your department should be considered for this award.

Please submit any other materials (programs, hand-books, etc.) in support of your application.

Application Deadline: June 30, 2009

Return to: Martha Kroese
2102 Minnetonka Dr.
Cedar Falls, Iowa 50613-1520
mkroeae@cfu.net

Call For Audition Tapes

Call For Band Audition Tapes!

A featured junior high, middle school, or elementary band will be part of the 2009 IMEA Conference. Directors interested in having their bands considered for performance at the conference should fill out the application blank below and send it, along with a cassette tape or CD that is representative of the quality of their band, to David Law at the address given. The recording may be a demonstration tape, or it may be part of a concert performance from the current school year. It should be about 10 minutes in length and clearly labeled with the name of your school. **The deadline for submitting a tape and the application is June 1st, 2009.** The selection of the band will be completed and director(s) will be notified of the results no later than mid-June. The IMEA Conference will be held in Ames concurrently with the All-State Music Festival.

Name of School/District_____

School Address_____

School Telephone #_____

Is this an _____Elementary, _____Middle School, or _____Junior High Band?

What grades are represented?_____

Approximate size of the ensemble_____

Name of Director(s)_____

Summer address of director_____

Summer telephone #_____

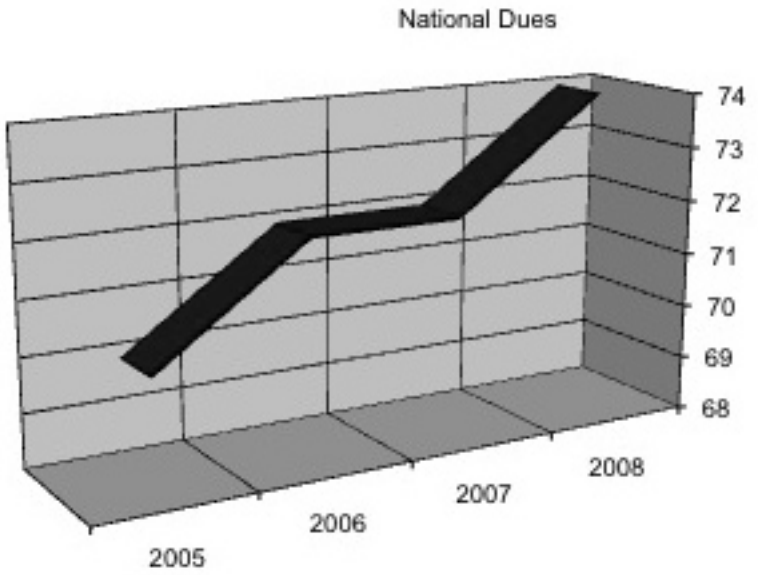
Please send cassette tape/CD and application to:

David Law
1560 Pleasantview Drive
Marion, Iowa 52302
(319) 377-9401 ext. 4447
dlaw@marion.k12.ia.us

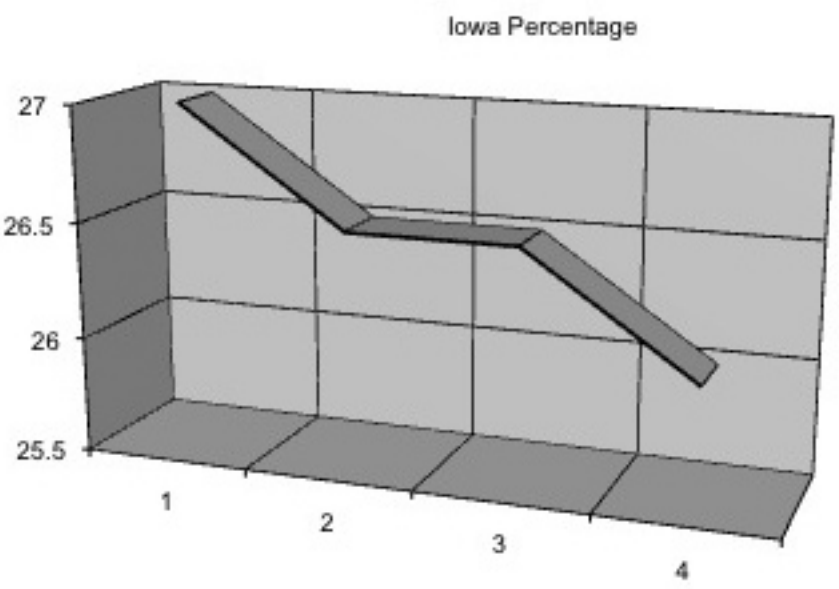
Dues News

Freezing Our Dues

In spite of the rising cost of everything else, Iowa Music Educators Association dues have remained essentially constant since 2005. MENC raises the national dues annually, to facilitate their continued nationwide work. Many states have a policy of raising the state dues by the same percentage as the national dues are raised every year. Iowa is not one of those organizations. Since IMEA dues are fixed, this meant that we received a smaller amount as an Iowa organization year by year. The chart shows the percentage of dues dollars that IMEA has received relative to amount of MENC dues. Whether we wish to keep this stair-step approach or raise our dues every year will be a conversation our members may want to engage in.



Your membership in a national organization like MENC allows you to influence policy at the national level. MENC works tirelessly to advocate for music education in schools, reform or replacement of No-Child-Left-Behind, and other good public policy. MENC provides nationwide publicity and awareness campaigns about the importance of music education, such as Music In Our Schools Month. MENC provides a wealth of tools for beginning teachers, as well as veteran teachers who wish to enhance their arsenal. They provide a wealth of benefits through www.menc.org.



And the justification for quality music education would be in a sad state without the National Standards for Music Education.

At the state level, the Iowa Music Educators Association is providing professional development for teachers through sponsorship of clinics, workshops, and its ever-improving conference. This year, the conference had up to 9 sessions per hour, many with nationally renowned clinicians! IMEA also provides advocacy on Capitol Hill for public policy, as well as at the district and building level through a job-cut prevention and music-program defense program. IMEA works with the Department of Education on implementation of the Iowa Core Curriculum in authentic ways that benefit students. IMEA partners with the Comprehensive Musicianship Project and provides mentoring of new teachers. IMEA provides a gateway for young music educators to connect to the leaders of the profession through CMENC, providing collegiate-level professional involvement. And, IMEA provides useful publications, such as the Iowa Music Educator.

Dues News

To allow our continued work of supporting the music teachers of Iowa through professional development, advocacy, mentorship, and other projects, we will be raising our dues this year. Membership in IMEA, which includes membership in MENC, will rise from $100 to $115. This rate will stay fixed, so that your dues won't go up for the next few years.

Membership in IMEA is vital for the continued success of music education in Iowa. As IMEA President David Law wrote in his report:

> We are a "rare bird" as state associations go. Most states use their MEA as a total music organization in which that group provides all the contest management, judges, etc., for the entire state. As such, the music educators are required to join the MEA in order to participate and usually the school district funds their dues expenditure. Here in Iowa we have the Iowa High School Music Association, which oversees our music events including much of the All-State Music Festival. Our main source of income is derived from membership dues and the best way for us to remain a viable Association is through membership.

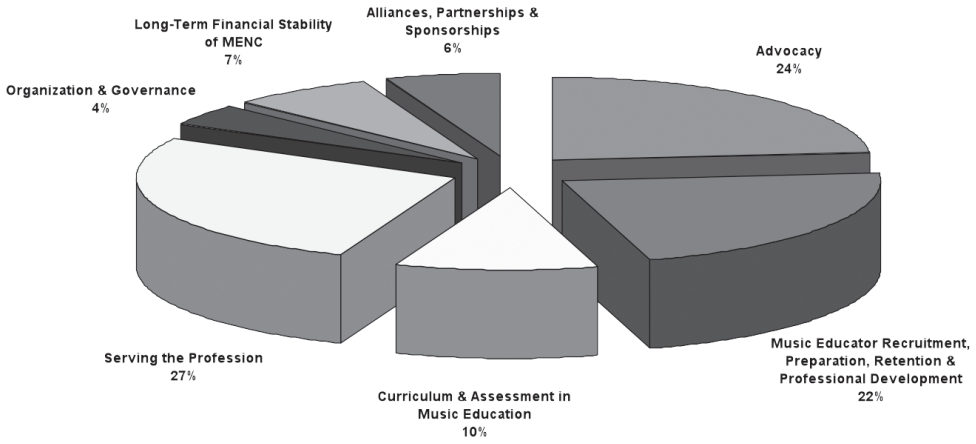
If you have questions about your dues, please contact us at www.iamea.org.

IMEA Services

- Improved conference
  - Up to 9 sessions/hour
  - Nationally renowned clinicians
- Advocacy
  - State-level policy
  - Job-cut prevention
  - Program defense
- Iowa Core Curriculum
- Comprehensive Musicianship Project
- Mentoring of New Teachers
- Collegiate-level professional involvement
- Publications

MENC Services

- Advocacy at the national level
  - No Child Left Behind
- Nation-wide performance opportunities
- National Standards for Music Education
- Wide variety of publications and educational resources
- Online resources
- New Teacher Success Kit program
- Wealth of benefits – see www.MENC.org



MENC Strategic Expenditures

Conference Presenter Application

2009 IMEA Conference Presenter Application

Name_____
Business or School_____
Position_____
Address_____
Phone_____ email_____
Education and Employment Background
(qualifications)_____
_____
_____
_____
_____

Presentation Title_____

Target Audience (circle): general/vocal music, band, orchestra,
new teacher/collegiate, or general session

Brief Summary

_____
_____
_____
_____
_____
_____
_____
_____

Is your session sponsored (little or no cost to IMEA)? Yes No
Approximate cost to IMEA (include session fee, travel and lodging)_____

Preference for session date (Nov. 19-vocal only), 20, 21, or no preference)_____

Submit forms to:

Martha Kroese
2102 Minnetonka Dr.
Cedar Falls, Iowa 50613-1520
mkroeae@cfu.net

IMEA Tenure Award

IMEA Tenure Award / Retirement Recognition

Martha Kroese

IMEA is initiating an award program to honor IMEA members who have served in Iowa schools for 30 years or more. IMEA would like to recognize your valuable contribution to Iowa music students and honor your membership in IMEA.

Guidelines/Timeline for the Tenure Award:

- Any IMEA member who has taught music in Iowa for 30 years or more.
  - For this first time award, we will include members who have taught 30 years or more, including through the 2009-2010 school year
  - In subsequent years, IMEA will honor those teachers who reach 30 years during the school year
- Years need not be consecutive
- Recognition at the November IMEA Conference; certificate presented by President Barbara Geer; name published in fall IMEA publication

Guidelines/Timeline for the Retirement Recognition:

- Any IMEA member who plans to retire in spring
- Recognition at the November IMEA Conference; certificate presented by President Barbara Geer; brief biography published in fall IMEA publication

If you are an IMEA member who has taught in Iowa schools for 30 or more years and/or plan to retire this spring, please contact me.

Martha Kroese
IMEA President-Elect
mkroese@cfu.net

Reminder:

Meeting on June 13th
Huxley, Iowa

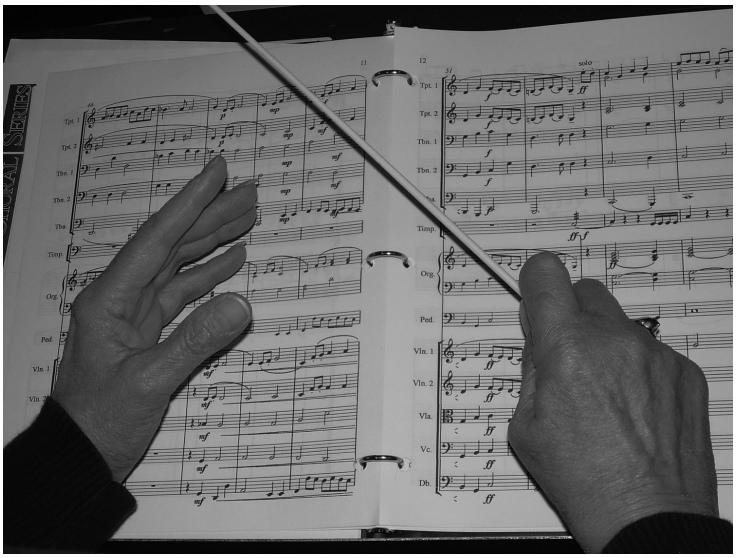
8:30 – Executive Committee Meeting
9:00 – Board of Directors Meeting

Remembrances

Celebrating our strengths means recognizing those members who have left us in the past year. A section will be set aside in every Spring issue to remember our past members. To submit a remembrance of a music educator, please send an email the editor: scott.rieker@dmps.k12.ia.us.

Dr. Ruth Keraus, of Mt. Pleasant, IA, died Monday, February 16, 2009, at the University of Iowa Hospitals and Clinics in Iowa City.

Born September 26, 1932, in Hays, KS, Ruth Kathleen was the daughter of Arthur S. and Velma Ruth (Smith) Keraus. She graduated from high school in WaKeeney, Kansas. She earned her bachelor of arts and bachelor of music education degrees from the College of Emporia (Kansas). She completed her master's degree in music at the University of Michigan and her Ph.D. in music at the Eastman School of Music at the University of Rochester.



Ruth taught high school instrumental and vocal music at Belle Plain High School (Kansas) and was a Presbyterian missions teacher at Mary Holms Junior College (Mississippi). She joined the Iowa Wesleyan College faculty in 1960 as assistant professor of music. She was named associate professor of music in 1969 and professor of music in 1974. Keraus retired from full-time teaching in 1997 and was named Professor Emeritus by the Iowa Wesleyan College Board of Trustees in 1998. She continued to teach part-time until 2005.

Ruth served as Chair of the Faculty from 1980-84, the first woman to hold that elected position. She served as chair of the Division of Fine Arts from 1984-1996. She served as assistant academic dean 1984-85 and was named acting vice president for academic affairs from August – December 1998. She served on a number of campus committees over the years, including Rank and Tenure, Professional Complaints and Grievances, Academic Standards, Athletics and Forum. She chaired the North Central Accreditation Assessment Committee.

Ruth received a number of awards from Iowa Wesleyan College during her career. She was granted the James A. Harlan Award for civic and community service in 1968. The Iowa Wesleyan College Alumni Association awarded her honorary alumnus status 1988. She was selected as J. Raymond Chadwick Teacher of the Year in 1992. She was awarded a certificate of merit for outstanding achievement in the National Recognition Program for Academic Advisors in 1990 for her work in student advising.

Ruth served as conductor of the Southeast Iowa Symphony Orchestra from 1961-1987. The Dr. Ruth Keraus Foundation for the Southeast Iowa Symphony was started in her honor at her retirement. She was project author and director for Project STAR, which brought Suzuki teaching techniques for string instruments to elementary schools in Mt. Pleasant, Burlington, Ft. Madison, Keokuk, Muscatine, Washington and WACO.

Ruth was a member of the American Association of University Professors. She also served as the organization's vice president for the Iowa Conference in 1994. She was a member of the Iowa Music Educators Association, where she held state office for five years. She was awarded their Distinguished Service Award in 1999. She was also a member of the Music Educators National Conference, the College Band Directors' National Association, the American Symphony Orchestra League and the American School Orchestra Association. She served on the music panel for the Iowa Arts Council for four years.

In 1994 Keraus traveled with a delegation to Kuwait and Syria at the invitation of the Iowa Peace Institute.

She participated with the Southeast Iowa Band and the Southeast Iowa Symphony Orchestra, where she played oboe and bassoon. She served on the Mt Pleasant Concert Association Board and was currently president of the governing board of the Southeast Iowa Symphony Orchestra. She was active in the Henry County Habitat for Humanity was the organization's current vice-president of fundraising. She served as a driver for the Retired Senior Volunteer Program.

THOM BORDEN IN IOWA

Diane Aboud, Elementary Chair

Greetings to the general music teachers of Iowa and happy summer. I hope you had a great school year and are enjoying the all too brief recharging time. The end of the school year is always a mixed blessing with inventories, final field trips, and saying goodbye to favorite students.

We had a great time at the second Spring Conference in Des Moines on May 15 and 16. For those of us lucky enough to attend, we were able to hear some wonderful concerts, thanks to the partnership with the Iowa Bandmasters Association, on Friday evening. A huge 'Thank You' to Joanne Tubbs for arranging this and for IBA for being so willing to join with us.

Saturday brought Thom Borden to us from the Chicago area to present " Little Treasures of Music Literacy". Eight full hours of stories, games, dances, and activities that are perfect to use with any grade level and with the summer coming we have plenty of time to locate the books and make any of the manipulatives to be ready for fall.

A big 'Thank You' to the Des Moines Public Schools and IBA for being our partners in this venture. The past two Spring Sessions have been available at minimal cost ($15) and for recertification or Drake credit. If you were not aware of them, they were posted on the website and emails were sent from your district chairs. We do our best to keep you informed, but always check the website for information.

If you want more spring sessions, I need to hear from you.
Your ideas are what I use to present to the IMEA board as what general music teachers want. From experience, I know many of you are teaching in areas you have never taught. This spring's session would have been perfect for you.

What does next year hold for me? My superintendent's crystal ball is in the shop as I write this. I know I will be teaching K-1 general music, what else is up for grabs. How about You? IMEA's Fall Conference is a perfect Professional Development to hone some of those skills you may need to sharpen. Make plans to be there.

Association News

All-State Orchestra
Ted Hallberg

It is with some regret that I write this article for the IMEA members. For this is the start of my last year as All State Chair for the orchestra. I must say it has been a great ride. As I reminisce over the past 5 years, I look upon all that has been done and the way it has changed me. Yes, there were some things I did wrong or in other words, I made mistakes. But I also think of all the things that went right. I believe the orchestras the past five years performed very well. And I am proud of each student that participated.

Five years ago I was full of energy and was a bit apprehensive about this job. Would I do well? And I will state to everyone, I love being top dog in the orchestra world for this event! I shall miss that, but soon it is time for a new chair with new ideas. I fully trust Ann Gribbens and I believe she will do extremely well, if not better than I. I shall miss being chair. Good luck Ann. You will do well.

When I took over this position, I think you will agree I had huge shoes to fill. Bruce Eilers was outstanding in this job. And I knew I would never measure up to what he was able to accomplish. So I didn't try. I worked the position the way I felt it should be handled. But it wasn't without guidance. First from Bruce, and from the notes he left me to help me on this journey. I feel he prepared me the best way possible by letting me learn what was needed and especially what was expected. To this day, I still miss his kind smile and his guidance. Second I also received much advice from Alan Greiner, John Aboud and Dave Rutt. They were always there to help me on my way. But it was the string teachers of Iowa to whom I am very grateful. They gave me their trust and offered suggestions. Sometimes it was a bit more that a suggestion, but that is ok. I needed to hear it anyway. Thank you all for everything.

So in working this job I developed some goals. Goal number one was to continue to do what Bruce and those before him started. He wanted the audition process to be standardized with everyone on an equal footing. He wanted the audition process to be relevant. Goal number two was to create documentation and organize the paper process. So when Ann Gribbens takes over this position in November, she now has access to all the files on CD, flash drive and in binders for each year (I blame John Aboud on this one). Goal number three was to keep the bar high. We all have outstanding students and want them to make it, but we need to keep the process of selecting only those who measure up to All State quality. This keeps our orchestra strong and sounding as well as any other All State Orchestra in the nation. Ok, I will say it. We are the best All State Orchestra in the nation!

Goal number four was the hardest. It was to provide the best experience for our students. What makes this hard? It is hoping that the conductor you have chosen and the music you have chosen will work with the chemistry of the students selected. It is also being a disciplinarian when needed. The worst part of the job is moving a student back to last chair because they were late for the rehearsal. I hated doing that. This fourth goal was also my greatest positive to the job. I knew that I helped to make a difference to a student's musical education. That is one positive which outweighs every single negative.

My final goal was to somehow show that orchestra was relevant to music in Iowa. Not to just back up the choir on the "America", or to provide the extra musicians, but to be a showcase in the performance. There are so few orchestra programs across the state, but we do so much for the string students. For orchestra it can feel that there is more pressure in performance. More people have a stereotype of how an orchestra is going to sound. And it is a joy to kill that stereotype. Also, providing the band students who never played in an orchestra the opportunity to play in an orchestra also helped achieve this goal. For them, they had a very unique experience. More than once they let me know how much they enjoyed the experience. That is a successful All State when that happens.

Now, it is time to discuss this year's upcoming All State. Our conductor this year will be Dr. Daniel Baldwin from Luther College. Daniel Baldwin has served since 1997 as Director of Orchestral Activities at Luther College. In addition to his work as conductor of the Luther College Symphony and Chamber Orchestras and the Opera Workshop, Dr. Baldwin teaches conducting. He holds the Bachelor of Music (cello) from Furman University and Master of Music (cello) and Doctor of Musical Arts (instrumental conducting) from the University of Texas at Austin. Prior to his arrival at Luther, Dr. Baldwin was an Associate Professor of Music and Director of Orchestras at Central Washington University in Ellensburg, Washington.

We are currently working on selecting music but I know you will be very pleased. Especially since when you have a cellist as a conductor and a cellist as the chair nothing can go wrong. Two performers of a superior instrument equal a superior All State!

Auditions so far will remain the same as in the past. There may be a few minor changes on some procedures, but that is currently in discussion.

Good luck to you for the rest of the school year as we all prepare for solo and small ensemble contest and later large group contest. I wish you all the best.

ART IMITATES LIFE, OR "HOW THE MOVIES ARE LIKE ARTS ADVOCACY"

Deb Hild, North Central Chair

I'm afraid this is not a report. I guess it's more of a reflection. Or maybe it's just ramblings as a result of a 12:00-7:30 parent-teacher conference night.

There are two movies that I have grown up with that have apparently made an impact on my life as reflected in how often I quote them in my everyday life. I can watch these movies and say the lines with each character simultaneously if not before them, much to my family's annoyance. These two movies are "The Wizard of Oz" and "Gone With the Wind". As we approach the spring I feel like Dorothy stepping out of RCA black and white into a new world of color exclaiming, "Toto…I've a feeling we're not in Kansas anymore."

But also with springtime comes negotiations, contracts or lack thereof, pink slips, building closings, staff realignment, re-structuring, mergers and other ominous school worries. You might hear the following quotes muttered under my breath or perhaps similar sentiments from your colleagues, building principal, a school board member or chief negotiator :

"Are you a good witch, or a bad witch?"
"My! People come and go so quickly around here!"
"I do believe in spooks. I do believe in spooks. I do. I do. I do."
"Run, Toto run!"
"I'll get you my pretty, and your little dog, too!"
"Pay no attention to the man behind the curtain!"
"How can you talk if you haven't got a brain?"
"But some people without brains do an awful lot of talking…don't they?"
"Oh joy! Rapture! I've got a brain!"
"A heart is not judged by how much you love, but by how much you are loved by others."

If this time of year weren't so seriously stressful, it would be almost fun to re-enact it with a "Gone with the Wind" backdrop…southern accents and all!

Scarlet O'Hara *(to the negotiation table)* "Fiddle-dee-dee. War, war, war. This war talk is spoiling all the fun at every party this spring. I get so bored I could scream."

Rhett Butler *(to voters against school funding)* "With enough courage, you can do without a reputation."

Scarlett *(to the music teacher who was hired last)* "I can't think about that right now. If I do, I'll go crazy. I'll think about that tomorrow."

Prissy *(to the insurance company)* "Lawzy, we got to have a doctor. I don't know nothin' 'bout birthin' babies!"

Mammy *(to the school board considering cuts in the music program:)* "It ain't fittin'…it ain't fittin. It jes' ain't fittin… it ain't fittin."

Scarlett *to the music teacher who just got pink slipped:* "Tara! Home. I'll go home. And I'll think of some way to get [him] back. After all... tomorrow is another day!"

Scarlett *(on behalf of all arts teachers to congress or any other governing body who don't think the arts are basic:)* "Great balls of fire. Don't bother me anymore, and don't call me sugar."

Rhett *(to standardized test scores*) "Frankly my dear…"

This was my lame attempt at humor in a stressful time. Districts in NC are feeling the pressure of music programming cutbacks and realignment. And unfortunately, it does feel a bit like the Civil War that Rhett and Scarlett were embroiled in, brother against brother. We see our friends and neighbors on the school board trying to make decisions that impact our lives. We see administrators trying to do their jobs, and we only hope they are advocating for the teachers in their buildings. We see teachers trying to do the same job with fewer and fewer resources as they advocate for their kids. And we see teachers having to defend their programs via test scores, the "magic bullet".

And as we know, it's the arts that puts the "magic" in. Without the arts, it's just a bullet. But, just as our nation rose up from the ashes of the Civil War, I have to believe that education and especially music education, will rise up again as well. Organizations like IMEA, Iowa Alliance for the Arts, IBA and ICDA are serving as flag wavers to rally us together and unify our stance. This drama won't be resolved as simply as clicking our ruby heels together. We may have to get our hands dirty ("Why Miss Scarlet, those are farm hands!") and live our convictions out loud ("And God as my witness, I'll never be hungry again!"). ***[music swells and curtain falls]***

The University of Northern Iowa

School of Music

The leader in music education graduates teaching in the state of Iowa.

"With friendly and knowledgeable teachers, I have learned a great deal about music and what it means to be a musician. UNI has a great atmosphere where anyone who is interested in music would feel at home."

—Danny Kleinheinz, music education major.

UNI School of Music

For more information, visit www.uni.edu/music

KEEPING MUSIC STRONG
Dr. Paula Keeler, CMENC Chair

Iowa's future MUSIC TEACHERS: Understanding the combined Music Education of Instrumental/Choral College Students

The Iowa Department of Education's certification designation for future music educator's as **music teacher** is well meaning for school district's in the changing landscape of Iowa school districts reorganizing and realigning learning dollars. All collegiate music education students can benefit from learning on both sides of the aisle; instrumentally and chorally, but in a four or even a five-year under-graduate degree, can you educate a future teacher to be really proficient in both curricular areas? Most of Iowa's 25 music education programs are trying. Iowa colleges graduate music teachers having many degree components in common including piano proficiency and 14-16 hours of music theory.

In reality when hiring a skilled music educator, school administrators in 2-A, 3-A, and
4-A schools are looking for instrumental specialists who are experienced and skilled in concert band direction, private lesson instruction, jazz band, and marching band teaching and management. Or administrators are trying to hire choral directors skilled in directing concert choirs, private lesson instruction, jazz choir/show choir and musical/madrigal direction. These are impressive requirements for a student who has vast background in either instrumental or choral music but how many will have quality background in both even with excellent collegiate preparation?

Size A or 1-A schools, who are reorganizing into 2-A schools, are looking for either instrumental or choral/vocal specialists. Teachers may be required to travel but most likely, they will stay in their **area** of expertise. The critical consideration for instrumental and choral music education students is extending their expertise from pre-kindergarten to grade 12. Many students come into their collegiate experience with a preference for teaching 'older' 9-12 students or teaching 'pre-k through 6th' music students. Reaching certification standards at any of Iowa's 25 colleges and universities for a K-12 rating includes additional methods courses in Elementary and Middle School Music. Elementary methods courses should include training in Orff and Kodaly skills, and multi-cultural music while 5-8 general music training will include specific classroom management and curriculum concentration in music appreciation, theory and performance skills. Students electing to stay with only secondary certification in instrumental or choral music will study 7-12 curriculum. Normally methods for these grade areas include many performance-based courses, music appreciation, and extensive music theory.

Critical Differences that Matter

As a public/private school music educator for 38 years prior to collegiate teaching, new revelations about learning in music education should **not** occur often. My frustration over helping aspiring choral music educator's to excel in our theory preparation and cross-over conducting courses, led to a **profound** discovery which I should have digested many years ago. Band and choral students learn differently in our music ensembles at the high school and collegiate level. This revelation is so simple and so telling, I am embarrassed to describe to you what we all know is true.

Instrumental students from day 1 are handed their own part to learn and count. They are taught first to count so they are able to reenter the ensemble at the appropriate time. They are carefully instructed as to the fingering needed to find the correct pitches shown in their part. ***Only*** the band director has the information about how the parts fit together and how the harmony parts interface to create the whole composition. Students do not have access to this; they see only their own part and have responsibility for entering at the **correct time**.

Choral/vocal students, on the other hand, are handed a full choral score (often from 5th and 6th grade through college). Choral students also **find** the pitch in their voice. They do not have keys or positions to learn. Pitches occur inside the head (brain-learning) and the comfort level for finding the pitch varies as the physical body develops. Each student must learn **where** in the voice the pitch is located and connect these with the score indications. The choral score always includes all parts. **The director is not the only person in the room who knows how the piece should sound.**

Vocal/choral students are handling a more difficult analysis than instrumental students in locating pitches and sounding them through periods of physical change. In addition, the full score presents more visual stimulus to analyze. Their focus on rhythm is not the same. The score is more complex for them to analyze. Instrumental and choral/vocal students learn differently from the beginning. This difference requires consideration of both perspectives in early theory training for students in both areas to be successful.

Music students are approaching collegiate music theory from different training prospectives unless they have been fortunate enough to have experience on both sides of the aisle. Collegiate theory courses need to evaluate where students are in their music education experience and what they hope to achieve. Will it be better to lightly cover all bases or become expert in specific curriculum requirements?

Music education has always been and will remain an integral part of Iowa students'
K-12 curricular education. Music is a part of Iowa's educational history in ways that are not matched in surrounding states. Early music education began at Iowa's state schools and has become renown through those public and private universities and colleges, some with world-wide reputations. It is critical that we prepare Iowa music education students for teaching in Iowa schools. It is a complex task. Change may be needed to continue providing quality musical experiences for Iowa's students.

Association News

Greetings from the South Central District

Thomas Sletto, South Central Chair

Hello from your newly-appointed South Central District Chair of IMEA! After many years of teaching music PreK-Adults in public and private schools, I was appointed Assistant Professor of Music Education at Drake University last summer and began full-time duties September 2008. My duties include teaching various methods courses to music majors and classroom teachers. Supervision of vocal music student teachers is a large part of this job. This is often the most exciting and rewarding--to watch some of you wonderful mentor teachers model for university novice teachers. These observations/visitations also keep me well-grounded and connected to those of you "in the trenches." Watching you give the gift of music to students on a daily basis inspires all of us to be stewards of our time and talents!

I hope many of you will be interested in taking one of the many courses offered as part of Drake's "Summer Music Institute 2009." We have offerings in CMP, Kodaly, Orff, and the John Armstrong Series which will give you the boost this summer you need for next fall's teaching duties. Email me for a brochure or other information.

If there is any way I can assist or support you, please email me thomas.sletto@drake.edu.

I look forward to serving our 16-county area through the Iowa Music Educators Association.

Graduate Programs in Music Education

M.A. degree and nondegree courses and workshops
Choral, Dalcroze, Instrumental, Kodály, Orff, Piano Pedagogy

Master of Arts
Summers only or year-round study

Certificate programs
Dalcroze, Kodály, Orff, Piano Pedagogy

Summer 2009 courses
Visit www.stthomas.edu/music/courses
click on Summer 2009

(651) 962-5870
gradmusic@stthomas.edu

University of St. Thomas
College of Arts and Sciences

MUS077309

Call For Research Papers

Call For Research Papers IMEA Annual Conference
November 19-21 2009, Iowa State University
Ames, Iowa

The IMEA Research Poster Presentation is an opportunity to share research projects with attendees of the IMEA Annual Conference. Research reports dealing with any aspect of music teaching and learning are welcome. Reports may be of completed or on-going research projects. To be considered for the research session at the 2008 IMEA Conference, please send or email the information requested below by September 1, 2009.

2009 IMEA Conference Research Presentation Proposal

Title:_____ Author:_____

Office Phone_____Home Phone_____Email_____

Please include an abstract of no longer than 300 words

Please send or email all submissions to:

Dr. Erin Wehr-Flowers
Visiting Assistant Professor, Music Education
School of Music, University of Missouri
267 Fine Arts Building
Columbia, Missouri 65211
Office Phone:(573) 882-0939
FAX:(573) 884-7444
wehrflowerse@missouri.edu

Questions may be directed to **wehrflowerse@missoueri.edu**

Uniforms by
DeMOULIN
www.demoulin.com

Chris McCurdy

Toll Free: 877-389-1429
Email: clmccurdy@demoulin.com

Vivace Applause Official Sponsor

NEW SOFTWARE

SUPERSCOPE.
elevation
every note matters

ELEVATION FEATURES:

ADVANCED MUSIC LIBRARY.
- Import music collections to the Elevation Library
- Access all your music files with the click of a mouse
- Elevation easily handles WAV, AIFF, MP3, and WMA files

PRACTICE AND IMPROVE.
- Play files at a different Key while preserving the Tempo
- Adjust a file's Tempo without affecting the Key
- Seamlessly loop audio and change Tempo & Key
- Reduce lead vocals from stereo recordings
- Save loops & settings as a "snapshot"
- Export or burn to CD

RECORDING.
- Record vocals/instruments along with any Library file
- Review your performance and adjust the mix
- Save to a new file or CD
- Record rehearsals and concerts

EASY TO USE.
Simple and unique interface that allows you to focus on teaching, practicing, or creating music while delivering the quality sound your performance deserves.

Superscope Technologies introduces ***Elevation***, the state-of the-art recording and practice software designed so musicians, students, and educators have the essential tools needed to learn, practice and teach.

Go to www.SuperscopeTechnologies.com to Download a FREE demo!

www.SuperscopeTechnologies.com | 800-374-4118

Sustaining Membership

Sustaining Membership
Penny Zaugg

Sustaining Memberships provide financial support to provide for specific needs of the IMEA. These memberships may help school performance groups get to perform at the IMEA Fall Conference, provide partial or complete support of a professional group for concerts or lectures at the annual conference, in-service opportunities for Iowa music teachers that are beyond the usual financial limitations of the IMEA, as well as other areas of need of the IMEA organization.

With a sustaining membership, one person may attend the IMEA Annual Conference at the regular registration fee. Membership fees are tax deductible and are paid annually.

The sustaining members include: Harry Carter, Clarke College, Coe College, Drake University, Iowa Wesleyan College, Iowa State University, Loras College, Luther College, Morningside College, Simpson College, Truman State University, University of Iowa, University of Northern Iowa, University of South Dakota, VanderCook College, Waldorf College, Bob Rogers Travel, Good News Tour & Travel, Group Travel, Integrity Travel, Legacy Tour, New Horizons Tour & Travel, Star Destinations, Sunshine Travel, J.W. Pepper, Gia Publications, Hal Leonard, KJOS, MacMillian Macie Publishing, Scott Foresman, SmartMusic, Band Services of Iowa, DeMoulin Bros., The Graphic Edge, Stanbury Uniforms, Becker Fine String Instruments, Eastman Strings, KC Strings, Gemeinhardt, Cedar Valley Fund Raising, The Chip Co., 4 Seasons, The Cookie Dough People, PartyTime Fund Raising, The Arts Place, Celebration Iowa, Iowa Make Music, United States Marine Corp, United States Army, "Computer Services, Inc.", Griggs Music, Kephart's Music Center, Rieman Music, West Music, J.W. Pepper, Iowa Bandmasters Assn., Iowa Alliance for Arts Education, ASBDA

We thank these people and businesses for their financial support.

There are different financial levels of sustaining membership. If you know of someone or some business that would like more information on becoming a sustaining member, please contact:

Penny Zaugg
4920 NE 116th Street
Mitchellville, IA 50169-9565
(515) 967-4867
pennyjeffzaugg@prairieinet.net

Advertiser Index

"Like quality education, advertising is expensive. Please patronize our sponsors."

Concordia University,-Nebraska ..... *outside back cover*
DeMoulin 32
Macie Publishing ..... *inside front cover*
Rhythm Band 7
Simpson College 17
Superscope 32
University of Northern Iowa 28
University of St. Thomas 30
University of South Dakota 6
West Music ..... *inside back cover*

MENC The National Association for MUSIC EDUCATION 1907 - 2007

Join Us!

IOWA MUSIC EDUCATOR'S ASSOCIATION
A FEDERATED STATE ASSOCIATION OF THE MUSIC EDUCATORS NATIONAL CONFERENCE

Share this application with non-MENC member colleagues and tell them of the benefits of joining MENC.

When your colleagues join MENC: The National Association for Music Education, they automatically become a member of Iowa Music Educators Association. From local activities to national issues, MENC and IMEA offer the combination of services and benefits music educators need!

MENC Member Benefits and Features

Advocacy—MENC informs legislators of the importance of an education that includes music, supports National Standards for Music Education, and sponsors **Outreach Programs** such as The National Anthem Project and Music In Our Schools Month. ***Music Educators Journal***—Articles on teaching approaches, current issues, classroom techniques, and products and services. ***Teaching Music***—Practical teaching ideas for all specialty areas. **Discounts on Resources**—25% off all publications, videos, and specialty items. **In-Service Conferences and Meetings**—Opportunities to exchange ideas with colleagues; member discounts on registration fees. **Leadership Opportunities**—Participation on MENC task forces and committees; sponsorship of collegiate and Tri-M Music Honor Society chapters. **Automatic State Association Membership**—All the benefits offered at the state level, including the state journal and access to local meetings, festivals, and more!

Online Journals for Members Only

General Music Today—Dealing specifically with the concerns of the general music educator.

Journal of Music Teacher Education—Focusing on issues of importance to the music teacher educator.

UPDATE: Applications of Research in Music Education—Practical applications for music education research findings.

Optional MENC Periodical

Journal of Research in Music Education—The latest findings in music education research.

Additional Features—MENC credit card, professional liability insurance, medical protection program, instrument insurance and more are available to you at discounted rates.

MENC MEMBERSHIP APPLICATION

❒ Yes, I want to join MENC and Iowa MEA. I understand that membership extends for one year from the date dues are received.
Credit card holders may join by calling 1-800-828-0229, Monday-Friday, 8:00 a.m. - 4:30 p.m., Eastern Time. Rates expire 5-31-2009.

❒ New or ❒ Renewal
MENC ID# _____

Membership
❒ Active membership dues (national and state) $ 115

Options
❒ *Society for Research in Music Education* $36 $ ___
(includes subscription to Journal of Research in Music Education)
MENC membership is a prerequisite.
❒ Tax deductible contribution to FAME to support $ ___
(select one):
❒ Music in Our Schools Month
❒ Advocacy
❒ Teacher Recruitment and Retention
❒ Student Programs
❒ Wherever it's most needed!

TOTAL AMOUNT DUE $ ___

Payment: ❒ Check enclosed, payable to MENC
Charge: ❒ VISA ❒ MasterCard ❒ AmEx ❒ Discover
Name of Cardholder _____
Card No. _____
Exp. Date _____
Signature _____

*Includes $10 each for *Music Educators Journal* and *Teaching Music*

Name _____
Home Address _____
City/State/Zip _____
Phone/E-Mail _____
School Name _____
School Address _____
City/State/Zip _____
Phone/E-Mail _____
Preferred? Address: ❒ Home ❒ Work
E-Mail: ❒ Home ❒ Work

Professional Areas

Teaching Level
❒ Preschool
❒ Elementary
❒ Junior/Middle School
❒ Senior High School
❒ College/University
❒ Administrator/ Supervisor
❒ Private/Studio

Teaching Area
❒ Choral/Voice
❒ Band
❒ Orchestra
❒ Show Choir
❒ Guitar
❒ General Music
❒ Special Learners
❒ Research
❒ Teacher Education
❒ Jazz
❒ Technology/ Theory/ Composition
❒ Marching Band
❒ Mariachi

Please return this form with payment to: MENC . 1806 Robert Fulton Drive, Reston, VA 20191

Please contact MENC Member Services at 1-800-828-0229 for spousal or retired dues.