

IOWA MUSIC EDUCATOR

FALL ISSUE, 2010

2010 IMEA FALL PROFESSIONAL DEVELOPMENT CONFERENCE

NOVEMBER 18-20, 2010

CONFERENCE PROGRAM

REGISTRATION FORMS

AMES VISITORS GUIDE

SPECIAL PULL-OUT SECTION!

AND...

IMEA SCHOLARSHIP APPLICATION

UPCOMING OPPORTUNITIES

...AND MUCH MORE!...



Advocacy
Materials
Inside!





Music at Augustana

..... A distinguished history of music and the liberal arts

..... Scholarships for talented musicians of any major

..... A music education scholarship program

CAMPUS AUDITIONS 2011

Honors Music Scholarship Weekend Feb. 4-5

General Music Scholarships Jan. 15, Feb. 12, March 12

Carl B. Nelson Music Education Bonus Scholarships

Augustana College
Department of Music
639 38th Street
Rock Island, IL 61201-2296
800.798.8100 x7233
www.augustana.edu

Augustana College



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non-members

Scott Rieker, Editor

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OFFICERS & BOARD MEMBERS

BOARD MEMBERS

President	David Law
President Elect.....	Martha Kroese
Past President, State Manager	John Aboud
Governmental Relations	Joanne Tubbs
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CMENC Student Rep	Andrew Hamilton
Research Chair	Erin Wehr-Flowers
Multicultural Concerns	Joyce Spande
MIOSM Co-Chairs	Michelle Bennett Kristin Zwart
Historian	Karen Spurgeon
Tri-M Chair.....	Open
Mentoring Chair	Jane Johnson
Retired Teachers Chair	Ruth Seim

CONFERENCE/ALL-STATE

Conference Chair	Martha Kroese
All-State Band Chair	David Rutt
All-State Choral Chair.....	Mary Citta
All-State Orchestra Chair	Ann Gribbins
Registration Chair	Charlemagne Eekhoff
Conference Exhibits.....	Jacque McCurdy
Conference Equipment Mgr	Charles Grim

DISTRICT REPRESENTATIVES

Northeast.....	Martha Kroese
South Central.....	Tom Sletto
Southeast.....	Teresa Thostensen
Northwest.....	Rich Nicklay
Southwest.....	Bonnie Cramer
North Central	Deb Hild

ADVISORY MEMBERS

IHSMA Executive Director.....	Alan Greiner
Iowa String Teachers	Kelly Daza
Iowa Choral Directors	Roger Henderson, President
Iowa Bandmasters	Robert Munier President
Iowa Alliance for Arts Education	Laurie Olk Chair
Iowa Assoc. of Jazz Educators.....	Steve Shanley
Fine Arts Consultant, DOE.....	Roseanne Malek
Iowa Orff Chapter.....	Tim Purdum President
Sioux Valley Orff Chapter	Alison Bondy President
Des Moines Orff Chapter.....	Carol Looney
Kodaly Educators of Iowa	Shelly Droe President

INTRODUCTORY LETTER

Dear Iowa Music Educators,

I am the parent of three musically inclined children, scion of a musical family, and the Fine Arts Curriculum Coordinator for the Des Moines Public Schools. I have dealt first-hand with the situations facing our music educators day-to-day. I was honored to be asked to write this introduction to the Fall 2010 edition of the Iowa Music Educator Magazine.

If you are like many of the music educators in Iowa right now, I bet you have found yourself with more responsibilities, duties, and expectations this year. You may be looking at budget cuts and dreading what this will mean for your students and your program. Perhaps you are looking for ways to ensure that you have a job to return to next year, or even still looking for work yourself.



Wow, do we have a great Professional Development Conference coming up November 18th – 20th that is designed for you! Session after session of nationally known experts will provide you with tools to “fill your toolkit” and empower you to teach even more effectively. Two floors of exhibitors will provide you with resources to incorporate into your classroom. Dr. Tim Lautzenheiser, our Keynote Speaker, will rekindle your passion and inspire you to give our students what they can never get through a standardized assessment or a prescriptive, test-focused education.

A focus on advocacy, both in Conference sessions and through the Iowa Music Educators Association, will give you the research-based data you need to stand in defense of your students and their right to a comprehensive education in music, taught by a certified and qualified professional. You can start now, with our eight Positive Proactive Advocacy Ideas (page XX). You can reinforce and reinvigorate at our Annual Professional Development Conference (complete program & registration form, pages XX-XX). You can incorporate and present advocacy items with articles in the Iowa Music Educator. And you can call on the Iowa Music Educators Association to assist in any way possible with issues at the local level.

For IMEA members only, this magazine also includes the official ballot for elected office. Please read through the candidate biographies on pages (XX-XX) and cast your vote by returning the ballot in the envelope provided, postmarked by Wednesday, November 3rd, 2010.

Enjoy your trip through these pages. We'll see you in Ames!

Sincerely,

Joanne

Joanne Tubbs
Guest Contributor

FINANCIAL STATEMENT

IOWA MUSIC EDUCATORS ASSOCIATION
STATEMENTS OF CASH RECEIPTS AND DISBURSEMENTS
YEARS ENDED JUNE 30, 2009 AND 2008

	2009	2008
RECEIPTS:		
Dues	\$ 8,360	\$ 10,283
Sustaining members	2,650	3,200
Iowa Music Educator advertising and subscriptions	2,575	4,043
All-State pins	5,618	2,681
Conference	38,275	35,339
All-State disks	2,250	2,850
IMEA Scholarship	-	250
Interest and dividends	95	93
Miscellaneous	153	512
Total receipts	<u>58,196</u>	<u>58,971</u>
DISBURSEMENTS:		
Conference	44,238	39,833
General operating:		
Executive director	2,000	1,500
Editor	1,200	1,100
Bookkeeping	29	-
Postage	-	1,209
Board expense	683	433
All-State pins and disks	1,491	1,161
District workshop	1,038	-
Publications	1,450	3,908
Donations	250	-
Travel	3,567	2,612
Discretionary funds	-	604
Insurance	455	747
Music education scholarship	-	250
Miscellaneous	878	168
Bank fees	-	594
Total disbursements	<u>57,659</u>	<u>54,119</u>
EXCESS OF RECEIPTS OVER DISBURSEMENTS	537	4,852
CASH BALANCE - Beginning of year	19,938	15,086
CASH BALANCE - End of year	\$ 20,475	\$ 19,938

See Accompanying Notes and Accountant's Review Report
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IOWA MUSIC EDUCATORS ASSOCIATION
NOTES TO FINANCIAL STATEMENTS

NOTE 1: NATURE OF ACTIVITIES AND SIGNIFICANT ACCOUNTING POLICIES

The purpose of the Association is to promote music education and to enhance the profession of music education in the State of Iowa.

The accompanying financial statements have been prepared on the cash receipts and disbursements basis of accounting. Under this basis, the only asset recognized is cash, and no liabilities are recognized. All transactions are recognized as either cash receipts or disbursements, and noncash transactions are not recognized. The cash receipts and disbursements basis differs from generally accepted accounting principles primarily because the effects of outstanding revenues and obligations for expenses unpaid at the date of the financial statements are not included in the financial statements.

Under a determination letter received from the Internal Revenue Service, the Association is exempt from income taxes under Section 501(c)(3) of the Internal Revenue Code.

Valuation of Investments

The Association adopted the provisions of SFAS No. 157, "Fair Value Measurements" (SFAS No. 157), effective July 1, 2007. Under SFAS No. 157, fair value is defined as the price that would be received to sell an asset or paid to transfer a liability (i.e., the "exit price") in an orderly transaction between market participants at the measurement date.

In determining fair value, the Association uses various valuation approaches. SFAS No. 157 establishes a fair value hierarchy for inputs used in measuring fair value that maximizes the use of observable inputs and minimizes the use of unobservable inputs by requiring that the most observable inputs be used when available. Observable inputs are those that market participants would use in pricing the asset or liability based on market data obtained from sources independent of the Association. Unobservable inputs reflect the Association's assumption about the inputs market participants would use in pricing the asset or liability developed based on the best information available in the circumstances. The fair value hierarchy is categorized into three levels based on the inputs as follows:

Level 1 - Valuations based on unadjusted quoted prices in active markets for identical assets or liabilities that the Association has the ability to access. Valuation adjustments and block discounts are not applied to Level 1 securities. Since valuations are based on quoted prices that are readily and regularly available in an active market, valuation of these securities does not entail a significant degree of judgment.

Level 2 - Valuations based on quoted prices in markets that are not active or for which all significant inputs are observable, either directly or indirectly.

Level 3 - Valuations based on inputs that are unobservable and significant to the overall fair value measurement.

The Association only holds Level 1 securities.

NOTE 2: MID-AMERICA CHORALE SCHOLARSHIP FUND

The Association received a gift from Mid-America Chorale in 1988 in the amount of \$12,604. The agreement with Mid-America Chorale states in part that for the first ten years the Association should use the income from these funds to make annual grants or scholarships to Iowa residents who are studying choral/vocal music as a full-time student at a college or university located within the contiguous 48 states. After ten years, the Association may use all or any portion of the income or principal for scholarship grant purposes.

See Accountant's Review Report
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IOWA MUSIC EDUCATORS ASSOCIATION
NOTES TO FINANCIAL STATEMENTS

NOTE 3: CONFERENCE

The following is a schedule of conference expenses for the years ended June 30, 2009 and 2008:

	2009	2008
Registration	\$ 1,534	\$ 348
Facility rental	39,097	34,896
Clinicians	1,334	852
Miscellaneous	348	907
Housing	1,892	1,917
Programs	660	808
Picques	153	105
Total	<u>\$ 44,238</u>	<u>\$ 39,833</u>

NOTE 4: CASH AND INVESTMENTS

As of June 30, 2009 and 2008, the cost and fair value of the cash and investments balances were:

	June 30, 2009	
	Cost	Fair Value
Certificate of deposit	\$ 5,106	\$ 5,106
Cash	15,369	15,369
	<u>\$ 20,475</u>	<u>\$ 20,475</u>
	June 30, 2008	
	Cost	Fair Value
Certificate of deposit	\$ 5,011	\$ 5,011
Cash	14,927	14,927
	<u>\$ 19,938</u>	<u>\$ 19,938</u>

The cash and investments balance is comprised of the following:

	Reserved Scholarship	Unreserved	Total
Balance - June 30, 2007	\$ 18,843	\$ (3,757)	\$ 15,086
Receipts	250	56,721	58,971
Disbursements	(250)	(53,669)	(54,119)
Balance - June 30, 2008	\$ 18,843	\$ 1,065	\$ 19,938
Receipts	-	58,196	58,196
Disbursements	-	(57,659)	(57,659)
Balance - June 30, 2009	\$ 18,843	\$ 1,632	\$ 20,475

See Accountant's Review Report
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IOWA MUSIC EDUCATORS ASSOCIATION
NOTES TO FINANCIAL STATEMENTS

NOTE 5: FAIR VALUE MEASUREMENTS

Fair Value Measurements Using

	Fair Value Measurements Using		Quoted Prices in Active Markets for Identical Assets (Level 1)
	Cost	Fair Value	-
June 30, 2009			
Certificate of deposit	\$ 5,106	\$ 5,106	\$ 5,106
June 30, 2008			
Certificate of deposit	\$ 5,011	\$ 5,011	\$ 5,011

SFAS No. 157, Fair Value Measurements, establishes a fair value hierarchy that prioritizes the inputs to valuation techniques used to measure fair value. This hierarchy consists of three broad levels: Level 1 inputs consist of unadjusted quoted prices in active markets for identical assets and have the highest priority, and Level 3 inputs have the lowest priority. The Association uses appropriate valuation techniques based on the available inputs because they generally provide the most reliable evidence of fair value. No Level 2 inputs were available to the Association, and Level 3 inputs were only used when Level 1 or Level 2 inputs were not available.

See Accountant's Review Report
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MEETING MINUTES

JUNE 10, 2010

Ballard County Country Club
Huxley, Iowa

Board of Directors Meeting

A. Call to Order

Meeting called to order at 9:35 a.m. Those members present: Deb Hild, Kevin Droe, Dianne Aboud, Kelly Daza, Tom Sletto, Jacque McCurdy, Mary Citta, David Rutt

B. Secretary's Report

A. MMS to approve meeting minutes from January - PASSED

C. Treasurer's Report

- A. fiscal year ends June 30
- B. expenses - \$5000 for the year
- C. MMS to approve report - PASSED

D. State Manager's Report

- a. MENC Items/Issues of importance
 - 1. MENC – 5 Tri-M chapters in Iowa (State level Tri-M has been inactive)
 - 2. we reinstated the scholarship
 - recipient notified by mail
 - all applicants received a letter stating the recipient's name
 - recipient and nominating teacher will be invited to be the 2010 conference guest
- b. Conference – President Elect
- c. Website – Webmaster

E. Chair Reports

- a. All-State Band (Rutt)
 - 1. percussion auditions – addition of etudes for tambourine & cymbals used
 - 2. language changed in timpani audition requirement
 - 3. Myron Welch is this year's conductor
- b. All-State Choir (Citta)
 - 1. Dr. Craig Arnold is this year's conductor
 - 2. 3 accompanists needed
 - 3. flute, violin & French horn needed (auditioned by tape/CD)
 - 4. chamber orchestra needed for one piece
 - 5. How do we make All-State attractive to students?

c. All-State Orchestra
(electronic report)

d. NW Area Chair
(electronic report)

e. NC Area Chair

- 1. districts are suffering staff and time reductions
- 2. necessity for documentation of these changes

f. NE Area Chair (no report)

g. SW Area Chair (no report)

h. SC Area Chair (Tom Sletto)

- 1. National MENC conference in Anaheim
- focus on music teacher education/

preparation

- no performing groups
- emphasis on research

- 2. advocacy
 - spoke at 3 School Board meetings in support of music education
 - emailed administrators with advocacy research

i. SE Area Chair (no report)

j. Middle School (JH) Music Chair (no report)

k. General Music Chair (Dianne Aboud)

- 1. Spring May Conference (Artie Almeida)
 - a) Barb Sletto coordinated
 - b) good workshop - \$502 profit
 - c) Heartland fees changed after participants signed up
 - d) presence of West Music is important at this event
 - e) advocacy – Levitin, Daniel Pink, Oliver Sacks

l. Exhibit Chair

- 1. exhibitors not in favor of doing a half day (Thursday)

F. Committee Reports

*Membership Report

a. CMENC (David Johnson)

MEETING MINUTES

1. Job sessions: Wartburg with Scott Muntefering and the Ames Public Schools with Charles Grimm
- b. SMTE
- c. Research (Kevin Droe)
 1. research poster session planned for 2010 conference (last session was 2008)
- d. Historian
- e. Multi-Cultural Affairs (no report)
- f. Collegiate (no report)
- g. Mentorship (Martha Kroese)
 1. Fall Symposium Oct 30 in Ft. Dodge
 2. 13 first-year teachers
 3. Mentor Chair is needed (mentor assignment, providing names of mentors, paperwork)

G. Advisory Board Reports

- a. ICDA (no report)
 1. conference is July 26
- b. IBA (no report)
- c. ISTA (Kelly Daza)
 1. Kelly is Mentorship Chair
 2. Iowa Core Curriculum lesson plan involvement
 3. Conference expanded to include an honors middle school organization (auditioned by audio example) – Valley Southwoods
 4. better attendance this year than in years past
- d. IAAE (David Law)
 1. working on revisiting certification issues (endorsement for what you student teach in)
 2. promote the goals and efforts of the Alliance to benefit arts education students
- e. Kodaly – Shelly Droe (no report)
 1. Spring workshop with Lorna Zemke at UNI
 2. Fall Workshop (Oct. 9) – Bruce Swank
 3. no Spring workshop in 2011 due to national conference
- f. Orff – Aaron Hansen (no report)
 1. Orff certification Level I offered at UNI this summer



1. MENC dues are going up – but our dues (which are combined with state) will NOT be going up
2. IHSMA/IMEA joint board meeting summary
3. reports to the Board should be written in summary to our membership
- b. President Elect
 - a. Leon Kuehner – professional development in the ICC (music education falls under the universal constructs & 21st century skills)
 - b. elections
 1. President-elect candidates needed
- c. President
- I. Old Business
 - a. NCLB and Iowa Core Curriculum/21st Century Skills update
 - b. Over 300 requests for advocacy information filled (15 cases reported a positive effect with this information)
 - c. Conference planning is going well
- J. New Business
 - a. Full Board meeting September 11, 2010
 - b. Where must we go from here?
 1. collaboration with other music organizations
 2. whole child initiative (states that music and the arts are core disciplines and support all the other curricular areas)
 3. NCLB will be voted on next year – music is still considered core
 - c. Conference Chair assistants needed
 - d. SAI date for exhibits is August 4
 - e. Testing standards and benchmarks
 1. Kevin Droe compiling data from Iowa superintendent questionnaire on how many minutes music is offered per week/what grade levels concerning elementary general music
 - f. Interpretation of the BoEE “Code of Professional Conduct and Ethics”
-MMS (Aboud moved/Kroese seconded) That IMEA support the Linn-Mar interpretation of this code – PASSED
 - g. Spring workshop – May 14-15, 2011
-ideas for presenters discussed

H. Executive Committee Reports

- a. Immediate Past President
September 2010

MMS for meeting adjourned at 1:17 p.m. - PASSED

Your ad could be here.
Advertise Online with IMEA Today

IMEA DISTINGUISHED SERVICE AWARD

The IMEA Distinguished Service Award is designed to give recognition to individuals who have contributed to the advancement of music education in Iowa and to the functioning of the Iowa Music Educators Association.

This year, the award will be presented at the IMEA Reception, Friday, November 16th at 5:00 p.m. in Scheman, Rooms 167-171.

The following criteria were developed to guide IMEA members in making nominations. The person honored should be:

- * one who displays a knowledge of our cultural heritage and the forces that are a part of it; one who is aware of the constancy of change and who has the powers of discrimination to determine values of the past.
- * one who pursues art, craft, and skill with genuine integrity and mastery, who has the power to display imagination and enthusiasm, who has the capacity for continual growth.

- * one who has a particular, genuine interest in the development of young people in the field of music and in the entire field of education.
- * one who has a real concern not only for the excellence of school curriculum, but also for those facets of community life which add enrichment and enjoyment.
- * one who serves the community without thought of personal gain.
- * one who accepts opportunities to support local, state and national organizations that have an objective of developing youth.

IMEA members who wish to make nominations are urged to send as much information as possible regarding candidates at their earliest convenience.

Please send nominations to:
John About
825 S. Minnesota
Algona, IA 50511

Winners of the IMEA Distinguished Service Award

1969 Loraine Watters Des Moines Delinda Roggersack.....Mt. Vernon	1977 Wilma Olson.....Harcourt Robert Bagley Des Moines	1987 Carroll Childs Des Moines Dorothy Zehr.....Fort Dodge	1998 Joseph C. Christensen Ames
1970 Gene Burton..... Newton Myron Russell..... Cedar Falls Marian Knudsen Des Moines Lois Grammer..... Sioux City F. E. MortiboyDavenport Francis J. Pyle Des Moines	1978 Leo Grether Boone Lottie Craig..... Ottumwa	1988 Helen Frank..... Maquoketa Luman Colton..... Cedar Rapids	1999 Ruth KerausMt. Pleasant
1971 Paul Behm Mason City Lloyd Oakland..... Blairsburg	1979 Milton Anderson.....Davenport Charleton Stewart Mason City	1989 John DeHaan..... Clinton Ralph PaarmannDavenport	2000 Guy Blair..... Pella Lance Lehmborg..... Sioux City
1972 Paul Nissen..... Mason City	1980 Dorothy Bondurant.....Waterloo	1990 Don Lomen Des Moines Marvin Kelley Grinnell	2001 Virginia Bennett..... Des Moines Judith Svengalis Des Moines
1973 Herald Stark Iowa City Olga Hoffman Newton Alvin Edgar..... Ames	1981 Dale Caris Sioux City	1991 Dorothy McDonald Iowa City	2002 Louise Frakes Washington Ruth Seim..... Ottumwa
1974 Leo Kucinski Sioux City	1982 Karl M. Holvik..... Cedar Falls Ellen Johnson..... Des Moines	1992 Weston NobleDecorah	2004 Myron Welch Iowa City
1975 Himie Voxman Iowa City Frank Piersol..... Iowa City	1983 Jeanette Carter Ottumwa	1993 Everett Johnson..... Ames	2005 Aimee Beckman-Collier..... Des Moines
1976 Madelin Kauffman... Cedar Rapids Phyllis McAdams.....Burlington Maurice WrightBurlington	1984 Jane Ruby Des Moines Erwin H. Schneider..... Iowa City	1994 Betty Debban Cedar Rapids	2006 Shirley Luebke..... Sioux City
	1985 Leland Cook..... Newton	1995 Charles DCampDavenport	2008 Scott KeeseBallard
	1986 Jesse Evans Rock Island Don Marcoullier Des Moines	1996 Paul Reiman Des Moines	
		1997 Rhonda Taggart..... Des Moines	

ASSOCIATION NEWS

PRESIDENT'S REPORT

David Law



Greetings!

I want to thank and compliment Martha Kroese on a wonderful Conference. As you can see from the enclosed program there truly should be something for everyone. It takes many long hours of preparation for an outstanding conference and Martha's organizational skills will shine.

Take some time to read the advocacy articles and start implementing those suggestions as soon as possible. Major spending decisions are just around the corner and we can all be our own best friend by using the Positive Proactive Advocacy ideas. Please keep me informed of any decisions involving your programs this spring. I will certainly help in any way possible.

Our national organization has been highly active in Washington and will continue to work on behalf of our members and the students that they teach. Our new MENC President is dynamic and has the ability to get things done.

Work is progressing on the Iowa Core and the music component. The people involved in this are some of the best and brightest in our profession.

It has been an honor to serve as your President for the past two years and I hope to continue to be of service in the next two as Past President.

David Law
President
maestrolaw@gmail.com

ASSOCIATION NEWS

PAST-PRESIDENT & STATE MANAGER REPORT

John Aboud, Past-President



As I am finishing my six years on the IMEA Presidential Track I have a few observations and thoughts for IMEA direction:

- Consolidating the State Manager Position and the Past-President position made sense. There are just enough MENC Communications that are not copied to the President and President Elect that we need to have someone with this title. The Past-Presidents has the operating knowledge to take over these duties. Financially, IMEA simply does not have enough revenue to support a stipend for the State Manager and still support professional development projects.
- IMEA has a structure that is easy to visualize and understand. IMEA also has a set of by laws and an operating manual that can guide the organization. That said, those documents need to be updated to reflect some officer responsibilities that have changed. This should be a goal for the 2011 executive committee.
- IMEA needs more teachers willing to step up and lead. Leadership is primarily service. We have wonderful leaders in the organization but we need new leaders to replace them as they age out of their positions. Our 50+ year-old members need to be in a position to mentor young leaders and we need to be willing to ask our younger members to step forward and we need them to say yes. As much as we look for talent, we are asking younger/newer members to step forward and volunteer.
- IMEA is in the best financial position it has been in since I joined the executive committee. I am very pleased that

we have an operating budget that reflects our income. That said, we must keep track of our conference costs and income. The IMEA Conference is of a financial scale much larger than the IBA & ICDA Conferences. We need to keep its operation transparent and do everything in our power to increase registered attendance.

- Two areas showing positive growth the past six years have been the Collegiate MENC Membership and the Spring IMEA Clinic. It is inspiring to see the young people planning on joining our profession at the conference and the interaction that they have with membership. It has been exciting to see the educators that take advantage of the Spring professional development session IMEA with additional sponsorship has provided.
- The growth of our magazine and the website are the results of the individual efforts of Chad Criswell, Scott Rieker and Penny Zaugg. Their efforts must be recognized, The IMEA Facebook page will certainly be next.
- Music educators must be involved politically. Issues are out there that will affect the music opportunities of Iowa's children. Music educators need to stay politically informed and be willing to step up. If we do not, no one else will! Being a good teacher is not enough! Being right is not enough! If you are so busy you don't have time, make time. Watch, listen and act! Teachers and students will never regain what we lose in these times.

My six-year term will end following the 2010 IMEA State Conference. I will always treasure the years I have had working with and learning from some of the finest music educators in the country here in Iowa. Thank you for the opportunity to serve Iowa's Music Educators and the children of Iowa.

SURVIVING AND THRIVING IN THE NEW NORMAL

Joanne Tubbs, Governmental Affairs Chair



The past year has been a turbulent one for our state, both politically and financially. State and Federal legislators appeared hesitant to fund education bills during an election year lest they appear to favor government spending. In the end, our state did fund education with 2% allowable growth for this year, and the federal government came through with the \$10 billion Edujobs bill which is expected to save 140,000 education jobs.

Although many jobs have been restored, the effects of this past spring still linger. Many districts reduced (or considered reducing) music positions. More teachers are being asked to do more with less time – by taking on additional grade levels or curricular responsibilities. Many districts considered the elimination of elementary instrumental music. These decisions crossed urban, suburban and rural boundaries with no one safely spared.

Policy-makers in school districts are not always arts-friendly. Often, school principals and superintendents either did not participate in music or weren't successful. These biases, along with the pressure to meet NCLB guidelines (which have not been revised under the Obama administration), and severe budget shortfalls present a very turbulent future for music education in the state of Iowa.

The Iowa Core has adopted the National Core Common Standards in literacy and math, and it should be expected that common high-stakes assessments will follow. No longer can we assume that Iowa will support music to the same degree as the past.

So how do we survive – and thrive? A few suggestions . . .

- Invite policy makers (principals, school board members, superintendents, community leaders) to not just your concerts, but **REHEARSALS**, or daily classes - - - especially K-5 general music classes. They are often AMAZED at the authentic assessments and performance-based instruction that occurs – the kind of instruction other subjects strive to achieve. Become a school leader on authentic assessments!
- Become very familiar with the SupportMusic website from MENC – great tools here.
- Join the Iowa Alliance for Arts Education
- Involve yourself in integration efforts – become invaluable. Work with classroom teachers on how they can incorporate music into THEIR CLASSROOMS! – best website: <http://artsedge.kennedy-center.org/>

Lastly, please be aware of the Iowa BOEE code of conduct. Language is currently being clarified to address the issue of music teachers teaching private lessons outside of their contract day for profit. To avoid any grey area, it is best to avoid teaching your “own” students, and if that is unavoidable, lessons should be in addition to, not instead of, those that occur during the contract day – and a letter of support should be gained by your district superintendent granting you permission. We will continue to wait for clarity from the BOEE.

“In the end, we will remember not the words of our enemies, but the silence of our friends.”

~Martin Luther King, Jr.



Arts Facts . . . Impact on Cognitive Development

Neuroscientists find training in the arts improves cognition. Music, acting, and dance improve a range of life and academic skills.

ARTS EDUCATION AND COGNITIVE DEVELOPMENT

Neuroscientists from seven universities across the country used brain imaging studies and behavioral assessments to advance our understanding of the effects of music, dance, and drama education on other types of learning. The findings from their coordinated three-year study suggest that children motivated in the arts develop attention skills and strategies for memory retrieval that also apply to other academic subject areas.

- Training in music appears to improve skills in geometric representation, as well as the acquisition of reading skills and sequence learning.
- Training in acting classes appears to lead to improved memory, via learning and manipulating language skills.
- Learning to dance by effective observation relates closely to physical practice, and that training appears to improve other cognitive skills.

Scientist's research findings include the following:

1. An interest in a performing art leads to a high state of motivation that produces the sustained attention necessary to improve performance and the training of attention that leads to improvement in other domains of cognition.
2. Specific links exist between high levels of music training and the ability to manipulate information in both working and long-term memory; these links extend beyond the domain of music training.
3. In children, there appear to be specific links between the practice of music and skills in geometrical representation, though not in other forms of numerical representation.
4. Correlations exist between music training and both reading acquisition and sequence learning. One of the central predictors of early literacy, phonological awareness, is correlated with both music training and the development of a specific brain pathway.
5. Training in acting appears to lead to memory improvement through the learning of general skills for manipulating semantic information.
6. Learning to dance by effective observation is closely related to learning by physical practice, both in the level of achievement and also the neural substrates that support the organization of complex actions. Effective observational learning may transfer to other cognitive skills.

Source: *LEARNING, ARTS, AND THE BRAIN, The Dana Consortium Report on Arts and Cognition*, Dana Press (2008).

Positive Proactive Advocacy Ideas

1. Start a Facebook page for your organization and have parents and other supporters log in. Make sure that interesting things are posted in a timely manner. Have a parent update it for you.
2. Start a web site (Google is free) and again have a parent update this page with photos of students (make sure you have permission) and timely events along with notices of concerts or exhibits, etc.
3. Talk with your principal and superintendent and volunteer to make a short presentation to your school board on the arts and your program. Bring in a few students to make the presentation. Try to do this early in the fall semester.
4. Make a list of talking points (see below) and find a parent or supporter (or group) who is a leader in your community. Give them these talking points so that they can refer to them during their interactions with school board members and administration.
5. Two good quotes to use are: “We aren’t trying to save the arts; we want to use the arts to save children.” (Hard to argue with!) And, “We don’t teach the arts to make them professional artists, or to make them teachers, we teach them the Arts to make them Human!”
6. Put your standards and benchmarks in your concert programs or post them at your visual art displays. Also, list which benchmark or standard is being covered by each selection. (This shows that we are curriculum based.)
7. List your administration and school board members in your concert programs or post them at your visual art displays. Recognize them when they are there. Ask them to read program notes aloud for you. It is also good to have students reading the program notes or describing their visual art projects.
8. Start NOW! Decisions are being made daily as the economy and the state budgets change. Be proactive and positive. You catch more flies with honey...



ADVOCACY

Advocacy Tips

1. All politics are local and your parents are the best source of help for you. Do not go it alone. Get the information to them and let them go to the Board at the official meetings and also out in the community. Contact outside help through the professional organizations of which you belong: IBA, IAAE, IMEA, ICDA, ISTA, etc. Make sure that your local Education Association is aware of the proposed cuts.
2. Use all the information you can find that show the impact of the arts on students. Get information from neighboring districts and also from districts your size but since time is always a factor make the facts personal by pointing out specific examples that pertain to your students! Do you have the yearbook editor/top football player, etc. in a performing arts group? Did you have a former art student who has gone on in the visual arts? List who would be hurt by these cuts and be specific ... name names!
3. Remember you were hired to be an advocate for your teaching assignment and discipline. Let the administration and the Board know that you are advocating for students in their district. Otherwise it is easy to get sidetracked into making it look like you are only interested in preserving your job. Remember (but don't say) that this is an administrative choice to make and you should not get pressured into making that choice for them. Do not allow the divide-and-conquer technique to be used to the detriment of your students. The administrators are paid (more than you are) to make these difficult decisions and you should not let them off the hook by taking any responsibility for making their decisions easier.
4. Campaign, campaign, campaign as much as possible but always turn it toward the needs and benefits of the students in your district.
5. Remain as positive as possible (wear your game face) as this not only makes you appear more professional but also can make your day go a little smoother in the face of adversity.

Talking points

(These are suggested topics but I am sure that you can find additional ones that are specific to your program and your community including why people should choose to buy a home in your district as opposed to the neighboring areas.)

Hello (Board Member's Name)

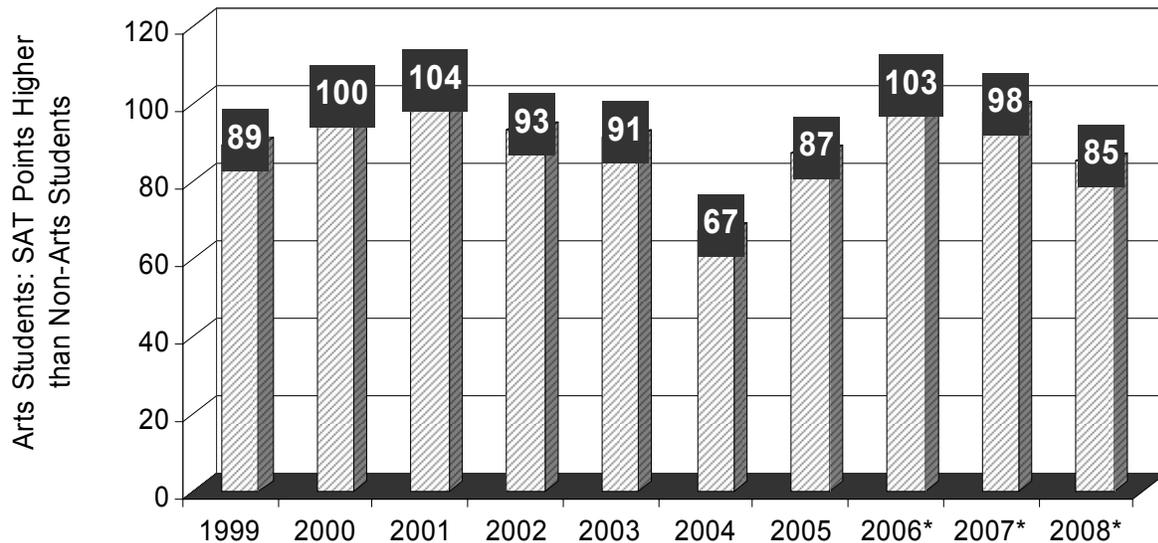
Did you know that:

- The GPA of the HS performing ensembles has been 3.623 for the last three years. The High School GPA is 3.25.
- 8 full time music staff impact 2,516 students through the arts for 266 hours each week.
- There are 160+ public performances each year for an estimated impact on more than 130,000 audience members.
- Eight staff members have a combined experience of over 100 years. 7 BA's, 1MA, 1National Board Certification.
- Mix the talking points up but cover them all. Be succinct and don't compare to sports or anything else.



Arts Facts . . . SAT Scores and the Arts
Students with four years of high school arts classes have higher SAT scores than students with one-half year or less.

Arts Students Outperform Non-Arts Students on SAT (Average Points Better on SAT by Arts Students)



- Data from The College Board shows that students who take four years of arts and music classes while in high school score 85 points better on their SATs than students who took only one-half year or less (scores of 1,063 vs. 978, respectively).
- *Reflect the *Critical Reading* and *Mathematics* portions of the SAT only. The new *Writing* section of the test is excluded from this analysis for year-to-year comparison purposes. Students with four years of art and music classes averaged 523 on the *Writing* portion of the test—52 points higher than students with one-half year or less of arts/music classes (471).

Source: The College Board, 2008. *2008 College-Bound Seniors: Total Group Profile Report*.



Ten Lessons the Arts Teach By Elliot Eisner

The arts teach children to make good judgments about qualitative relationships.

Unlike much of the curriculum in which correct answers and rules prevail, in the arts, it is judgment rather than rules that prevail.

The arts teach children that problems can have more than one solution

and that questions can have more than one answer.

The arts celebrate multiple perspectives.

One of their large lessons is that there are many ways to see and interpret the world.

The arts teach children that in complex forms of problem solving

purposes are seldom fixed, but change with circumstance and opportunity. Learning in the arts requires the ability and a willingness to surrender to the unanticipated possibilities of the work as it unfolds.

The arts make vivid the fact that neither words in their literal form nor number exhaust what we can know. The limits of our language do not define the limits of our cognition.

The arts teach students that small differences can have large effects.

The arts traffic in subtleties.

The arts teach students to think through and within a material.

All art forms employ some means through which images become real.

The arts help children learn to say what cannot be said.

When children are invited to disclose what a work of art helps them feel, they must reach into their poetic capacities to find the words that will do the job.

The arts enable us to have experience we can have from no other source

and through such experience to discover the range and variety of what we are capable of feeling.

The arts' position in the school curriculum symbolizes to the young

what adults believe is important.

SOURCE: Eisner, E. (2002). *The Arts and the Creation of Mind*, In Chapter 4, What the Arts Teach and How It Shows. (pp. 70-92). Yale University Press. Available from NAEA Publications.



ADVOCACY

IAAE BASIC STEPS TO CREATING YOUR ADVOCACY PLAN AND TOOLKIT

Diane Franken, Executive Director, Iowa Alliance for Arts Education



The most effective advocacy plan is one that is proactive rather than reactive and one you start today. Begin by compiling an Advocacy Materials File including current articles, quotations from credible sources and research summaries. Talking points for advocacy pamphlets, discussions, presentations and hand-outs can

be developed from these materials or used to distribute to your various potential advocates. The Alliance website at www.iowaalliance4artsed.org offers all of the above plus links to advocacy materials from national organizations. We also offer a General Advocacy Packet, a Music specific Advocacy Packet, and an Adobe Research/Studies Packet with ready-to-go selected pieces. Please join us with your membership to take advantage of these and other benefits.

The Iowa Alliance for Arts Education recommends the following outline plan for reaching these necessary audiences with information:

1. Students –
 - Survey your students with questions such as: **What are you learning? How does it apply outside of school?** Use some of these quotes in your advocacy materials.
 - Post your credentials, National Standards and local Standards & Benchmarks
 - Inform students of your goals for them and the essential place of the music and all of the arts in their education and life, regardless of their chosen career
2. Colleagues –
 - Inform teachers in other disciplines about your curriculum: why you do what you do, how you integrate into their discipline and why music “alone” is also essential to educating the whole child
3. Parents –
 - Insert advocacy leaflets in all event materials
 - Form a Parent’s Group for constant distribution of advocacy materials and to act as your advocacy “voice” at school board meetings, with administration, etc.
 - (When calling your spokesperson from this group should refer to themselves as the parent of “...” or as a taxpayer, not a member of the Parent’s Group or Boosters)
4. Administration –
 - Coordinate continually dispersed advocacy materials, calls, and monthly scheduled meetings by your Parent’s Group for communication. Volunteer for school and district committees so an **arts** voice is “at the table”
5. School Boards –
 - Coordinate continually dispersed advocacy materials, calls, and monthly scheduled meetings by Parent’s Group with a representative of the School Board for communication
6. Superintendent –
 - Coordinate continually dispersed advocacy materials, calls, and meetings by Parent’s Group for communication
7. Community –
 - In a large district, form an advocacy group of teachers of all of the arts to put out advocacy materials to all arts teachers in the district, plan group advocacy projects, i.e. billboards, district events, publications, joint performances/exhibitions
 - Your Arts programs is *out there*, using every venue possible to be **visible**
 - Have your Parent’s Group use the media to get positive publicity for your program

Your role in your Advocacy Plan as a teacher is Message Formulation which consists of gathering and distributing (through their Parent Music or Arts Education Advocacy Support Group) advocacy information and materials. The Chair of your Parent Group is the organizer. Materials are selected by you for each group above and distributed on a monthly scheduled basis on a calendar set by you at the beginning of the year. Once a year, we recommend setting up a school board presentation of your program. (*Iowa Alliance for Arts Education*)

Possible Advocacy Talking Points for your Parent Support Group or flyers:

Why is it important to make sure Iowa’s children have access to quality arts education?

Extensive research has demonstrated the following regarding arts education (The Arts Education Partnership, 2006, Critical Evidence: How the ARTS Benefit Student Achievement).

- The arts positively engage students in learning.
- What students learn in the arts helps them master content

Follow the IAAE on Facebook!
Use the Discussion tab to leave a comment.



in other subjects.

- Participation in arts education contributes to higher academic achievement.
- Truancy and dropout rates are lower among student enrolled in art education
- Graduation rates are higher among students who have been involved in arts education (The Center for Arts Education, 2009, Staying in School: Arts Education and New York City High School Graduation Rates)

Arts education helps prepare our students for the expectations of the twenty-first century workforce, which include the ability to innovate, communicate and collaborate. Iowa needs workers who are creative, who can address complex issues with no single right answer, and who can consider context and meaning in the process of innovation.

A recent Harris Poll (May 2005) shows that a resounding **93% of Americans consider the arts to be vital to providing a well-rounded education** for children and a critical link to learning and success.

Iowa State Education Code requires instruction in art and music for all elementary and middle school pupils, and prescribes a minimum number of units to be offered at the high school level. However, the Code does not say how many minutes of instruction should be required at the elementary level nor does the Code require that districts hire art and music specialists to teach arts content at the

elementary level. Few classroom teachers are adequately prepared to deliver high quality arts instruction.

Due to the efforts of parents who value arts programs, **high quality arts programs have been maintained in wealthier school districts.** But a child's access to arts education should not be predicated by where they happen to live and whatever their socio-economic circumstances.

Until school districts have confidence that new arts education funding is ongoing, they will be reluctant to invest in hiring and training teachers. **We need to secure ongoing funding for sequential, standards-based arts education for all children in grades K-12.**

Your commitment to supporting arts education in our schools will make a difference. **We ask your support in helping to ensure that arts education becomes part of the core curriculum that every child receives as part of a quality education!** (Iowa Alliance for Arts Education Advocacy for Des Moines Community Schools)

Know Your Audience's Interests:

When you communicate with any group, you should assess their interests to determine the most effective means for delivering your message. Before you create your next presentation or plan what to say in your next meeting, consider the interests of the following groups and think about how to frame your message in a way that speaks to those interests.

Administrators	Parents	Students
Budget	Safe environment	Having fun
Dropout rates	Child's happiness	Being good at what they do
Master schedules	Child's educational progress	Sense of belonging
Mentoring	Child's discipline	Developing peer relationships
Promotion of the school and district	Child's success with schoolwork	Developing adult relationships
Scholarships	Preparation for life after graduation	Opportunities to lead
Successful and well-rounded alumni	Clear information from music director on time commitment	Being part of something successful
Test scores	Frequent communication from music director	Feeling significant
AP course enrollment	Philosophical components of the program	Being part of the decision-making process
Community involvement	Positive peer relationships	Influencing the future
Interscholastic competition	Scholarship opportunities	Having clear communication and having trustworthy teachers
Math/science instruction	School awareness of child's needs	Understanding why they are being asked to do something
Recognition	Fair treatment of child	
Student involvement in activities to promote school loyalty	Child involved in positive groups	

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UPCOMING OPPORTUNITIES

DATES FOR ELEMENTARY MUSIC EDUCATORS

October 9, 2010

Bruce Swank -- Steps to Part Singing; Games Are Not Just for Playtime Anymore

9:00 AM – Noon; 1:00 – 3:00 PM

Iowa State Music Hall; Ames, IA

October 9, 2010

Saturday, October 9 Connie VanEngen “Permission to Play”

University of Northern Iowa

Contact Aaron Hansen (aaron.hansen@wsr.k12.ia.us) for further information

January 15, 2011

Sonna Longden - No Child Left on His or Her Behind - World Dances

9:00 AM – Noon; 1:00 – 3:00 PM

Simpson Music Department; Indianola, IA

January 15, 2011

First Iowa Orff Chapter Sharing

University of Northern Iowa

Contact Aaron Hansen (aaron.hansen@wsr.k12.ia.us) for further information

January 22, 2011

Kodaly Educators of Iowa Chapter Sharing

9:00 AM – 3:00 PM

Grace Avenue Baptist Church; Ames, IA

March 17-19, 2011

Organization of American Kodaly Educators National Conference

Minneapolis Hilton Hotel

Minneapolis, MN

April 9, 2011

Artie Almeida “Mallet Madness”

University of Northern Iowa

Contact Aaron Hansen (aaron.hansen@wsr.k12.ia.us) for further information

May 13-14 - 2011

Jeff Kriske and Randy DeLelles

Des Moines Public Schools; Des Moines, IA

UPCOMING OPPORTUNITIES



FALL SYMPOSIUM

FOR FIRST-YEAR ARTS EDUCATORS

SATURDAY, OCTOBER 30, 2010
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Welcome to all first-year arts educators on behalf of the Iowa Model of Excellence Mentoring Program, and the Iowa Alliance for Arts Education. We thank you for attending the Fall Mentor Symposium for First-Year Arts Educators.

This day is the result of the cooperation of five professional organizations working together to assure that every student in the state of Iowa receives a quality arts education.

THE MODEL OF EXCELLENCE MENTOR PROGRAM IS DESIGNED TO IMPROVE THE QUALITY OF ARTS EDUCATION THROUGH MENTORING OF FIRST-YEAR ARTS TEACHERS.

Program innovations include: identification of first-year teachers, assignment of both "active" and "observation" mentors (area-specific), development of a communications network to assist the mentoring process, development of a first-year teachers symposium, and the awarding of scholarships to join professional organizations and attend state conferences.

The Iowa Model of Excellence Mentoring Program is designed to enhance, not supplant the established local/district/state mentoring programs. The program is tailored specifically to the individual teacher and teaching situation.

The information presented ranges from "survival" to "mastery" skills needed to be successful in the arts classroom, and helps to:

BUILD PROFESSIONAL COMMUNITIES THROUGH MENTORING, NETWORKING AND COLLABORATION.

Arts Educator Mentor Program

Model of Excellence



Iowa Alliance for Arts Education
Iowa Department of Education

WWW.IAAEMENTOR.ORG



Arts Educators of Iowa

PARTICIPATING ORGANIZATIONS



Iowa Bandmasters Assoc.

UPCOMING OPPORTUNITIES

SESSION DESCRIPTIONS

REGISTRATION

Registration, coffee, juice rolls and mingling with fellow arts educators. Leadership of professional organizations will be introduced.

“HOW I SURVIVED MY FIRST YEAR OF TEACHING”

Panel discussion involving second-year arts educators. Presenters will discuss the joys and struggles of the first year of teaching.

SURVIVAL TACTICS 101 ~ QUESTIONS & ANSWERS

Small-group discussions will be focused on your specific questions as a first-year teacher. How can we help you?

OBSERVATION MENTOR TRAINING ROUNDTABLE

Interested in becoming an “Observation Mentor?” Join a discussion about how the program works and how YOU can get involved.

LUNCHTIME!

Lunch will be provided for all participants and presenters. Located within the building at the Triton Inn - ICCC.

CREATING THE MENTOR/MENTEE RELATIONSHIP

The “Observation Mentor Program” component of the Iowa Model of Excellence Mentor program will be explored. Second-year arts educators and their mentors will share their experiences, explaining how they collaborated and designed their mentor experience.

MANAGING THE “ARTS” CLASSROOM

Classroom management continues to be the #1 “how to” request for the mentor program! Presentations will include tips for area-specific arts classrooms, organization, enrichment activities and planning for differentiated learning.

Presenters include: Liz Lyons, Art ~ Tri-County Schools, Ronda Sternhagen, Art ~ Grundy Center Schools, James Fritz, Instrumental Music ~ Decorah Schools, Kelly Daza, Instrumental Music ~ Des Moines, Roger Henderson, Vocal Music ~ Grinnell Schools, Tom Sletto, General Music ~ Drake University

IOWA HIGH SCHOOL MUSIC ASSOCIATION FESTIVAL SERIES

Alan Greiner, IHSMA Executive Director will present a session on rules, guidelines, deadlines and procedures for entering and preparing students for IHSMA festival events.

DIFFERENTIATED INSTRUCTION IN THE VISUAL ARTS

Meeting the needs of the special learner in the art classroom. Presenters include: Maggie Parks, Art ~ Marshalltown Schools and Chris Noel, Art ~ Newton Schools.

MIDDLE SCHOOL STUDENT ~ FRIEND OR FOE?

Discussions encompassing the middle-school learner. Presenters include: Kelly Truax, Music ~ College Community Schools, Brian Stevens, Music/retired ~ Hampton-Dumont Schools.

TRAVELING TEACHER SURVIVAL GUIDE

Tips for managing the portable arts classroom. Presenter: Kelly Daza, Music ~ Des Moines, Cathy Kearney, Music ~ Des Moines



Iowa Choral Directors Assoc.

September 2010



Iowa Music Educators Assoc.

23



Iowa String Teachers Assoc.

Iowa Music Educator

UPCOMING OPPORTUNITIES

CULTURAL ADVOCACY DAY Scott Rieker and the Iowa Cultural Coalition

Every year, the Iowa Cultural Coalition hosts the Cultural Advocacy Day at the Iowa State Historical Building. In these days of shrinking budgets and increasingly content-specific mandates in education, the Cultural Advocacy Day puts a face on the arts and arts education in Iowa for legislators. As we begin to explore the ramifications of the new Iowa Core Curriculum, it is more important than ever to share our voice. This year's Cultural Advocacy Day will occur on Thursday, February 17th, 2011.

Historically, music education has been underrepresented at the Cultural Advocacy Day. This day would make a great field trip for you students. They could perform at the Capitol for legislators and policy-makers. And "Big Yellow School Bus Grants" from the Iowa Arts Council might yet be available to pay for transportation to this event.

Last year, over 100 cultural advocates attended workshops, a rally, a

"march" and a gathering at the Capitol Rotunda. Governor Culver presented the Great Places certificates and spoke about the importance of culture. Attendees participated in discussions on fundraising, grants and more.

This year, there will also be related events during the surrounding days, tied in with the Iowa Arts Council.

Check out the information in the Internet, consider attending the 2011 Cultural Advocacy Day on Thursday, February 17th, 2011, and get excited about all of the arts advocacy opportunities in 2011!

Fast Facts:

CULTURAL ADVOCACY DAY
Thursday, February 17, 2011
Iowa State Historical Building (Des Moines)
www.iowaculturalcoalition.org

BIG YELLOW SCHOOL BUS GRANTS
www.iowaartscouncil.org

PAST YEARS' CULTURAL ADVOCACY DAY PHOTOS



Members of Arts Live! with Senator David Johnson



Governor Culver Participating In Public Art On Cultural Advocacy Day.

CONFERENCE PROGRAM

2010 Iowa Music Educators Association Annual Professional Development Conference

Thursday, November 18

Friday, November 19

Saturday, November 20

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Notes...

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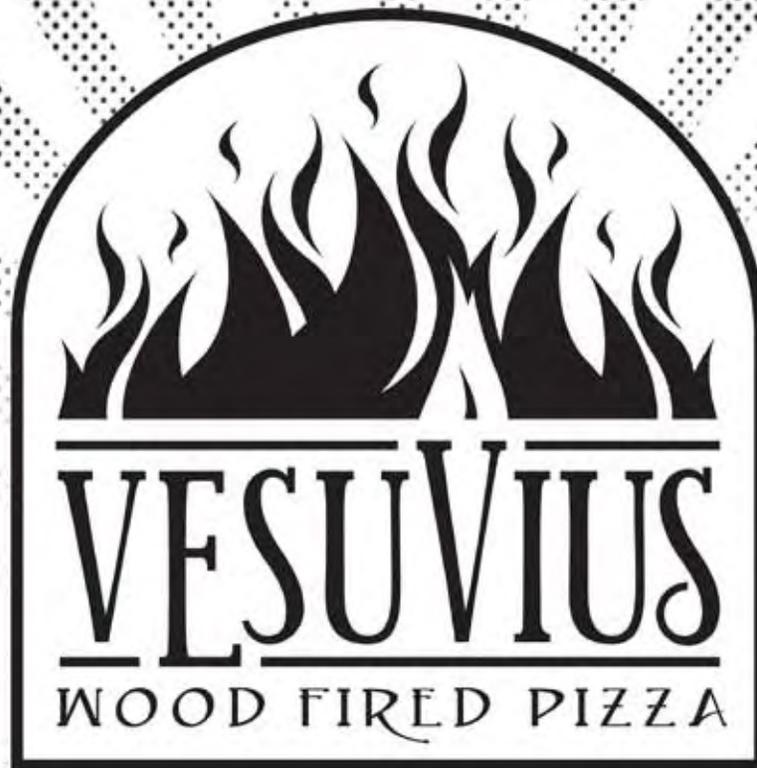
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- Children's Train Rides
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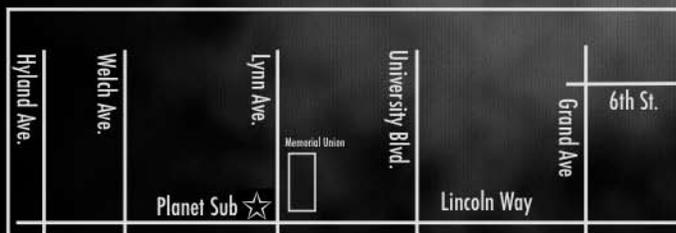
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Suggested Menu:

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Tomato Sauce, Paglia e Fieno

Pasta and Chicken Menu \$17.95

Suggested Menu:

Cajun Pasta, Luc's Handmade
Lasagna, Chicken Parmesan and
Rollini di Spinaci

Pasta, Chicken & Steak Menu \$19.95

Suggested Menu:

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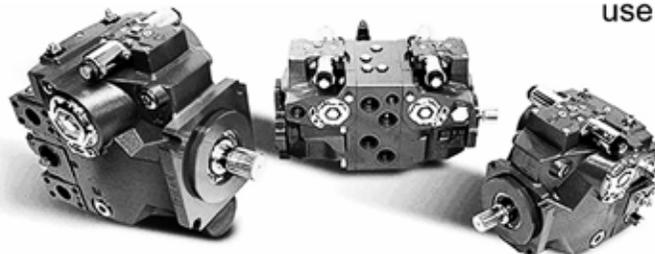
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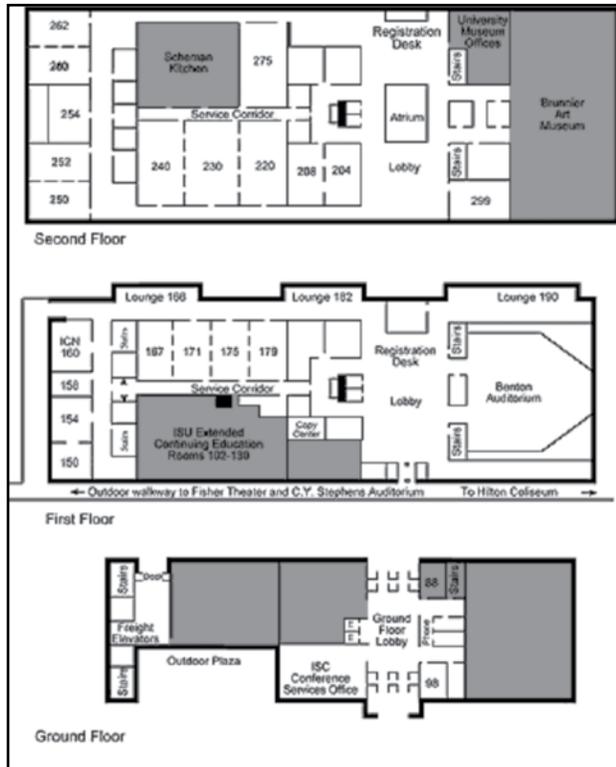
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Phone: 630-207-1724

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Website <http://www.stuorg.iastate.edu/isc/>

MAPS AND INFORMATION

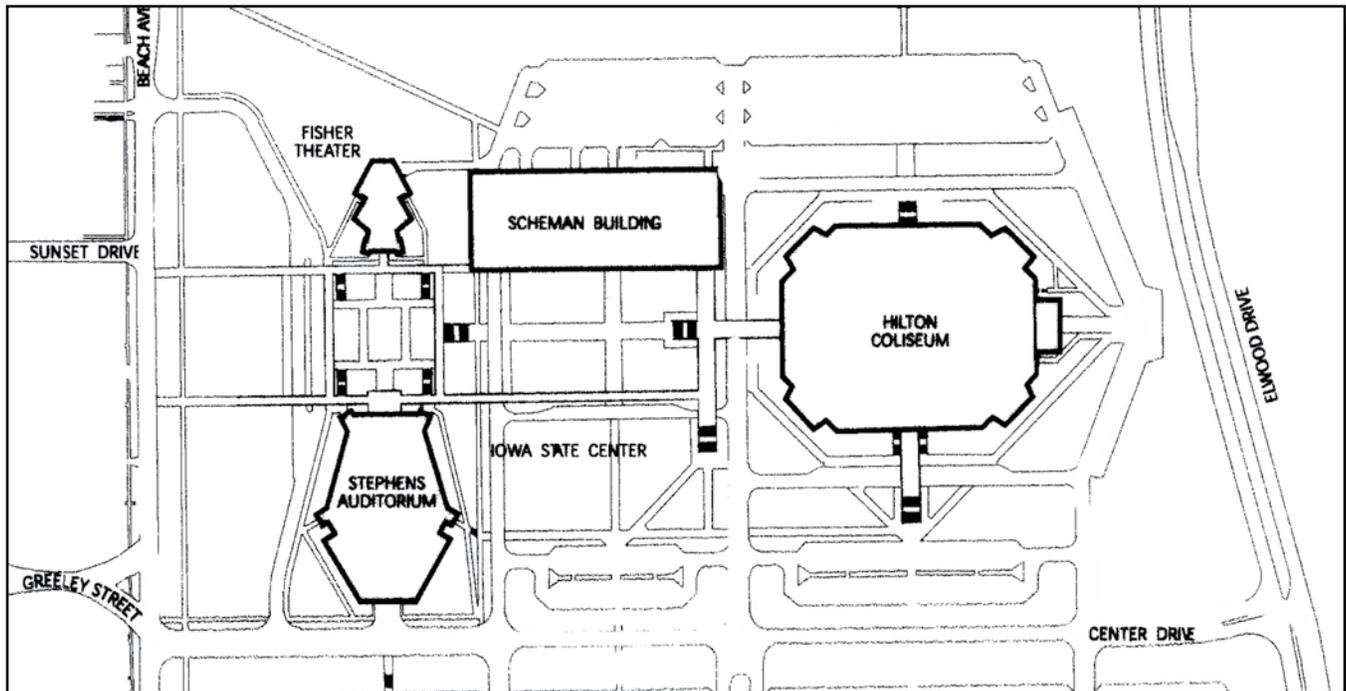
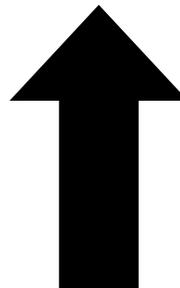


Scheman has three floors: Ground, Middle, Top. The main entrances to Scheman are on the Ground Floor. Exhibits & sessions are held on the Middle (Rooms 100-190) and Top Floors (Rooms 200-290).

Registration for the IMEA Professional Development Conference is on the Top Floor.

IHSMA All-State Music Festival Registration is on the Middle Floor.

North



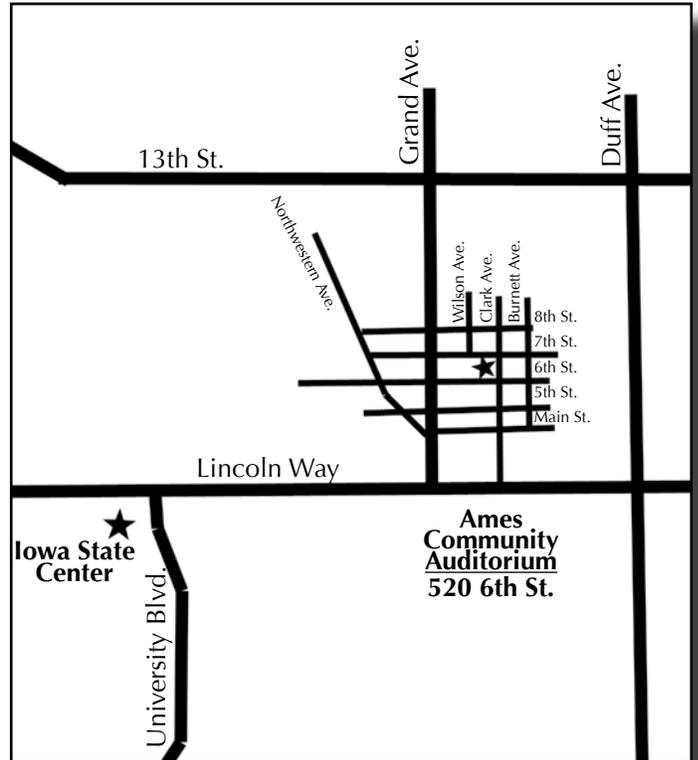
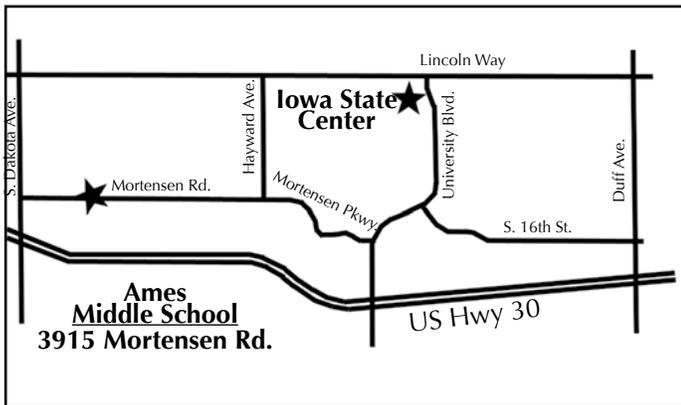
MAPS AND INFORMATION

The Commodores

(Friday, 8:00 PM) perform in the Ames Middle School Auditorium (below).

The Iowa College Band Directors Association Honor Band

(Saturday, 2:30 PM) performs in the Ames Community Auditorium (right).



COLLEGIATE SCHEDULE

Friday, November 19, 2010

TIME	SESSION TITLE	LOCATION
9:15	Be successful from day one! Real classroom management - techniques that work Scott Muntefering, Wartburg College	
10:00	Leadership: Vision, Commitment, Action™ Leadership skills for Arts Educators Dr. Tim Lautzenheiser	
11:00	Keynote Address: Program Success: A Careful Blend Of Content and Context Dr. Tim Lautzenheiser	
1:00	Jumpstart Your Career, Learn what it takes to get the job, keep the job and love the job Denese Odegaard, NC MENC Division President, Fargo ND Public Schools	
2:00	Music Mentor Program Leon Kuehner and Elizabeth Fritz, Iowa Alliance for Arts Education	
2:45	Music Technology Tools for the 21st Century Jim DePriest, Mt. Pleasant High School	
3:15	What Administrators and Principals are Looking For In New Teachers, Beyond the Resume Ames Public School Administrators, Charles Grim, Coordinator	

**You're Invited to the
IMEA Reception
5:00 PM**

Olde Main Brewing Company
316 Main St, Ames

Soft Drinks & hors d'oeuvres provided

Socialize with NC MENC
President, Denese Odegaard and
IMEA Board Members

CONFERENCE SCHEDULE

Thursday, November 18, 2010

TIME	SESSION TITLE	LOCATION
TARGET AUDIENCE: GM=General Music, C=Choral, B=Band, S=Strings, CO=Collegiate		
8:00-10:00	OPUS Registration Dave Heupel, OPUS Registration Chair	Scheman Middle (1st) Floor
8:00	IMEA Conference Registration Tamara Thies, IMEA Conference Registration Chair	Scheman Top (2nd) Floor
9:00-10:30	C Vocal Techniques for Choral Music GM Jean Perry, Shawnee Press Sponsored By Hal Leonard and Shawnee Press	
10:45-11:45	GM Lessons, Strategies and Tips for Teaching Music In A Low Socio-Economic Elementary School Giovanna Davila, University of Iowa	
	C The Nature of the Beast: Understanding Middle Level Kids Sandra Chapman, Ft. Madison, Iowa	
1:15-2:15	C The Audience, The Choir, and You GM Dave Perry, Shawnee Press Sponsored by Hal Leonard and Shawnee Press	
2:00-6:00	IHSMA All-State Music Festival Registration/Info Desk Alan Greiner, IHSMA Executive Director Sponsored by IHSMA and IMEA	Scheman Middle (1st) Floor
3:00	All-State Band & Orchestra Chair Placement Auditions C. David Rutt, Chair	Various Locations
4:00	ALL OPUS Honor Choir Concert 5th/6th Grade Mixed, 7th/8th Grade Boys, 7th/8th Grade Girls, 9th Grade Mixed Conductors: Marlene DePriest, Mt. Pleasant Schools (5th/6th Grade) Tom Gerking, Westwood Schools, Sloan (7th/8th Grade Boys) Heidi Thiess, Harlan Community High School (7th/8th Grade Girls) Duane Philgreen, West Delaware High School, Manchester (9th Grade Mixed) David Heupel, Chair (Jefferson-Scranton High School)	Stephens Auditorium
5:00-7:00	IMEA Conference Registration Tamara Thies, IMEA Conference Registration Chair	Scheman Top (2nd) Floor

OPUS HONOR CHOIRS
REHEARSALS - 9:00-3:00
 5-6 Mixed, Scheman 220-240
 7-8 Boys, Scheman Benton Auditorium
 7-8 Girls, Scheman 167-179
 9 Mixed, Stephens Auditorium
CONCERT
 4:00 Stephens Auditorium
 Dave Huepel, Chair

Friday, November 19, 2010

TARGET AUDIENCE: GM=General Music, C=Choral, B=Band, S=Strings, CO=Collegiate

TIME	SESSION TITLE	LOCATION
8:00	IMEA Conference Registration Tamara Thies , IMEA Conference Registration Chair	Scheman Top (2nd) Floor
8:00-5:00	IHSMA All-State Music Festival Registration/Info Desk Alan Greiner, IHSMA Executive Director Sponsored by IHSMA and IMEA	Scheman Middle Floor

Exhibits Open: 9:00 - 5:00

Jacque McCurdy, IMEA Conference Exhibits Chair Scheman Middle & Top Floors

8:30-9:30

TIME	LOCATION	CONDUCTOR
CHORUS - Stephens Auditorium 8:30-11:30 1:00-3:45 6:00-7:30 Dr. Craig Arnold, Conductor New York City, New York Mary Citta, Chair	ALL-STATE MUSIC REHEARSALS	
BAND - Hilton Coliseum 8:45-12:00 1:15-4:15 6:00-7:30 Dr. Myron Welch, Conductor The University of Iowa Iowa City, Iowa C. David Rutt, Chair		
ORCHESTRA - Scheman 220-240 9:00-12:30 1:45-4:30 6:00-7:30 Dr. Henry Duitman Grand Valley State University Allendale, Michigan Ann Gribbins, Chair		

B	Essential Elements 2000 Dr. Tim Lautzenheiser Sponsored by Hal Leonard
C	Sing 6-7-8! Tips and Techniques to Improve Middle School Choirs Roger Emerson Sponsored by Hal Leonard and IMEA
S	Franz Simandl 1840-1912: Rest in Peace Hunter Cappoccioni, University of Northern Iowa, Cedar Falls, Iowa Sponsored by IMEA
ALL	What Do Bill Gates, the Beatles, and Music Teachers All Have in Common? Roger Maxwell, Sponsored by <i>IMEA</i>
ALL	Teaching Music to Children with Autism Spectrum Disorder Ryan Hourigan, Ph.D, Ball State University, Muncie Indiana Sponsored by IMEA
	CMENC Session #1 Be successful from day one! Real classroom management techniques that work Scott Muntefering, Wartburg College, Waverly, Iowa

VISIT THE EXHIBITS

Scheman Middle & Top Floors

9:45-10:45

TIME	LOCATION	CONDUCTOR
REHEARSALS - 9:00-3:00 Fisher Theatre & Scheman 167-169 CONDUCTORS: Jane Linde Capistran Symphonia Orchestra/Concordia John William Burck, Jr. Waubonsie Valley High School, WI	Junior High Honors Orchestra	
CONCERT - 4:30 Fisher Theatre Candace Weibener, Chair		

GM	First Steps in Music: Vocal Development In the Early Years John Feierabend, Ph. D., Hartt School, University of Hartford, Connecticut Sponsored by GIA Publishing
All	Smart Music 2011 In Your Music Program Jeff Wood, Make Music Sponsored by Make Music
C	Exchanging Vowels Dave Perry, Shawnee Press Sponsored by Hal Leonard and Shawnee Press

TIME	LOCATION	CONDUCTOR
REHEARSALS - Friday, Saturday Ames Community Auditorium Dr. Russel Mikkelson, Conductor Ohio State University Columbus , Ohio	Iowa College Band Directors Association Honor Band	
CONCERT - Saturday, 2:30, Ames Community Auditorium Mitch Lutsch, Chair		

All	Poster Session Kevin Droe, Ph. D. University of Northern Iowa, Cedar Falls, Iowa Sponsored by IMEA
B, S	Breaking Down the Barriers: Tips for Improving Interpersonal Relations in the Rehearsal and Classroom Natalie Steele, Ph. D, Iowa State University, Ames, Iowa
CO	CMENC Session #2 Leadership: Vision, Commitment, Action - Leadership Skills for Arts Educators Dr. Tim Lautzenheiser

VISIT THE EXHIBITS

Scheman Middle & Top Floors

11:00-11:50 ALL **KEYNOTE ADDRESS** Benton Auditorium
Program Success: A Careful Blend of Content and Context
 Dr. Tim Lautzenheiser
IMEA TENURE AWARDS
 David Law, President, IMEA, presiding

VISIT THE EXHIBITS

Scheman Middle & Top Floors

1:00-2:00 **Junior High Honor Band Concert** Benton Auditorium
 North Scott Junior High School Band, Eldridge, Iowa
 Tara Dauer, Jennie McKenna, Directors

GM **Music for the Elementary/Middle School Student**
 C Jean Perry, Shawnee Press
 Sponsored by Hal Leonard and Shawnee Press

1:00-2:00 All **2010 Music Education Research Year in Review**
Useful Applications for the Music Classroom
 Kevin Droeg, Ph. D., University of Northern Iowa, Cedar Falls, Iowa
 Sponsored by the University of Northern Iowa

GM **The Recorder: Terrific Tips for Teaching**
 Michelle Swanson, University of Northern Iowa, Cedar Falls, Iowa

All **Classroom And Behavior Management With**
Children With Special Needs in Inclusion Settings
 Ryan Hourigan, Ph. D., Ball State University, Muncie, Indiana
 Sponsored by IMEA and Ball State University

B **Jazz Ensemble Rehearsal Techniques**
A Round-Table Discussion
 Members of Jazz Educators of Iowa
 Sponsored by JEI

CO **CMENC Session 3**
Jumpstart Your Career, Learn what it takes
to get the job, keep the job and love the job
 Dense Odegaard, North Central MENC President,
 Fargo Public Schools, Fargo, North Dakota

2:00-3:00 CO **CMENC Session 4**
Iowa Alliance for Arts Education:
Music Mentor Program
 Leon Kuehner, Iowa Alliance for Arts Education
 Liz Fritz, Music Mentors of Iowa

2:15-3:15 GM **First Steps In Music: Movement Development**
In the Early Years
 John Feierabend, Ph. D., Hartt School, University of Hartford, Connecticut
 Sponsored by GIA Publishing

All **Reach Your Groups' Potential Through**
Student Leadership
 Alan Feirer, Group Dynamic
 Sponsored by Group Dynamic

B, C, S **All-State Audition Questions and Answers**
 C. David Rutt, Band Chair, Mary Citta, Choral Chair, Ann Gribbins, Orchestra Chair
 Sponsored by *IMEA*

C **Choral Offerings for Middle and High School**
 Roger Emerson
 Sponsored by Hal Leonard

	B, S	Practice: Teaching Music Students to Teach Themselves Natalie Steele, Ph. D. Iows State University, Ames, Iowa Sponsored by Iowa State University	
3:00-4:00	CO	CMENC Session 5 Music Technology Tools for the 21st Century Jim DePriest, Mt. Pleasant Schools	
3:30-4:30	GM	Compelling Connections: Music and Reading Esther D'Agrosa, Northwestern College, Orange City, Iowa Sponsored by West Music	
	All	Using Finale In Music Education Jeff Wood, Make Music Sponsored by Make Music	
	All	Stress, Burnout and Music Education Eugene Bechen, Ph D., St. Ambrose University, Davenport, Iowa Sponsored by St. Ambrose University	
	All	Transformation in Rehearsal and Gesture Weston Noble, Luther College, Professor Emeritus Sponsored by IMEA	
	B	Thinking Outside the Jewel Box Dennis Green, General Manager, KCCK Radio, Kirkwood Community College Sponsored by JEI	
4:00-5:00	CO	CMENC Session 6 What Administrators Are Looking for In New Teachers: Beyond the Resume Ames Public School District Administrators Charles Grim, Coordinator	
4:15	All	Junior High Honors Orchestra Concert CONDUCTORS: John William Burck, Jr., Waubonsie High School, Wisconsin Jane Linde Capistran, Symphonia Orchestra, Concordia, Moorhead, Minnesota Candace Weibener, Chair	Fisher Theatre

Exhibits Close: 5:00

Jacque McCurdy, IMEA Conference Exhibits Chair

Scheman Middle & Top Floors

5:00 ALL **Iowa Music Educators Association Reception** Olde Main Brewing Company

You're Invited to the IMEA Reception

Olde Main Brewing Company, 316 Main St, Ames
Soft Drinks & hors d'oeuvres provided. Cash bar is available.
Socialize with NC MENC President, Denese Odegaard & IMEA Board Members

6:30-7:30 **JEI Business Meeting**

7:30 ALL **United States Navy Band "Commodores"**
Ames Middle School Auditorium
Sponsored by IMEA

Saturday, November 20, 2010

TIME	SESSION TITLE	LOCATION
TARGET AUDIENCE: GM=General Music, C=Choral, B=Band, S=Strings, CO=Collegiate		
7:45	IMEA General Meeting David Law, President	
8:00	IMEA Conference Registration Tamara Thies, IMEA Conference Registration Chair	Scheman Top (2nd) Floor

Exhibits Open: 9:00 - 1:00

Jacque McCurdy, IMEA Conference Exhibits Chair Scheman Middle & Top Floors

8:30-9:30

GM

**Twelve Steps to Muscial Literacy
Using Conversational Solfege, Pt. 1**

John Feierabend, Ph. D., Hartt School, University of Hartford, Connecticut
Sponsored by GIA Publishing

C

**Not Afraid to Belt: Musical Theater Vocal
Techniques For Choral Directors**

Corrine Ness, Carthage College, Kenosha, Wisconsin
Sponsored by Carthage College

All

CMP + Iowa Core = A Perfect Combo

Tom Sletto, Drake University, Des Moines, Iowa
Elizabeth Fritz, IBA
Roger Henderson, ICDA
Tamara Thies, University of Iowa, PhD Candidate
Sponsored by CMP of Iowa and Drake University

B

Rehearsing for a Musical Life

Russel Mikkelson, Ph. D, The Ohio State University, Columbus, Ohio
Sponsored by IMEA

<p>ORCHESTRA - Scheman 220-240 8:30-11:15 Dr. Henry Duitman, Conductor Ann Gribbins, Chair</p>	A L L / S T A T E R E H E A R S A L S M U S I C
<p>CHORUS - Stephens Auditorium 8:45 - 12:00 Dr. Craig Arnold, Conductor Mary Citta, Chair</p>	
<p>BAND - Hilton Coliseum 9:00-12:30 Dr. Myron Welch, Conductor C. David Rutt, Chair</p>	
<p>Afternoon Rehearsals are Closed Sessions</p>	

VISIT THE EXHIBITS

Scheman Middle & Top Floors

9:45-10:45

GM

**Twelve Steps to Muscial Literacy
Using Conversational Solfege, Pt. 2**

John Feierabend, Ph. D., Hartt School, University of Hartford, Connecticut
Sponsored by GIA Publishing

C

**No Smoke or Mirrors Techniques for
Middle Level Choirs**

Sandra Chapman, Ft. Madison, Iowa

S

**Thinking Differently: Novel Approaches to
Leading Musical Ensembles**

Jason Weinberger, Conductor Waterloo-Cedar Falls Symphony Orchestra

B

Using Band In A Box In Your Rehearsal

Frank Perez, Graceland University, Lamoni, Iowa
Sponsored by PGMusic, Soundtree, Graceland University

11:00-12:00

All

Assess Your Way to Success

Dense Odegaard, North Central MENC President,
Fargo Public Schools, Fargo, North Dakota
Sponsored by MENC and IMEA

B

You Can't Teach Something You Don't Know

Wayne Lu, South Hardin High School, Eldora, Iowa
Sponsored by IMEA

GM

Our Favorite Things

Michelle Droe, LeAnn Houlette - Officers of Kodaly Educators of Iowa
Sponsored by KEI

B

**Four Mallet Marimba Techniques for
Beginning Band**

Stanley Dahl, Central College, Pella, Iowa
Barry Dvorak, Cedar Falls, Iowa
Christopher Foster, Davenport, Iowa
Nicholas Hoover, Des Moines, Iowa
Sponsored by Percussive Arts Society and Pearl/Adams

<p>REHEARSALS - Friday, Saturday Ames Community Auditorium Dr. Russel Mikkelson, Conductor Ohio State University Columbus, Ohio</p>	I O W A C O L L E G E B A N D D I R E C T O R S A S S O C I A T I O N H O N O R B A N D
<p>CONCERT - Saturday, 2:30, Ames Community Auditorium Mitch Lutsch, Chair</p>	

1:00-1:50	GM	<p>From Start and Stop to Steady Beat Judy Panning, Southern Cal Music Specialist, Lohrville, Iowa Sponsored by Early Childhood Music and Movement Association</p>	
	B	<p>Taking a Closer Look At Beginning Band Methods James Colombo, Hauser Jr. High School, Riverside, Illinois Sponsored by IMEA</p>	
	All	<p>You're Talented! Oops--Praise for Effort vs. Talent What You Say Affects Student Motivation Kevin Droe, Ph. D. University of Northern Iowa, Cedar Falls, Iowa Sponsored by University of Northern Iowa</p>	
	C	<p>You Get What You Expect What Middle Level Choirs Can Do And How To Get It Sandra Chapman, Ft. Madison, Iowa</p>	
2:00-2:50	All	<p>Positive Pro-Active Advocacy Tools For Your Use Diane Franken, Executive Director, Iowa Alliance for Arts Education David Law, Chair, Iowa Alliance for Arts Education Sponsored by Iowa Alliance for Arts Education</p>	
	All	<p>Beyond the Classroom: Analyzing Student Work Dense Odegaard, North Central MENC President, Fargo Public Schools, Fargo, North Dakota Sponsored by MENC and IMEA</p>	
	All	<p>Using Research to Support and Promote Advocacy in Music Education Tamara Thies, University of Iowa Graduate Teaching Assistant Sponsored by IMEA</p>	
	All	<p>Inclusion Strategies That Work! Alice Hammel, Ph. D., James Madison and Christopher Newport Universities, Virginia Sponsored by IMEA</p>	
3:00-3:50	C	<p>ICDA Board Meeting Roger Henderson, President</p>	
	B	<p>IBA Meeting Rob Medd, President</p>	
	C	<p>Healthy Vocal Techniques for School and Studio Elise Gutshall, Wayne State College, Wayne, NE Sponsored by Wayne State College</p>	
	All	<p>Iowa Core Curriculum Leon Kuehner, Hampton, Iowa Rosanne Malek, Iowa Department of Education</p>	
	All	<p>Why Can't They Sit Still and Listen? ADHA Myths and Realities Alice Hammel, Ph. D., James Madison and Christopher Newport Universities, Virginia Sponsored by IMEA</p>	
7:30	ALL	<p>All-State Music Festival Concert Conductors: Band - Dr. Myron Welch Chorus - Dr. Craig Arnold Orchestra - Dr. Henry Duitman Master of Ceremonies: David Law, President, Iowa Music Educators Association Sponsored by IMEA, David Law, President IHSMA, Alan Greiner, Executive Director *\$15 ticket price not included in the Conference Registration Fee</p>	Hilton Coliseum

CONFERENCE CONCERTS & KEYNOTE ADDRESS

Keynote Address: Program Success - A Careful Blend of Content and Context

(Friday 11:00, Scheman)

Tim Lautzenheiser



ICDA OPUS Honor Choirs (Thursday 4:00, Stephens Auditorium)

Dave Heupel, Chair, Jefferson-Scranton High School

Conductors:

Marlene DePriest, Mt. Pleasant Schools (5th/6th Grade)

Tom Gerking, Westwood Schools, Sloan (7th/8th Grade Boys)

Heidi Thiess, Harlan Community High School (7th/8th Grade Girls)

Duane Philgreen, West Delaware High School, Manchester (9th Grade Mixed)

North Scott Junior High Band (Friday 1:00, Benton Auditorium-Scheman)

Directors: Jennie McKenna, Tara Daurer

Junior High Honors Orchestra (Thursday 4:30, Fischer Theatre)

Candace Weibener, Chair

Conductors: Jane Linde Capistran, John William Burck, Jr.

Commodores

(Friday 8:00 PM, Ames Middle School Auditorium)

**See Map on page 36*

The Navy's premier jazz ensemble, the "**Commodores**," presents the finest in America's truly original music. A specialty unit of the United States Navy Band in Washington, D.C., the group features 18 of the Navy's top jazz and "big band" musicians. Under the leadership of Senior Chief Musician **Philip M. Burlin**, the **Commodores** perform a mixture of music ranging from the authentic sounds of the swing era to the high-energy big band jazz of today.



Iowa College Band Directors Association Honor Band (Saturday 2:30, Ames Community Auditorium)

**See Map on page 36*

Conductor: Dr. Russel C. Mikkelson, Ohio State University, Columbus

Iowa All-State Music Festival (Saturday 7:30 PM, Hilton Coliseum)

Band - Dr. Myron Welch

Chorus - Dr. Craig Arnold

Orchestra - Dr. Henry E. Duitman

*\$15 ticket price not included in the Conference Registration

ALL-STATE MUSIC FESTIVAL CONDUCTORS

DR. CRAIG ARNOLD, 2010 ALL-STATE CHORUS CONDUCTOR



DR. CRAIG ARNOLD has had an extensive career conducting choirs and orchestras of all ages. He is currently the Artistic Director and Chairman of Manhattan Concert Productions in New York City. He also serves as Professor of Conducting at the Manhattan School of Music and Conductor of the United States Inter-Collegiate Chorale.

Dr. Arnold has served as Director of Choral Activities at Luther College in Decorah, Iowa, Western Michigan University in Kalamazoo, and Capital University in Columbus, Ohio. He has high school teaching experience from positions in Iowa and Minnesota, and music ministry experience from serving on church staffs in Minnesota, Iowa, Ohio and Michigan.

Arnold's education includes a doctorate in conducting from the Eastman School of Music in Rochester, NY; a master's degree from the University of Illinois at Urbana-Champaign; and a bachelor's degree from St. Olaf College in Northfield, MN.

Choirs under his direction have performed at state, regional, and national conventions, toured throughout the United States and abroad, and produced numerous CD recordings. The national broadcast of *Christmas at Luther 2009* with Arnold as Artistic Director received a regional Emmy award. The University Chorale from Western Michigan, under Arnold's direction, won first prize at the prestigious international choral competition in Wales.

Dr. Arnold serves as frequent guest lecturer and conductor throughout the United States and abroad having appeared in Japan, England, Scotland, Germany, France, Italy, Wales, Hong Kong, China and Spain, as well as Alaska, California, Colorado, Florida, Illinois, Indiana, Iowa, New York, Maryland, Michigan, Minnesota, Nevada, Nebraska, North Carolina, Ohio, Pennsylvania, Tennessee, Texas, Washington D.C., Wisconsin, and Wyoming. Current all state conducting engagements include Florida, South Dakota, Iowa and Nebraska.

DR. HENRY E. DUITMAN, 2010 ALL-STATE ORCHESTRA CONDUCTOR



A longtime resident of Iowa, **HENRY DUITMAN** recently moved to Michigan where he is now Director of Orchestral Activities at Grand Valley State University. Living in Sioux Center, Iowa for more than 20 years, Duitman was the Instrumental Music Director at Dordt College, building the Concert Band and Chamber Orchestra into ensembles with national exposure and taking international tours with each of them.

In 1986 he was appointed Music Director and Conductor of the Sioux County Orchestra and during his 22 year tenure, he built the size, quality, and reputation of the orchestra, developing it into the current Northwest Iowa Symphony Orchestra. While director of the orchestra he brought in nationally-recognized soloists, recorded music for the Scholastic-Tab story book, *Orchestranimals*, and engineered a three year mentorship program with the Omaha Symphony. A dedicated music educator, Duitman developed the orchestra's annual *Concert for Children* and he was among the first to put an innovative audio-visual *Teacher's Guide* online.

ALL-STATE MUSIC FESTIVAL CONDUCTORS

Henry Duitman received a bachelor's degree from The Florida State University and master's degree from the the University of South Florida; he earned a doctorate in music education from The Ohio State University in 1993. Duitman's conducting teachers include Marshall Haddock, Craig Kirchoff, John Ferrer, Kenneth Kiesler, and Daniel Lewis. He has conducted festival orchestras and bands in Florida, Iowa, Minnesota, and Michigan. Now beginning his third year at GVSU, Duitman has already developed a series of *Side-by-Side* concerts with top high school orchestras in Michigan and has conducted several faculty/student productions including the complete ballet, *Pulcinella*, by Stravinsky. This January he will be presenting two sessions for conductors at the Michigan Music Conference and in June he will be conducting the Kingston University Faculty Orchestra in London, England.

No stranger to the Iowa All-State Orchestra, Duitman's two daughters were violinists in the orchestra, each for all four of her high school years and his oldest daughter, Elayna, was concertmaster or co-concertmaster of the orchestra for three years. After graduating from the New England Conservatory, Elayna became a member of the Detroit Symphony and recently won a position in the celebrated violin section of the Cleveland Orchestra.

DR. MYRON WELCH, 2010 ALL-STATE BAND CONDUCTOR



DR. MYRON WELCH retired as Professor of Music and Director of Bands at The University of Iowa in 2008. During his twenty eight year tenure at Iowa he conducted the Symphony Band and Chamber Wind Ensemble, coordinated the graduate program in band conducting, and taught courses in instrumental methods, conducting and band literature. In 2001, Dr. Welch was named a Collegiate Fellow in the UI College of Liberal Arts and Sciences for his years of outstanding teaching, service and dedication to the college.

Prior to coming to Iowa, Dr. Welch was Director of Bands and Coordinator of Music Education at Wright State University, Dayton, Ohio. He was also band and orchestra director at Okemos High School, Okemos, Michigan. A native of Michigan, he received the Bachelor of Music and Master of Music degrees from Michigan State University, with majors in clarinet and bassoon. He earned the Doctorate in Music Education from the University of Illinois where he was selected as the first candidate for the Band Conductor Internship program and studied conducting with Dr. Harry Begian.

Ensembles under his direction have performed at state and national conventions for the Michigan School Band and Orchestra Association, Ohio Music Education Association, Iowa Music Educators Association, Music Educators National Conference, Iowa Bandmasters Association, College Band Directors National Association, and the American Bandmasters Association. The University of Iowa Symphony Band presented a concert in Carnegie Hall in March of 2008. Dr. Welch was a reviewer of new music for *The Instrumentalist* and is a frequent guest conductor, adjudicator and clinician. He has appeared with the Goldman Band of New York City, numerous all-state bands and honor bands, and served on the conducting faculties of Interlochen Center for the Arts, Blue Lake Fine Arts Camp and music camps throughout the country.

Dr. Welch has received numerous awards, including: the National Band Association's Citation of Excellence in 1998; recognition in the Music Educators National Conference publication, *Teaching Music* in 2000; the National Federation of State High School Associations "Outstanding Music Educator Award" for Iowa, 2004-2005, the regional award winner for 2005-2006, and the national award winner in 2009; the Iowa Music Educators Association IMEA Distinguished Service Award in December 2004, ; and the 2005 Outstanding Bandmaster by Phi Beta Mu International.

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DR. GENE BECHEN is in his sixth year as Associate Professor of Music and Director of Bands at St. Ambrose University. He serves as coordinator of instrumental activities, teaches courses in instrumental music education, conducts the SAU Symphonic Band, and serves as faculty advisor for CMENC. His 24 years of teaching include instrumental music at the elementary, junior high, high school, and university levels in Iowa, Nevada, Indiana and Wisconsin.

Dr. Bechen received a Bachelor of Fine Arts in Education degree from Wayne State College and a Master of Arts Degree and a Doctor of Music Education degree (Ph.D.) from The University of Iowa. Prior to his arrival at St. Ambrose University, Dr. Bechen served as Director of Bands and coordinator of instrumental activities at Lakeland College in Sheboygan, Wisconsin. From 2000-2003, he taught at Indiana State University where he conducted the ISU Concert Band, instructed courses in instrumental music education and graduate studies, coordinated student teaching supervision, and served as faculty advisor to CMENC and Phi Mu Alpha Sinfonia. Bechen was elected into Pi Kappa Lambda, National Music Honorary Society by the Delta Mu Chapter at ISU in 2002. In 2001, Dr. Bechen served as a visiting lecturer at University of Transkei (UNITRA) in Umtata, Eastern Cape, South Africa, where he taught conducting and served as a curriculum consultant. Dr. Bechen was awarded with the Wayne State College Outstanding Alumni Award for the School of Arts and Humanities in October, 2003.

Dr. Bechen's research interests include music educator stress and burnout, student teaching, and competition in music. He is a contributing author to music education textbooks, *Directing the Choral Music Program* (Oxford University Press) and *Teaching Music Through Performance in Band* (Vol. I/2nd ed., Vols. V, VI, VII, GIA), *Teaching Music Through Performance in Elementary Band* (Vol. II, GIA). Recent periodical publications include: *Conn-Selmer Keynotes*, *MENC Collegiate Newslin*k, and *Teaching Music*. He is a member of MENC, CBDNA, NBA, NCBA, IBA, IMEA, and is active as a conductor, clinician, and adjudicator throughout the Midwest.

Session: Stress, Burnout and Music Education (Friday 3:30)

This session will include information regarding music educator stress and burnout, along with strategies to lessen the effects of stress on music educators.



JOHN WILLIAM BURCK, JR. (Junior High Honors Orchestra Conductor) holds a Bachelor of Music degree in music education from The University of Iowa where he studied viola with William Preucil and a Masters of Music degree in music education from the VanderCook School of Music in Chicago, Illinois. After teaching in Davenport, Iowa and Kenosha, Wisconsin, Mr. Burck joined the Waubonsie Valley High School music staff in 2001. During his tenure, the orchestra program has grown dramatically from 90 members to over 180 string players in five curricular ensembles. Currently, Mr. Burck directs the 9th grade Concert Orchestra, 10th-12th grade Symphonic Strings, and the extra-curricular Warrior Strings. Additionally, he serves as the fine arts chair overseeing the music, art and theatre departments. During the summer months, Mr. Burck serves as the chamber orchestra director at the Sitka Fine Arts Camp in Sitka, Alaska.

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JANE LINDE CAPISTRAN (Junior High Honors Orchestra Conductor) is Assistant Professor of Violin and Viola and Conductor of the Symphonia Orchestra at Concordia College, Moorhead, MN. She also assists in supervising string student teachers and is the faculty advisor for the collegiate ASTA chapter. In 2003, Jane was appointed Music Director of the Fargo-Moorhead Area Youth Symphonies' High School Orchestra, an ensemble that has had a membership of 90 or more students each year. Capistran is the Associate Conductor of the Fargo-Moorhead Symphony and conductor of the First Lutheran Chamber Orchestra as well.

Capistran maintains an active performance schedule in the Fargo-Moorhead area. She has been the assistant concertmaster of the Fargo-Moorhead Symphony for twenty-one years, serving as interim concertmaster for three seasons. She is also the concertmaster of the FM Opera Orchestra, NDSU Baroque Festival Orchestra and performs regularly with the Dakota Rose and 8th Street String Quartets.

Capistran received her degrees from Bemidji State University and the University of Iowa. She was director of the Eastside Elementary Orchestras in Iowa City from 1982-1989 and Director of Orchestras at Fargo South High School from 1996-2002.

Jane has served as Vice President and President of NDSTA and currently a board member of MNSOTA. She is also a member of MENC. Capistran continues to be guest conductor and speaker for regional festivals, honor orchestras and conferences. In 2005 she received The Master Studio Teacher Award from MNSOTA and in 2007 was named North Dakota String Teacher of the Year. In addition to her college teaching, she continues to have a private studio.

Jane lives in Fargo with her husband Rod, a mathematics teacher at Fargo North High. Her daughter Madeline, violinist, and son Stuart, drummer, are both free-lance musicians in Chicago and St. Paul respectively.

HUNTER CAPOCCIONI is currently the Adjunct Instructor of Double Bass at the University of Northern Iowa. He is the Founder and Artistic Director of *The Cedar Valley Chamber Music Festival*. <http://www.capoccioni.com/>

Session: Franz Simandl 1840-1912: Rest in Peace (Friday, 8:30)

As we approach the 100th anniversary of Franz Simandl's death it is worth taking note of the newer concepts of double bass instruction available to the young bassist. This session will discuss breaking the bass down into a manageable six positions for the left hand and methods that encourage less shifting and more string crossing to develop a muscular fretting of the fingerboard.



SANDRA CHAPMAN taught choral music for 32 years. A graduate of Baylor University and the University of Iowa, her specializations are choral literature and the young voice.

A finalist for Iowa Teacher of the Year and winner of the McCowen Award for contributions to choral music in Iowa, Sandra also received the Belin-Blank Creativity in Teaching Award. She has studied Creating Original Opera at the Met in New York and has produced original works with middle school students.

Sandra has taught classes at Villanova University, VanderCook College of Music, the Hartt School of Music and the University of Missouri. She has directed All State and Honor choirs in eight states and has been a featured speaker at numerous conventions.

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Along with husband, Allen, Sandra established a choral program in Fort Madison which has garnered praise throughout the nation. Alumni of the program remain in contact, having gone with the Chapmans to Fort Madison's sister city of Pruem, Germany for a series of concerts. Their high school choirs also sang at the Vatican.

Chapman is an advocate of organ donation, being a liver recipient herself. Other interest include Cubs baseball, Springer spaniels, Baylor football, and travel.

Session: The Nature of the Beast: Understanding Middle Level Kids (Thursday 9:45)

Sophocles was right: philosophies for choirs and what makes them tick, how to work with others and still get what you want. Why mid-level gets ignored.

Session: No Smoke or Mirrors: Techniques for Middle Level Choirs (Saturday 9:45)

Even my Springer Spaniel sings - techniques for all level and proficiencies of singers, diagnosing and curing problems.

Session: You Get What You Expect: What Middle Level Choirs Can Do and How to Get It (Saturday 1:00)

Building the team: An interactive session with activities to build a cooperative group, especially your choir- be prepared to move

JAMES COLOMBO is presently the Director of Bands for Riverside Public Schools District 96 in Riverside, Illinois. Prior to his appointment in Riverside, Mr. Colombo served as the Assistant Band Director for District 113a in Lemont, Illinois, and the Director of Instrumental Music for District 103 in Lyons, Illinois. Mr. Colombo earned both his Bachelors and Masters Degrees in Music Education from the University of Illinois at Urbana-Champaign.

Session: Taking a Closer Look at Beginning Band Method Books (Saturday 1:00)

The main purpose of this clinic is to educate beginning band directors about the content they present to their students. More specifically, the beginning band method books they use. A secondary purpose is to have beginning band directors take a deeper look at the materials they use to educate their students, and question whether these materials provide the best education based on the music curriculum in their district.

The main content of this clinic will analyze the following beginning band method books: *Accent on Achievement*, *Essential Elements 2000*, *First Division Band Method*, *Standards of Excellence* and *The Yamaha Advantage*. The main areas of focus will be three areas of pitch: pitch sequence, note-grouping and largest common intervals

After all the individual information for each method book is presented, comparisons will then be made between all five method books to highlight the differences between them. The clinic will then conclude with a discussion about choosing the right method book for your district.



ESTHER D'AGROSA'S focus is facilitating the music learning of children. She recently retired from the position of Associate Professor at Morningside College. A graduate of Luther College, her Orff Schulwerk training was completed at Hamline University in St. Paul. She teaches Orff Schulwerk training courses and workshops nationwide, including Trinity University (Texas) and Drake University (Iowa). Esther served on the National Board of Trustees of the American Orff-Schulwerk Association, was Chairperson of Elementary Music for the Iowa Music Educators' Association board, and president of the Iowa Alliance for Arts Education. Through the collaboration of the Iowa Alliance for Arts Education and the Iowa Department of Education, she has been a member of a team who planned and implemented several arts education professional development

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opportunities, including: Arts Assessment, Arts Integration and Reading and the Arts. She recently had an article published in a national peer reviewed journal, *General Music Today* – Winter 2008: *Making Music, Reaching Readers: Powerful Connections for Young Students*.

Session: **Compelling Connections: Music and Reading** (Friday 3:30)

This session will focus on intentional connections between music and reading instruction that can be facilitated in the elementary music classroom. Making such connections can be a very powerful learning tool for the whole child. Participants will be actively involved in model lessons that infuse music and reading skills.



STANLEY E. DAHL is Assistant Professor of Music at Central College in Pella, Iowa, where he is director of the Percussion Ensemble and the *Flying Pans Steel Band*. He received his Bachelor of Music in Music Education from Iowa State University where he studied with Michael Geary and Dr. Barry Larkin and his Master of Music in Percussion Performance from Arizona State University where he studied with Dr. J. B. Smith and Dr. Mark Sunkett.

As a clinician/artist, he has appeared at the Percussive Arts Society International Convention, International Association of Pan Convention, Iowa Bandmasters Association Conference, and the Iowa Music Educators Association Conference. He has also given numerous percussion lectures and performances at colleges/universities, high schools and elementary schools throughout the United States and Mexico.

Dahl is the Interim President of the Iowa Chapter of the Percussive Arts Society, Host of the 2010 Iowa Days of Percussion, and a member of the Percussive Arts Society World Percussion Committee. He is also the front ensemble percussion instructor at Southeast Polk High School in Pleasant Hill, IA, director of the Des Moines, IA steel band *Tropical Steel* and performs steel pans/vocals with the Caribbean-Funk band *Jumbies*. Stanley E. Dahl is a Pearl/Adams Regional Education Artist.



BARRY DVORAK is a professional percussionist in the Waterloo/Cedar Falls area and has held the position of percussion coordinator for the Cedar Falls Community Schools since 1989. He instructs the 7-12 grade percussionists and also facilitates the drum line/front line in the fall and percussion ensembles in the spring. Students in the program receive weekly lessons and are taught all of the various pitched and non-pitched percussion instruments. Barry also has a full private percussion studio, is an active performer with area symphony orchestra, accompanies the Metropolitan Chorale, is an adjudicator for All-State auditions and IHSMA State Solo/Ensemble Festivals, and performs in a contemporary church band. In addition, he is a member of the Percussive Arts Society and has acted as the secretary of the Iowa chapter since 2008. Barry has been married to his wife, Chris, for fifteen years and enjoys spending time with their daughters, Anna (10) and Abby (4).

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CHRISTOPHER FOSTER holds a full percussion studio in the Quad cities area. His students have been continuously accepted to All-State for the past 5 years from the SEIBA district. Students' accomplishments have included Iowa Major Landers 2009, UNI concerto competition winner including runner up 2009, best of centers for the last 4 years, 4th place PASIC High school marimba competition 2009. He holds degrees in the following: BME from South Dakota State University and a MM in Performance from the University of Louisiana at Lafayette. He has been an active member of the Percussive Arts Society since 1995

NICHOLAS HOOVER is in his sixth year as Assistant Director of Bands and Director of Percussion at Dowling Catholic High School. He is a graduate of Iowa State University, where he received his Bachelor of Music degree.

Mr. Hoover teaches courses in marching band, concert band, music theory, music history, and directs the pit orchestra for the Dowling spring musical. As the Percussion Director, Mr. Hoover oversees a studio of 33 percussionists, directs a keyboard ensemble, directs the drumline, teaches two percussion ensemble classes and teaches an independent study course in percussion. He is also active in composing music for percussion ensembles, solos and marching percussion

Mr. Hoover's experience with marching percussion is extensive. While studying at Iowa State University, he led the Iowa State Drumline and GROOVE drumline club. He was a member of the Glassmen Drumline in 1999. Under the direction of Lee Beddis, the Glassmen drumline earned 4th place in percussion at the Drum Corps International World Championships. Mr. Hoover was also a Drum Corps International finalist member of the Colts in both 1994 and 1995. He has been an instructor and clinician in the Des Moines area and gave a performance clinic with the Dowling Catholic Drumline at the Iowa Day of Percussion in 2008.

Under the direction of Mr. Hoover, the Dowling Catholic Marching Band has earned consecutive division I superior ratings at the State Marching Band Festival and numerous awards in competition, including seventeen percussion caption awards in the last six years. The Dowling Catholic Drumline also had the honor of representing Iowa at the Percussive Arts Society International Convention in 2007 and 2009. Mr. Hoover's percussionists and percussion ensembles have earned many division I superior ratings at the State Solo and Ensemble Festival, won many percussion events at the Perry Band Olympics, performed at the Iowa Day of Percussion five of the last six years, and was a featured clinic/performance at the Iowa Bandmasters Association Convention in 2009.

He is a board member of the Percussive Arts Society Iowa Chapter and a member of the Iowa Bandmasters Association.

Session: Four Mallet Marimba Techniques for the Beginning Percussionist (Saturday 11:00)

Members of the Iowa Chapter of the Percussive Arts Society will present a "Hands-On" clinic demonstrating Four-Mallet Marimba techniques for the beginning percussionist in which various grips, exercises, literature, and method books will be discussed.

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GIOVANNA DAVILA received her Bachelor of Arts of Music Education from Augustana College, Rock Island, IL and a Masters in Special Education from Western Illinois University in Moline. She has a wide range of experience having taught every grade level in a variety of areas: general music, choir, and band. Giovanna had the opportunity to teach children from all socioeconomic backgrounds as well as different ability levels. Throughout her teaching experience, Giovanna has learned to adapt and modify her instruction to best meet the students' needs. Her greatest joy was teaching elementary general music for seven years, five of those years in a low socioeconomic elementary school. Currently, Giovanna is a teacher's assistant while studying for her PhD in Music Education at the University of Iowa. She prepares pre-service educators on how to incorporate music in their classroom as well as supervise student teachers in the classroom.

Session: Lessons, Strategies, and Tips for Teaching Music in a Low Socio-Economic Elementary School (Thursday 10:45)

To successfully teach in a low socioeconomic school, teachers need to have a knowledge and understanding of poverty and how that relates to the music classroom. We will delve into classroom management, movement, boomwhackers, building character, and making accommodations for special needs children. Come ready to sing and move around for hands on activities, plus tips, strategies and lesson ideas for your classroom!



KEVIN DROIE is currently the chair of music education at the University of Northern Iowa. His duties include teaching undergraduate and graduate courses in music education and conducting one of the concert bands. He taught high school and middle school band in Colorado and was on faculty at AIMS College where he conducted the concert band, taught jazz improvisation and applied woodwinds. He has a bachelors and masters degree in music education from the University of Northern Colorado and a Ph.D. in Music Education from the Florida State University.

Session: 2010 Music Education Research Year in Review: Useful Applications for the Music Classroom (Friday 1:00)

What's the most effective way to practice? Does the conductor influence performance ratings? Research based strategies are one of the current trends in education. Do you want to learn about the most current research that applies to music? Each year, over a hundred research articles are published that relate to music education. Much of this information has direct applications to teachers in a music classroom. This session will highlight the most useful findings from music education research published within the last year.

Session: "You're Talented! Oops." Praise for Effort vs. Talent: What You Say Affects Student Motivation (Saturday 1:00)

Positive classroom environments have been characterized with high amounts of teacher praise. Although praise has been thought to improve student self-esteem and self-concept, recent research has found the type of praise a teacher uses may have a negative effect on student motivation. How does what we say change how a student views challenges?

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ROGER EMERSON is one of the most widely performed choral composers in America today; with over 500 titles in print and 15 million copies in circulation,

He received his degree in Music Education from Southern Oregon University and served as music specialist for 12 years in the Mt. Shasta Public School System. He concluded his teaching career at the College of the Siskiyous, also in Northern California, and now devotes full time to composing, arranging and consulting.

Roger is best known for creating "Songs Kids Love to Sing" and has written such best sellers as "First We Must Be Friends" "Sinner Man" and "Shoshone Love Song". His arrangements include "We Are the World", "The Greatest Love of All", and "My Best Friend's Wedding", as well as some of the most successful Broadway and commercial titles in the industry, including Disney's "Little Mermaid", "Beauty and the Beast", and "Seasons of Love" from Rent. For twelve years running,

Roger has been awarded ASCAP's Standard Award, as well as performances of his works at the Kennedy Center, the White House, and Carnegie Hall.

Roger is constantly in demand as a lecturer on popular choral music and has addresses major music education groups including MENC, California Music Educators Association, Texas Music Educators Association, ICDA, Ohio Music Educators Association and New York State School Music Association. Roger currently resides in Mt. Shasta, California, with his wife Mari and daughters Cassie and Kayla.

Session: Sing 6-7-8! Tips and Techniques to Improve Your Middle School Choirs (Friday 8:30)

The adolescent years can be a challenge to any choir director! Join Roger Emerson as he provides an engaging and witty approach to working with your young singers. Discover creative ideas and solid solutions for a wealth of topics, including: recruiting, the adolescent voice, choral tone, classroom management, budgets, choral balance and blend, sight-reading, repertoire, programming, incorporating pop music into the choral program, working with your administrators and colleagues, parent and community relations, helpful recommended resources and much more! Ideal for experienced educators and those new to the field. Free packet of music and sample pages for each participant.

Session: Choral Offerings for Middle and High School (Friday 2:15)

Sing through latest releases in choral music for your middle and high school choirs from Hal Leonard Corporation, featuring the music of Kirby Shaw, Mac Huff, John Jacobson, Roger Emerson and more! Complimentary packet of music includes SATB, SAB and SSA voicings in a variety of styles.



DR. JOHN FEIERABEND is considered one of the leading authorities on music and movement development in early childhood. He is a Professor of Music and the Director of Music Education at The Hartt School of the University of Hartford and is a past President of the Organization of American Kodály Educators.

In addition to serving as the lead scriptwriter for the Van Cliburn Foundation's "Musical Awakenings" program of classical concerts for children, Dr. Feierabend promotes music education through frequent presentations in the United States and abroad. He is the author of more than 60 books, recordings, and DVDs, many of which served as the inspiration for the PBS children's television series Lomax: The Hound of Music.

Dr. Feierabend has been honored as a Lowell Mason Fellow by the National Association for Music Education (MENC); named University Educator of the Year by the Connecticut Music Educators Association; received the Outstanding Educator Award from the Organization of American Kodály Educators, the James Bent Award for outstanding achievement in scholarship and creativity from the University of Hartford, and was the first U.S. recipient

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of the LEGO Prize, an international award given annually to “an individual who has made a distinctive contribution to the betterment of children.”

Session: First Steps in Music: Vocal Development in the Early Years (Friday 9:45)

During the early learning years, children can acquire musical sensitivities, which will provide them with a lifetime of expressive and accurate singing intuitions. This lively session will present insights and activities that can foster those intuitions in children from three to age nine, through the use of folk songs and games.

Session: First Steps in Music: Movement Development in the Early Years (Friday 2:15)

During the early learning years, children can acquire musical sensitivities, which will provide them with a lifetime of expressive and accurate movement intuitions. This energetic session will present insights and activities that can foster those intuitions in children from birth to age nine, through the use of folk songs and rhymes as well as through movement experiences with classical recordings.

Session: Twelve Steps to Musical Literacy Using Conversational Solfege

Part 1 (Saturday 8:30)

Part 2 (Saturday 9:45)

Through carefully sequenced activities this fun workshop will address the National Standards while demonstrating how to enable students to joyfully assimilate the content and skills necessary to become musically literate including the acquisition of listening, rhythmic and melodic reading, dictation, composition, and improvisation in an intuitive manner. Participants will experience a curriculum that grows out of tonal and rhythmic elements that exist in the folk song literature of this country. Each rhythm or tonal element will be explored in patterns, songs and themes from classical literature.



ALAN FEIRER is a professional speaker, leadership trainer, and organizational development consultant. For the last 11 years, he has done business as Group Dynamic and served bands, choirs, and other clients all over Iowa, working with leadership teams to maximize the potential of their groups through leadership training and strategic planning.

<http://www.groupdynamic.us>

Alan Feirer was a band director for 19 years. He worked for four years in the Guttenberg Community Schools, four years in the Sumner Community School District, and eleven years as the high school band director in Winterset, Iowa. Bands and students under his direction have received numerous honors, invitations, and high ratings. In 1997, the Sumner High School Band was selected as the class 1A honor band at the IBA convention, and in 2009, the Winterset High School Band served as the class 3A honor band at IBA. Alan has been a frequent adjudicator at all levels and in all areas, and has been a clinician and honor band director.

A native of Winneconne, Wisconsin, Mr. Feirer graduated from Wartburg College in 1991 and earned the award for Outstanding Senior in Music Education. He earned his Master of Music Education degree from the University of Northern Iowa in 2003, and was invited to present his final paper (a literature review about band student retention) at the Iowa Music Educators Association conference that year. Since 1994, Alan has served on the staff of American Legion “Hawkeye” Boys State as band director, speaker, and facilitator. Since 1996, he has served as an advisor and coach coordinator for Iowa Ambassadors of Music. Since 2003, he has served as co-chair of the Iowa Jazz Championships. Mr. Feirer lives in Winterset, Iowa, with his wife, Julie, and daughter, Mara. He holds membership in many professional organizations, including IBA, MENC, the Society for Research in Music Education and the American Society for Training and Development. Feirer’s other interests include competitive Scrabble, running, travel, dining, and playing with his seven-year old daughter, Mara.

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Session: Reach Your Group's Potential Through Student Leadership (Friday 2:15)

The most successful organizations have a strong commitment to developing leadership and empowering students in decision-making. This workshop will cover elections, training, goal-setting, action plans and follow-up. All information will be practical and have foundations in real-world successes. Participants will leave with the information needed to begin or expand a student leadership program in their organizations. Doing so can improve student morale and reduce teacher stress.



DIANE FRANKEN is a National Board Certified Teacher and was a district arts coordinator for the Rockaway Township Schools in New Jersey. Diane was a board member of the National Art Education Association as the Middle Level Director and served as their liaison to the Consortium of National Arts Education Associations where she joined other leaders in Dance, Theater and Music to write an Integrated Arts Guide. She was a Getty Education Foundation facilitator in Discipline Based Art Education and was named the National Middle School Art Educator in 2004. As president of the Art Educators of New Jersey, Diane served on the state's Arts Assessment Committee, received an Excellence Award from the New Jersey State School Boards Association for an Arts Education Advocacy video and was awarded five Governor's Awards for Art Education Leadership. She authored two published art production texts for teachers and numerous art education articles, co-chaired various arts teacher institutes and has given presentations at national conventions and several state conventions concerning arts education. As an artist, Diane's paintings are in private collections on the East Coast. After moving back to Iowa, Diane became a member of the Education

Committee at the Figge Art Museum. In Davenport she also served as the Arts Resource Coordinator for the Lincoln Academy of Integrated Arts in Davenport before accepting the position of the Executive Director for the Iowa Alliance for Arts Education.



DAVID LAW is the 7-8th grade band director at Vernon Middle School in Marion, Iowa. He is a National Board Certified Teacher and a member of the Music Educator's National Conference, Iowa Music Educator's Conference serving as President, Iowa Bandmasters Association - Past President, Northeast Iowa Bandmasters Past President, Association for School Curriculum Development, National Education Association, Iowa State Education Association, and Marion Education Association – Treasurer, and the Iowa Alliance for Arts Education – Chair. In 2004 he was selected as the Educator of the Year from Linn County. He is the founder and conductor of the Marion Community Bands.

David has had articles published in a national music education magazine, 14 state music education journals and was a presenter at the National Music Educators Conference in Washington D.C. He is an adjudicator, clinician and guest conductor throughout Iowa. Bands under David's direction have played at the Iowa Bandmasters Conference, the Iowa Music Educators Conference and were twice selected to play for President Reagan. David has taught instrumental music grades 5-12 in all sizes of schools in Iowa. He received his BA in Music Education from William Penn College and his MA in Conducting from Truman State University. In 2003 David received his National Board Certification in Music.

David is married to Jill and has a daughter, Stephanie, a graduate physics major at the University of Illinois and a son, William, a genetics major at Iowa State University.

Session: Positive Pro-Active Advocacy Tools for Your Use (Saturday 2:00)

Learn how to set up an Advocacy Program including the creation of a personal Advocacy Tool Kit and organizing an Advocacy Network that will work for you. Identify the audiences you need to reach and develop a plan that will build a working foundation and system to advocate your quality program. See how advocacy works as a continual process and how to set in place your individual "Advocacy Allies". Creating a monthly calendar of advocacy messages and communications will be explored as well as strategies for effective delivery to decision-makers.

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DENNIS GREEN'S leadership as General Manager of Iowa's only jazz radio station, Jazz 88.3 KCCK-FM, has the station recognized as a national leader in incorporating jazz education into its public broadcasting mission. KCCK is operated by Kirkwood Community College in Cedar Rapids. Since arriving at KCCK in 1999, Dennis has developed education programs for elementary, middle and high school, most of which are offered to area schools free of charge. KCCK education programs serve around 5,000 students annually.

Dennis is a past president of Cedar Rapids Rotary West and incoming chair of Summer of The Arts, host of the Iowa City Jazz Festival. As President of the Cedar Rapids Area Cultural Alliance, he founded the web site CulturalCorridor.org, which today receives more than a million hits a month.

Dennis is a Council Bluffs native and alumni of Lewis Central, where he was a vocal student of the legendary Gary Fiscus. He received his Bachelors Degree at the University of Iowa. He is a published fiction writer, and if it's 5:30am, you can usually find him at the pool, working out with the Milky Way Masters swim team.

Session: **Thinking Outside the Jewel Box** (Friday 3:30)

Jazz is an aural medium, only truly appreciated through concentrated and critical listening. Yet, as any teacher knows, only engaging one of the primary senses is largely ineffective as a learning tool. Dennis Green and Rod Pierson will demonstrate some tips and tricks you may use to engage multiple learning styles, focusing on jazz pedagogy and history, but that can be applied to other music teaching applications as well. Various media tools will be discussed and demonstrated.



DR. ELISE GUTSHALL is an assistant professor of voice at Wayne State College teaching studio voice, music education methods courses, vocal pedagogy, diction, and song literature. She has experience and training in Orff Schulwerk instruction, and promotes ideologies of Love and Logic for classroom discipline and management. Elise specializes in vocal habilitation, and spent a year of her doctoral studies in an internship at the Voice Care Center in Memphis, TN. Her dissertation, which involved interdisciplinary study and research with the University of Mississippi Communicative Disorders department, focused on bridging terminology between speech-language pathology, otolaryngology, and the vocal studio.

Elise serves on the Nebraska MTNA board and is an active member in the Nebraska and Siouxland chapters of NATS. In 2007, Elise was awarded an Ambassadorial scholarship from Rotary International and studied at the New Zealand School of Music. In 2009, Elise was presented with the Outstanding Young Alumni award by Northwest Missouri State University, and in July of 2010, she was a guest recitalist at the International Irish Folksong Festival held in Durham, England.

Elise continues her service to her profession by offering annual voice recitals, voice masterclasses, and serving as a guest conductor and clinician.

Session: **Healthy Vocal Techniques for the Student and Teacher** (Saturday 3:00)

This session highlights techniques for healthy vocal production applicable to both teacher and student. Pedagogical exercises will encourage a sound that is healthy and aesthetically pleasing. Techniques extend beyond "the basics" and introduce advanced concepts frequently found in the private vocal studio. Information will be accessible and applicable for immediate implementation!

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PAMELA TELLEJOHN HAYES is nationally recognized for her work in the field of music education as an orchestra clinician, consultant, conductor, author, and public school teacher. Mrs. Hayes is the recipient of both the Merle J. Isaac Lifetime Achievement Award from NSOA and the Elizabeth A.H. Green School Educator Award from ASTA. She has been inducted into the SCMEA Hall of Fame, received the Order of the Silver Crescent from the Governor of South Carolina and the Citation for Leadership and Merit from ASTA with NSOA. Mrs. Hayes has served as president of the National School Orchestra Association, the South Carolina Music Educators Association, the Orchestra Division of SCMEA and the South Carolina chapter of the American String Teachers Association. She has appeared as a clinician and conductor at many state, regional and national conferences of MENC and ASTA with NSOA. As a coordinator and teacher for 31 years, her award winning orchestras performed concerts on three separate occasions in Carnegie Hall.

Mrs. Hayes is co-author of the comprehensive method book series *Essential Elements 2000 for Strings* (published by Hal Leonard Corporation). She is an educational consultant for the Glaesel Stringed Instrument Division of the Conn-Selmer Company. She has served as a member of the Editorial Board for the *Music Educators Journal* and has authored articles for *The Instrumentalist*, *Orchestra News*, *The World of Glaesel Strings*, *American String Teacher*, and the *Music Educators Journal*. Mrs. Hayes earned a Bachelor of Music Education degree from Wichita State University, a Master of Education degree in Educational Administration and an Education Specialist certificate in Curriculum and Instruction from the University of South Carolina. She currently resides in Lexington, SC with her husband, Larry, where she is a violinist with the South Carolina Philharmonic.

Session: Developing Proper Playing Position (Friday 8:30)

This session focuses on techniques used for the development and remediation of common playing position problems in the orchestra classroom. Practical suggestions will be given for preventing tension for both the left and right hands.

Session: Using Ensemble Music to Teach Musicianship in Beginning and Intermediate String Classes (Friday 1:00)

This session will present materials for bridging the gap between a method book and ensemble skills. The playing of rounds and short 3-5 part arrangements is a fun and pedagogically sound stepping stone for developing students' playing skills without being overwhelming. Teachers are invited to bring their instruments and play along.



DR. ALICE M. HAMMEL, a leader in the field of teaching music to students with special needs, currently teaches for James Madison and Christopher Newport Universities, and the St. Andrews School. She also has a large independent flute studio in Richmond, Virginia. Her degrees are from the Florida State University (MME) and Shenandoah University (DMA and BME – Magna Cum Laude). Dr. Hammel holds Level III Kodály Certification from James Madison University. Dr. Hammel has many years of experience teaching both instrumental and choral music at the elementary and middle school levels. She has presented her research at more than 50 state and national conferences and has published more than 20 articles in professional journals. Dr. Hammel is a contributing author to several resources available through MENC and Connect for Education. Her text titled *On Music and Special Learners* is also available through Connect for Education and a new resource, *Teaching Music to Students with Special Needs: A Label-Free Approach*, is forthcoming from Oxford University Press. Dr. Hammel serves in many concurrent state and national professional leadership positions and is a multiple award recipient honoring her commitment to music education and music

teacher education. She is a member of Music Educators National Conference, Music Teachers National Association, Society for Music Teacher Education, Organization of Kodály Educators Council for Exceptional Children, Association for Supervision and Curriculum Development, and Sigma Alpha Iota.

Session: Why Can't They Sit Still and Listen? ADHD Myths and Realities (Saturday 2:00)

How do we teach students with Attention Deficit Hyperactivity Disorder (ADHD)? Learn practical strategies and techniques to increase the success rate of our students with attention differences.



IOWA **MUSIC EDUCATORS ASSOCIATION**
CONFERENCE PROGRAM

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Session: Inclusion Strategies That Work! (Saturday 3:00)

How can we truly include all special learners? What adaptations and accommodations have actually worked in “real world” classrooms? How can we advocate for the optimal classroom environment for all students?

RYAN HOURIGAN holds degrees from Eastern Illinois University (B.M.), Michigan State University (M.M. Wind Conducting) and a Ph.D. in Music Education from The University of Michigan. His research interests include the preparation of preservice music teachers, aural approaches to teaching beginning instrumental music, teaching music to children with special needs, professional development for music teachers, and preservice music teacher conductor identity development. Dr. Hourigan has been published or is in press in *Update: Applications of Research in Music Education*, *Arts Education Policy Review*, *The Journal of Music Teacher Education*, and *The Bulletin for the Council of Research in Music Education*.

Session: Teaching Music to Children With Autism Spectrum Disorder (Friday 8:30)

According to the National Centers for Disease Control, Autism is the fastest growing developmental disability. 1 out of 150 births result in a diagnosis on the Autism spectrum. As a result of this increasing population, music teachers are faced with an increasing number of children with autism included or mainstreamed in their classrooms.

This session will focus on understanding the challenges in teaching music to children with autism based on the presenter’s research in the field. The presenter will suggest strategies for music teaching and learning, classroom management, finding resources, and building relationships with special education professionals.

Session: Classroom and Behavior Management With Children With Special Needs in Inclusion Settings (Friday 1:00)

Many music educators struggle with managing behavior and structure in an inclusive classroom. This session will address the following needs as they relate to teaching music in inclusive music classrooms: a) behavior strategies; b) providing structure for all students, including students with special needs; and c) peer, administrative, and parent support. Clear, pragmatic goals for an inclusive learning environment for all children will be discussed.



The **JAZZ EDUCATORS OF IOWA** is a not-for-profit organization whose mission is to provide jazz resources for Iowa’s educators. JEI is developing a strong audience with Iowa’s music educators, students and fans of this truly original American art form. Their mission is to assure the continued worldwide growth and development of Jazz and Jazz Education.

www.jeiowa.org

Session: Round Table: Jazz Rehearsal Techniques (Friday 1:00)

There should be no secrets when your student’s growth and your professional development are involved. This session is, by design, an open ended discussion for Jazz Ensemble Instructors to share best practices and effective rehearsal techniques. This forum will be led by a panel of JEI members from different areas and grade levels across the state of Iowa.

You are encouraged to bring questions and to participate by sharing what works for you.

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THE KODÁLY EDUCATORS OF IOWA (KEI) are music teachers who support the philosophy and methodology inspired by Zoltan Kodály. At this workshop, they are represented by **Michelle Droe**, **Kris Versteegt**, and **LeAnn Houlette**, all current elementary teachers and officers in KEI. KEI is a state organization that presents three workshops a year for Iowa music teachers. Officers of this organization present at Iowa universities/colleges and are a part of a national organization called OAKE (Organization of American Kodály Educators). They have presented sessions for IMEA for the past several years and are strong believers that this methodology is great for students and teachers alike. If you haven't attended one of their sessions in the past, give it a try this year. You will definitely take many of their ideas back to your school to share with your students.

www.kodalyiowa.org/

Session: Our Favorite Things: Ideas For Teaching Rhythmic and Melodic Concepts (Saturday

11:00)

Come join the Kodály Educators of Iowa (KEI) as we present our favorite activities and music for teaching various Rhythmic and Melodic Elements. All activities are tried and truly loved by students. We hope to see you for a great time!



TIM LAUTZENHEISER is a well-known name in the music education world as a teacher, clinician, author, composer, conductor, consultant, and, above all, a trusted friend to anyone interested in working with young people in developing a desire for excellence. His career involves ten years of successful college band directing at Northern Michigan University, the University of Missouri, and New Mexico State University. During this time Tim developed highly acclaimed groups in all areas of the instrumental and vocal field.

Following three years in the music industry, he created Attitude Concepts, Inc., an organization designed to manage the many requests for workshops, seminars, and convention speaking engagements focusing on the area of positive attitude and effective leadership training. He presently holds the Earl Dunn Distinguished Lecturer position at Ball State University. Tim also is the Executive Director of Education for Conn-Selmer, Inc.

His books, produced by G.I.A. Publications, *The Art of Successful Teaching*, *The Joy of Inspired Teaching*, and *Everyday Wisdom* are bestsellers in the educational world. He is also co-author of Hal Leonard's popular band method, *Essential Elements*. Tim is a graduate of Ball State University and the University of Alabama. He was awarded an Honorary Doctorate Degree from VanderCook College of Music. Additional awards include the distinguished Sudler Order of Merit from the John Philip Sousa Foundation, Mr. Holland's Opus Award and the Music Industry Award from the Midwest Clinic Board of Directors.

Session: Essential Elements for Band 2000 (Friday 8:30)

This clinic focuses on positive techniques to develop beginners and retain them as music maker for a lifetime. The artistry of great teaching is never-ending. Being able to focus the collective energy of any group is the cornerstone to musical EXCELLENCE. From the moment the students walk into the class until the final bell rings, there must be a sense of purpose. If you are a good teacher, the students will admire and respect you. If you are a GREAT TEACHER, the students will admire and respect themselves.

Keynote Address: Program Success - A Careful Blend of Content and Context (Friday 11:00)

We spend much time focusing on the cognitive aspect of learning, and sometimes avoid the affective value of the growth process. Do our students LISTEN or do they LEARN? The master teachers know it is more than the WHAT and/or the HOW, but it is important to make sure the students understand WHY the exchange of information has relevance

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to their welfare in preparing for the challenges of life. Ownership of responsibility only comes when the LANDLORD OF LEARNING is the student. Success begets success.



WAYNE LU started playing the piano at the age of 6 and horn at the age of 10. By age 17, he had won his first concerto competition with the Iowa City Youth Orchestra on horn. Wayne's orchestral experience includes numerous performances throughout the Midwest with the Champaign-Urbana Symphony, Knox-Galesburg Symphony, Decatur Symphony, Danville Symphony, and Prairie Ensemble. Wayne has two solo CD recordings to his name, the second one entitled, *On the River*, released in September of 2003. He also conducted the debut recording with the University of Minnesota Horn Choir which was released in November 2002. As a chamber musician, he is a founding member of the Champaign-Urbana Horn Quartet and the Vermilion Horn Trio and also has extensive brass quintet and woodwind quintet experience. Wayne's past teachers include A. Kendall Betts, Kazimierz Machala, Virginia Thompson, John Cerminaro, and Paul Anderson.

As a conductor, Wayne led the University of Illinois Horn Choir from 1997-1999 with performances throughout the Midwest including a performance at the Midwest Regional Horn Workshop in Edwardsville, Illinois in 1998. He was the conductor of the University of Minnesota Horn Choir for four years, a group he started in 2000. The debut CD for the UM Horn Choir was released in October of 2002. This group performed at the Midwest Regional Horn Workshop in Oshkosh, Wisconsin in 2002, the UM School of Music's Collage Concert in 2001, the Mall of America's Holiday Music Festival in 2002 and 2003, and in a joint recital with the University of South Dakota's Horn Choir in 2003. Wayne is the organizer, conductor, and performer of the Iowa City Horn Choir Festival, a unique horn choir festival that he started in 1999. Wayne was the Music Director of the Golden Valley Orchestra and the Lake Waconia Wind Ensemble during the fall of 2004. His primary teacher for conducting was Akira Mori.

Wayne's teaching experiences include positions at the University of Illinois at Urbana-Champaign as the sabbatical replacement for Professor Kazimierz Machala, and at the University Of Minnesota School Of Music as Horn Instructor, along with being a private teacher for beginning horn through advanced high school horn students in Iowa City, Iowa, Minneapolis, Minnesota, and Champaign-Urbana, Illinois. Wayne was also a featured clinician at the Illinois Honors Horn Choir Symposium in November 1998.

Also a composer, Wayne has written for full orchestra, mixed winds, woodwind quintet, brass choir and percussion, horn choir, horn sextet, horn quartet, horn trio, horn and saxophone, horn and flute, two horns and piano, horn and piano, unaccompanied horn, unaccompanied trumpet, trumpet and piano, unaccompanied alto saxophone, and solo harp with almost all of his pieces receiving recent performances including recent performances of *Scenes from the Midwest, III. The Heartland* by the Air Force Band (D.C.) Woodwind Quintet, *In Memory of... (to honor the life of Molly Naugle)* for brass choir and percussion premiered by members of the Minnesota Orchestra, and also *Sonata for Alto Sax and Piano* by Paul Tucker, alto sax, at the North American Saxophone Alliance conference at the University of Georgia. Wayne is also the President and Founder of Veritas Musica Publishing which he started in 2009. Wayne's works are published by Veritas Musica and also Cormont Music.

Academically, Wayne has a Bachelor's of Music from the University of Illinois at Urbana-Champaign in Horn Performance, a Master's of Music from the University of Minnesota – Twin Cities in Horn Performance, completed coursework and passed all qualifying exams for the DMA in Horn Performance and Literature from the University of Illinois at Urbana-Champaign, and the completion of the Teacher Intern Program from Ashford University.

Since June, 2006, Wayne has served as staff/substitute faculty at the prestigious Kendall Betts Horn Camp at Camp Ogontz in New Hampshire. At KBHC, Wayne teaches high school fundamentals and orchestral excerpt classes, performs in the staff/faculty recitals, and performs with the staff/faculty horn choir.

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In 2009, Wayne started Veritas Musica Publishing as President and Founder. This company focuses on promoting original music, pedagogical resources, and music research. Wayne has also been active as an arranger for horn choir, horn quartet, and brass choir. Currently, Wayne serves as the Instrumental Music Director in the Eldora-New Providence School District in central Iowa where he has been teaching since 2005.

Outside of music, Wayne is a husband to his wife, Jenny, and father to Brock (7 ½), Braxton (3), and Bella (1). Wayne is also a short story writer, avid racquetball, basketball, and tennis player, and fisherman.

Session: **You Can't Teach Something You Don't Know** (Saturday 11:00)

In this session, I would like to encourage fellow band directors and fellow music educators to continue their training to become the best musician they can be. Outside of regular teacher recertification requirements, it will be my focus to encourage music educators to seek out more musical opportunities outside their own music program. The benefit of an active musician who teaches will be that the teacher will be able to share more in-depth insight to the real world of music and the expectations of the professional musician.



ROGER MAXWELL is a native of Marshalltown. He graduated from the University of Northern Iowa where he was one of the founding fathers of the "Dimensions in Jazz" program. He served as assistant conductor and chief arranger for the US Army Band of the Pacific while stationed in Honolulu. He taught music in Iowa public schools for ten years. While teaching at B-G-M in Brooklyn, he and his pep band introduced music to the Iowa High School Girls Basketball Tournament in 1966.

He and his wife, Arenda Randolph Maxwell co-founded "Everyone Sings the Messiah". He conducted an unrehearsed chorus in excess of 2,000 singers at the Des Moines Civic Center in 1982.

Maxwell is the author of many instructional works including *Fourteen Weeks to a Better Band-Books 1 and 2*. In August 1999, he introduced his instructional and performance work *Innovations in Jazz* in five Japanese cities.

He retired in 1995 after serving twenty-six years as compliance officer for the State Board of Regents. He remains active in arranging and conducting research as it relates to music and academic achievement.

Session: **What Do Bill Gates, the Beatles and Music Teachers Have in Common?** (Friday 8:30)

Mr. Maxwell, in his presentation, will ask teachers to consider altering their methods of teaching particularly for improving reading. A different approach should lead to higher academic and musical achievement.



DR. RUSSEL C. MIKKELSON (Iowa College Band Directors Honor Band Conductor) is Director of University Bands and Associate Professor of Conducting at The Ohio State University (Columbus), where he conducts the Wind Symphony and Chamber Winds, guides the graduate wind conducting program, and oversees all aspects of the university's band program. Under his direction, the OSU Wind Symphony has performed at the 2003 College Band Directors National Association Convention, the 2001, 2004 and 2006 Ohio Music Educators Association Conventions, and has recorded three CD's on the Mark Records label: *Redline Tango*, *Jubilare!* and *Sounds, Shapes and Symbols*. A strong advocate for the creation of new works, Mikkelson serves on the Big Ten Band Directors Association Commissioning Panel, and has instituted a program of regular commissioning projects at OSU.

Mikkelson has received praise from composers Leslie Bassett, Krzysztof Penderecki, John Corigliano,

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Lukas Foss, Frank Ticheli, David Gillingham, and others, for his musical interpretation of their compositions. Corgliano wrote, "Russel Mikkelson is a conductor who really understands my music, and that's rare. I have great admiration for his work." Mikkelson was a conducting fellow at the University of Wisconsin-Madison and holds the distinction of being that institution's first recipient of the DMA degree in instrumental conducting. Prior to his appointment at OSU, Professor Mikkelson was Director of Bands and Assistant Professor of Music at the State University of New York-College at Fredonia, where he conducted the Wind Symphony, Concert Band, Orchestra, Opera, and musical theatre productions.

A native of Wisconsin, Professor Mikkelson began his career as a high school band director, serving from 1984-1990 as Director Bands at Stevens Point Area Senior High School. His bands developed a reputation for superior musicianship coupled with a deep understanding of the music being performed. Under his leadership, The Stevens Point Wind Ensemble performed at numerous state, regional and national conventions.

Dr. Mikkelson is Past President of the Big Ten Band Directors Association, a member of the College Band Directors National Association, MENC, Phi Mu Alpha Sinfonia, Phi Beta Mu, and was recently elected to membership in the American Bandmasters Association. He is the 2005 recipient of the Ohio State University School of Music *Distinguished Scholar Award* and recently published an article in *The Instrumentalist* titled *Defining Success for High School Bands*. Dr. Mikkelson is active internationally as a guest conductor and clinician with recent engagements including the High School All-State Bands of New York, Ohio, and Wisconsin, the West Virginia University Wind Symphony, the Suffolk County, Long Island, NY Honors Orchestra, and the Memorial University of Newfoundland in St. John's, Newfoundland, Canada.

Session: Rehearsing for a Musical Life (Saturday 8:30)

This session will explore creative ideas for concert band rehearsal planning and teaching toward long term goals in the rehearsal setting.

CORINNE NESS is director of music theatre and opera and an assistant professor of music at Carthage College, where she teaches music education courses as well as music theatre history and the music theatre workshop. Ms. Ness maintains an active voice studio with students that have gone on to graduate studies, professional performance careers, and teaching careers.

Ms. Ness' expertise in music theatre has brought her to the Shanghai Conservatory of Music as a guest lecturer in American Musical Theatre. She has been a featured presenter at two national conventions of the National Association of Teachers of Singing (2006, 2008), the Wisconsin Chapter of NATS Music Theatre Special Workshop (2010), The Voice Foundation (2009), and the Illinois High School Theatre Festival (2008, 2009, 2010). Ms. Ness has been featured in *Classical Singer* as a music theatre pedagogue ("*Genre Wars*" *Classical Singer*, September 2008).

A sought-after clinician and adjudicator, Ms. Ness spent a decade teaching general music to grades K – 12, and has directed award-winning choral programs. Ms. Ness continues to work with public schools as a guest conductor and curriculum specialist, and regularly adjudicates competitions in both classical and music theatre genres. She currently coordinates the Music Institute of Chicago's ARTS LINK program, where she presents professional development workshops on standards-based instruction in the arts and arts integration.

Ms. Ness is a member of the National Association of Teachers of Singing (NATS), Wisconsin Music Educators Association (WMEA), The National Association for Music Education (MENC), and the Association for Theatre in Higher Education (ATHE).

Session: Not Afraid to Belt: Music Theatre Vocal Techniques for Choral Directors (Saturday 8:30)

In this workshop, participants will learn the physiology of belting as well as tools and techniques for developing music theatre vocal techniques in school-age singers. Workshop activities will include listening to samples of various types of belting, vocalizes for music theatre vocal techniques, and "best practices" for auditioning and casting students in musical productions.

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WESTON NOBLE is a highly accomplished and honored American music educator and conductor. Now the Johnson Professor Emeritus of Music, Mr. Noble had a fifty-seven year tenure as a conductor and teacher at Luther College in Decorah, IA. He has received acclaim from across the country and the world as the conductor of the Luther College Nordic Choir from 1948 to 2005, the Luther College Concert Band from 1948 to 1973, and as guest director for over 900 All-State bands, orchestras, choirs, and festivals across four continents.

Mr. Noble graduated from Luther College in 1943. He served during World War II in the European theater, then taught band and choir for two years in LuVerne, Iowa. He has a Masters degree from the University of Michigan, and possesses honorary doctorates from Augustana College, St. Olaf College, Westminster Choir College, Wartburg College and Carthage College.

Mr. Noble is a charter member of the American Choral Directors Association and an elected member of the American Bandmaster's Association. In 1994 the North Central Division of the American Choral Directors Association established the Weston H. Noble Award for Lifetime Achievement in the Choral Art, to be presented at subsequent conventions to an outstanding recipient. Mr. Noble was the first to be honored with the award.

Because of his outstanding contributions to choral music, Mr. Noble is the recipient of the Robert Lawson Shaw Award given by the American Choral Directors Association. Due to his outstanding contributions to instrumental music, he was awarded the 2008 Midwest Clinic Medal of honor, given by the International Convention of Band and Orchestra Directors. In the field of music education the National Federation of State High School Associations recognized him as the Outstanding Music Educator of the United States. He is also listed in the World Biographical Hall of Fame and Marquis' *Who's Who in the World 2009*.

Session: Transformation in Rehearsal and Gesture: Building Empathy and Inspiration (Friday 3:30)

This workshop will present recent and developing Neuro-scientific exploration in building Mirror neurons, the brain's pathway into empathy, connectedness, and expression. The workshop will touch on specific gestures or rehearsal procedures that encourage development of those synapses and pave the way for personal transformation and spiritual experience in rehearsal.



JENNIE MCKENNA, North Scott Eighth Grade Band (Friday 1:00) is in her 22nd year of directing Seventh Grade Band and instrumental lessons at North Scott Junior High. She taught for 9 years in Erie, Illinois prior to teaching at North Scott. She received her BME from Augustana College in Rock Island, Illinois and has earned graduate hours from Drake and University of Iowa. She is a member of IBA, SEIBA, MENC, IMEA, NSEA and plays horn professionally in the Classique Quintette, an all-women woodwind quintet. She also enjoys playing professionally in various other Quad-City area performing groups. She is an active instrumental and large group adjudicator in the Southeast Iowa area. She has directed honor bands at Simpson College, Des Moines Metro area as well as the Davenport schools Sixth Grade Honor Band. In 2005, She received a "Favorite Teacher" award from WQAD, a Quad-City area television station. Jennie is married to Mike and has two grown children, Abbey and Melissa.

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TARA DAURER, North Scott Eighth Grade Band (Friday 1:00) is in her 3rd year of teaching Eighth Grade Band, Jazz Band and woodwind and percussion lessons at North Scott Junior High. From 1997-2006, she was the instrumental music director at Davenport Assumption High School, where she also served as the Fine Arts Department Chair and Assistant Dean of Students. Under her direction, bands at Assumption participated at several festivals, honor bands, and community events throughout the state as well as in California, Florida, Illinois, Missouri, and New York. The ensemble also commissioned original band works alone and in consortiums. Tara received her



Bachelor of Music Education degree from the University of Northern Iowa and Masters degree in Educational Leadership from St. Ambrose University. Tara remains active throughout the state as an adjudicator for festivals at the local, district, and state level for junior high and high school, and has also participated

in conducting and wind band seminars/workshops in Hungary, Minnesota, Illinois and Iowa. Her professional affiliations include membership in SEIBA (currently treasurer), IBA, MENC, IMEA, WASBE, NSEA and Sigma Alpha Iota life member. She has been recognized by Who's Who in American Education twelve times. Tara is married to Drew Anderson, band director at Pleasant Valley High School and they have a five year old son, Gabriel and three year old daughter, Jacqueline.

The North Scott Junior High Band program begins band in 7th grade. Both the 7th and 8th grade bands meet daily for 40 minutes and all students receive a 40 minute group lesson once per six day cycle. Each student performs an accompanied solo at the NSJH Solo Festival in February. All 8th grade students have the opportunity to audition for jazz band, which meets every other day during the school day. The 7th grade band performs concerts in January and May. The 8th grade band performs concerts in October, January, March, and May and participates at the SEIBA Concert Band Festival, earning 36 consecutive 1's.



DENESE ODEGAARD has taught 5th – 9th grade orchestra for thirty years and is currently the Fargo Public Schools Drama and Music Curriculum Specialist. She is current president of MENC North Central division.

On a national level, she contributed to the MENC publication Standards and Benchmarks for Composition and Arranging. She is currently President of the North Central Division of MENC (National Association for Music Education) and past Secretary for ASTA (American String Teacher Association).

On a state level, she served on the writing committee for the state Fine Arts Standards. She has been president of the ND String Teachers Association and the ND Music Educators Association. At the district level, Odegaard is a member of the District Assessment Committee, Activities Council, Curriculum Council, and chairs the Performing Arts Committee.

She has presented sessions on curriculum and assessment at the Midwest Clinic, ASTA Conferences, MENC Conferences and state conferences in Texas, Ohio, Illinois, Indiana, Iowa, North Dakota, and Integrating Curriculum, Theory, and Practice: A Symposium on Assessment in Music Education 2007 and 2009.

Odegaard contributed to *Teaching Music Through Performance in Orchestra, Volume Three* (GIA) and *Assessment in Music Education: Integrating Curriculum, Theory, and Practice Proceedings of the 2007 Symposium on Assessment in Music Education*

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(GIA). She has also been invited to contribute to *Best Teaching Practices for Reaching all Learners, What Award-Winning Classroom Teachers Do* (Corwin Press).

She is author of *Simply Strings Beginning String Method Book* and *Music Curriculum Writing 101: Assistance with Standards-Based Music Curriculum and Assessment Writing* (GIA).

She was named North Dakota String Teacher of the Year in 2005. In 2006, she received the Lois Bailey Glenn Award for Teaching Excellence from The National Music Foundation and has been presented the ASTA Citation for Leadership and Merit in 2006 and 2008.

Session: Assess Your Way To Success (Saturday 11:00)

This session presents samples of assessments for each of the National Content Standards for music, and strategies for: (a) determining what to assess, (b) developing effective written assessments, (c) determining when to assess, (d) keeping records of assessment results, and (e) transferring assessment results into grades. Music educators need to acquire tools for formative and summative assessment to raise all students to their ultimate potential. Through assessment, teachers determine how information taught has been learned and make decisions to re-teach or to move on based on student response. It is important to share the music curriculum and assessments with administrators, students and parents, so that everyone understands the depth and rigor of your subject.

Session: Beyond the Classroom: Analyzing Student Work (Saturday 2:00)

Once a standards-based curriculum is in place and the assessment tools have been written, Professional Learning Communities (PLCs) should be formed to study student data or results of student learning. In the past, teachers have independently decided what to teach, how to assess student work and how to move sequentially through the curriculum. In 21st Century Learning, teachers collaborate with each other on what to teach, what to assess, and even how to grade student work. This paper will explore techniques to examine student work and share teaching strategies that improve student learning. Building an effective teaching community requires time for teachers to work with the curriculum, time to develop a variety of effective common assessments, and time to analyze student data. When reviewing data, teachers may discover that assessments need to be altered, that they need to plan student interventions or that teaching strategies need to be changed. PLCs improve curriculum, assessments, student work and teachers' strategies. By sharing expertise, teachers work together for the students to improve learning.



JUDY PANNING earned a Bachelor of Science degree in Elementary Education from Dr. Martin Luther College and a Master of Music in Choral Music Education from Northern Arizona University. She holds a Level I Kodaly certificate, a Level II Orff certificate, and a Level III Early Childhood Music and Movement certificate. After teaching for nine years in private and public schools, she operated her own early childhood music and piano studio for seven years, and presently teaches Pre-school through Grade 6 music classes for Southern Cal and Rockwell City-Lytton School Districts in west central Iowa. In addition, she serves as President of the Early Childhood Music and Movement Association.

Session: From Start and Stop to Steady Beat: Rhythm Skills for Early Childhood (Saturday 1:00)

Whether you're writing curriculum or simply looking for next week's lesson plan, this session will provide kid-tested activities for developing rhythm skills in the early childhood music class. Come ready to sing, play and move!

FRANK PEREZ JR. is a native of San Diego, CA. He has recently been appointed as the Director of Bands at Graceland University. In addition, he is the professor of music education and music technology. Prior to Graceland, Frank served as a graduate teaching assistant at the University of Kansas where he assisted with the KU Wind Ensemble, Symphonic Band, University Band, Marching Jayhawks, and Trombone Choir and was the director of the Women's Basketball Band. Frank has

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also enjoyed eight years of successful high school teaching in Southern California. His groups there earned numerous awards and superior ratings at both district and regional festivals. Frank is also active as a band clinician, guest conductor and lecturer in music technology. He has been honored by Who's Who Among American Teachers, Who's Who In America, Phi Kappa Phi and Pi Kappa Lambda Honor Fraternities and Blue Key National Honor Society. Frank remains active as a performer and has performed with ensembles such as the La Jolla Symphony, Los Angeles Guild Opera, Southeast Symphony, Golden State British Brass Band, Arlene and the Gang Big Band, KU Wind Ensemble, and St. Joseph Symphony. Frank has recorded with Bones West, USC Big Band, and recently for the NAXOS label with the KU Wind Ensemble. In addition to being a freelance musician and clinician, Frank also runs a business dedicated to recording, website design and Macintosh consulting. He currently resides in Lamoni, IA with his wife and two daughters.

Session: Using Band-In-A-Box in Your Rehearsal (Saturday 9:45)

This session will be a demonstration of strategies for incorporating the software program Band-In-A-Box into the jazz classroom as a teaching aid, practice and performance tool. The session will also cover software basics on how to program a jazz lead sheet, insert a melody, and generate an accompaniment. In addition, session attendees will learn how to create CDs and mp3s for students to use as practice tools.



DAVE AND JEAN PERRY have been writing and publishing their songs for schools and churches for twenty-four years. Their music has been performed by choirs in Europe, Asia, Africa, South America, North America and Australia. They have over two hundred fifty songs in print and are recipients of special composers' awards from ASCAP.

Dave received his Bachelor of Music Education degree from Baker University and his Masters in Choral Music Education from Arizona State University. After spending twenty-eight years as a high school choral director, he retired in order to devote more time to writing music. During his years as a choral music educator, he also taught musical theater, music theory, guitar and humanities. Dave also has twenty years experience directing church youth choirs and five years experience as a director of a community college choir. He enjoys guest directing honor choirs and presenting workshops and interest sessions to high school choral directors. Dave is a recipient of the "Excellence in Teaching" award from the Arizona Music Educators Association. In the year 2000, he was selected as the "Arizona Music Educator of the Year" and also received the "Lifetime Recognition

Award" from the Choral Directors of Arizona.

Jean began her music education studies at Baker University and completed her degree in Choral Music Education at Arizona State University. She spent seventeen years as a junior high choral director and eight years as an elementary general music specialist and choir director before retiring in 2002. Jean now devotes a majority of her time to writing and composing. She travels throughout the United States working with choirs in clinic situations, presenting interest sessions to fellow teachers and directs regional honor choirs and Elementary and Junior High All-States. Honors received include the "Excellence in Teaching" award from the Arizona Music Educators Association, the "Teacher of the Month" award from Mesa Public Schools, the "Outstanding Choral Educator Award" for 2001 from the Arizona chapter of the American Choral Directors Association, the "Arizona Music Educator of the Year" for 2002, and the "Lifetime Recognition Award" from the Choral Directors of Arizona in 2004.

Session: Vocal Techniques for Choral Music (Thursday 9:30)

This session will present ideas on helping young singers learn how to sing correctly while teaching them songs for concerts. A demonstration choir will be used. Shawnee Press general music materials and choral octavos will be included in the presentation.

Session: The Audience, The Choir and You (Thursday 1:15)

Using Shawnee Press choral repertoire, this session explores the selection of music with educational value that challenges students and gives the audience a treat!

CONFERENCE CONDUCTORS & CLINICIANS

Session: **Exchanging Vowels** (Friday 9:45)

Using Shawnee Press choral repertoire, this session explores vowel unification, placement, and modification to improve intonation, blend and resonance.

Session: **Musicals for the Elementary/Middle School Student** (Friday 1:00)

All the information a director needs to know about presenting a musical at school. Guidance for musical selection will be addressed as well as previewing musicals "old and new" from Shawnee Press.



THOMAS SLETTO is currently Assistant Professor of Music Education at Drake University in Des Moines, Iowa. His duties include methods courses for all music majors, assignment and supervision of student teachers, and advisor for the collegiate MENC chapter.

Sletto received his B.A. in Music Education from Concordia College in Moorhead, MN in 1975 where he studied conducting with J. Robert Hansen and Paul J. Christiansen. He completed the Master of Arts in Music Education from the University of St. Thomas in St. Paul, MN in 1992. He holds an additional 45 credits of other coursework dealing with music and education topics.

He completed his Mastery Certificate in the Kodaly approach in 1990 at Hamline University in St. Paul, Minnesota studying with Lamar Robertson, Ann C. Kay, and Pierre Perron. He studied the methodology of Jacques-Dalcroze with Robert Abramson from the Julliard School, NYC--Dalcroze Training Institute. His Orff studies were supervised under Jane Frazee and Arvida Steen, authors of many Orff-Schulwerk publications.

In his over 30 years of music education experience, Tom has taught vocal, general, and instrumental music to students Pre-K through adult continuing education summer courses in various states. Recently, Sletto has revived the Kodaly Certification Program at Drake University and serves on the Comprehensive Musicianship Project of Iowa. Tom also serves on the Iowa Music Educators Association Board and is on the editorial board of the national *Music Educators Journal*.



ELIZABETH FRITZ, band director and music teacher for the Decorah Community Schools is a National Board certified music educator, in her 26th year of teaching. She has been part of a successful band program in Decorah, Iowa for the past 23 years. Originally from Southern California, she received her BME degree from the University of Northern Iowa and finished a Masters of Science in Education, emphasis Educational Technology from Boise State University in 2005. She has most recently received a certificate degree in Online Teaching and Learning from California State University-Hayward and is currently creating online instruction for music students and professional development for educators. This creation of professional development reflects her passion for technology and mentoring. Liz is currently involved in a music technology project with Kjos Music Publishers (published in August 2006), which includes creation of comprehensive technology integrated lesson plans for inclusion with new concert band music.

Her most current projects have included developing a music exploratory course for 8th grade students based on the PBS series, "Music from the Inside Out" that incorporates online teaching. She has also participated in a new project, "Iowa Makes Music" sponsored by Orchestra Iowa, (formerly Cedar Rapids Symphony) and From the Top; the popular national public radio and television program that features young classical musicians. Teacher collaborators create learning activities based on the series.

The banner features a dark background with a white outline of the state of Iowa on the left. To the right of the outline, the text "IOWA" is written in a bold, white, sans-serif font. Further right, "MUSIC EDUCATORS ASSOCIATION" is written in a larger, white, serif font. On the far right, "CONFERENCE PROGRAM" is written in a white, serif font. Below the banner, the title "CONFERENCE CONDUCTORS & CLINICIANS" is written in a large, bold, black, serif font.

IOWA **MUSIC EDUCATORS ASSOCIATION**
CONFERENCE PROGRAM

CONFERENCE CONDUCTORS & CLINICIANS

Ms. Fritz is also very involved with several committees within various state music organizations including the Iowa Comprehensive Music Project, former Technology chair for Iowa Music Educators and former chair of the Music Mentors of Iowa (now IAAE mentor co-chair). As MMI chair, she has been very involved with the creation of several new mentoring programs for music educators in the state of Iowa. Special projects include the Music Educators Online Website, statewide study of technology use in music education, partnering in the development of the Iowa Bandmasters Fall Symposium for First Year Teachers and the Model of Excellence Arts mentoring program in conjunction with the Iowa Alliance for Arts Education and the Iowa State Department of Education.

She has been involved with presenting mentorship presentations for the Iowa Music Educators State Conference, Iowa String Teachers Association, Iowa Bandmasters Association, as well as the National Federation of Music Supervisors, Indiana Arts Council and the Mid-West Band and Orchestra Clinic. Her technology presentations have included the National MENC, "Music Education Week in Washington D.C.," Iowa Bandmasters Association and the Iowa Technology Education Connection Conferences.

Ms. Fritz is the current Past-President of the Iowa Bandmasters Association.

Session: CMP + Iowa Core = A Perfect Combo (Saturday 8:30)

After a brief presentation of the components which comprise the Comprehensive Musicianship Methodology, the panel will discuss how this approach to teaching classroom music, choirs, bands, and orchestra aligns with curricular outcomes of the Iowa Core Curriculum.

NATALIE STEELE earned the Bachelor of Music Education degree and Master of Music degrees in Trombone Performance and Wind Conducting from Ohio University and a Ph.D. in Music Education from the University of North Texas.

Dr. Steele has taught for several years in the public schools in Ohio and served on the faculty at Abilene Christian University in Abilene, TX. She is currently Assistant Director of Bands and Instrumental Music Education Instructor at Iowa State University.

She has guest conducted, performed, served as a clinician, and has presented at conferences and research symposiums in several states and has published in the *Journal of Music Teacher Education*, *Update: Applications of Research in Music Education*, and the *Southwestern Musician*.

Session: Breaking Down the Barriers: Tips For Improving Interpersonal Relations in the Rehearsal and Classroom (Friday, 9:45)

Our success as music educators depends greatly upon our ability to interact and communicate with our students, colleagues, and community. These interactions can dramatically affect the classroom environment, student learning, musical achievement, and the overall success of your program. Steele will present the fundamental components of interpersonal relations and review selected research giving practical and useful applications for the rehearsal/music classroom. Topics will include perceptions, communication, motivation, & behavior.

Session: Practice: Teaching Music Students to Teach Themselves (Friday 2:15)

Practice is one of the most important parts of learning to play an instrument or sing well. All too often, however, our guidance to our students is little more than, "Now go home and practice." Using current research on the topic, Steele will discuss the importance of teaching students how to practice and suggest ways to incorporate the teaching of practice strategies into beginning, intermediate, and advanced music classes.

CONFERENCE CONDUCTORS & CLINICIANS



MICHELLE SWANSON has taught for 19 years in the elementary music classroom. She has a BME in Music Education and an MM, both from UNI. She has her Orff certification and teacher training. She currently teaches music education classes at UNI.

Session: Recorder: Terrific Tips for Teaching (Friday 1:00)

Many musicians can easily play recorder. But teaching recorder is not always simple. This session will include many suggestions and tips for teaching recorder to children. Many practical and applicable activities will be shared. Lots of free music, visual aids, and free recorders will be given away. Extensive handouts will also be distributed.



TAMARA THIES is in her third year as a PhD candidate at the University of Iowa. She received her Bachelor of Music Education and Master of Arts in Music from the University of Northern Iowa. In addition, she has received a conducting diploma with honors from the Liszt Academy in Budapest, Hungary.

Tamara taught in the public schools for fifteen years. Her first four years were spent as the junior high band director in Centerville, Iowa. The remaining eleven years at the high school level in such schools as West Branch and Keokuk, Iowa as well as Thomasville, Georgia. Tamara has received consecutive superior ratings at the Iowa High School Music Association festival with all of her concert bands as well as representing her schools at the Iowa Jazz Championships with a number of jazz bands.

At the collegiate level, Tamara teaches methods classes, conducting, pre-service teaching courses, and student teaching seminar.

In the last five years, Tamara has become a team member and presenter in the Iowa Comprehensive Musicianship Project, been a representative on the Iowa Jazz Championship Board of Directors, and has been working with the Iowa Core Curriculum.

Session: Using Research to Support and Promote Advocacy in Music Education (Saturday 2:00)

This session is an exploration into present and past research that can be utilized to support and promote music programs. Research involving music and human development will be introduced including extramusical benefits, brain development, and social benefits. All levels and music areas can find applicable information for their programs.



JASON WEINBERGER is currently music director of the Waterloo-Cedar Falls Symphony Orchestra in Iowa and resident conductor of the Louisville Orchestra. 'Since joining the Waterloo-Cedar Falls Symphony as its music director seven years ago Jason has made a mark in Iowa with exceptionally committed performances, incisive and engaging programming, and extensive community engagement. Under Jason's leadership the orchestra has taken major artistic strides, performing a wide variety of new and recent American music and hosting such guest artists as Yo-Yo Ma, David Shifrin, Peter Schickele, Matt Haimovitz, Edgar Meyer and Nadja Salerno-Sonnenberg. The WCFSO has also expanded its reach significantly in the past several seasons, increasing the range of its concert offerings and successfully self-producing an array of family and educational concerts.

Off the stage Jason has become a leading advocate for music throughout the Cedar Valley, and as part of that effort he spearheads the programming and presentation of the WCFSO's wide-ranging educational and outreach initiatives.

CONFERENCE CONDUCTORS & CLINICIANS

In addition to his work in Iowa Jason is a regular musical presence in Louisville, where he is the newly-appointed resident conductor of the Louisville Orchestra and recipient of the 2009-2010 Bruno Walter Career Grant. He is featured annually on every series offered by the orchestra, including an array of educational and community-based programs. Concerts in 2009 included appearances with violinist and composer DBR, vocalist Brandi Carlile and pipa soloist Gao Hong.

Jason began his professional career as a cover conductor with the National Symphony Orchestra, and he has performed with the NSO several times in addition to leading the Kennedy Center/National Symphony Orchestra Summer Music Institute. In recent seasons Jason has also performed as guest conductor with the orchestras of Kansas City, Memphis and Daejeon [Korea]. While in the mid-Atlantic region Jason directed the orchestra program at the Baltimore School for the Arts, where he founded an adventurous chamber orchestra and conceived and led a number of new initiatives for teaching and presenting music to urban youth.

Jason is a native of Los Angeles and began his musical training there on both piano and clarinet, pursuing studies on the latter instrument with Yehuda Gilad at the Colburn School for the Performing Arts. Beginning in 1992 he attended Yale University, first receiving a bachelor's with academic distinction in intellectual history and then completing a master's degree in clarinet performance under the tutelage of David Shifrin. After leaving Yale Jason attended the Peabody Conservatory as a master's student of Gustav Meier and was a recipient of the Graduate Conducting Fellowship and a Peabody Career Grant.

www.jasonweinberger.com

Session: Thinking Differently: Novel Approaches to Leading Musical Ensembles (Saturday 9:45)

This session will explore ideas that are somewhat unusual in the orchestra world. Included will be discussion of the advantages of conducting without a baton, mixed genre concerts, youth mentoring youth, and the aspects of chamber music which relate to successful orchestral playing.



JEFF WOOD is a creative musician, trombonist and experienced music teacher, passionately committed to music, learning and people. He earned the Bachelor of Science degree in Music Education from St. Cloud State University, with graduate studies in conducting, Jazz and Music Technology. His teaching experience includes St. Cloud State University Bands and fourteen years in public schools. He directs brass at Prince of Peace Lutheran Church, Burnsville, Minnesota, performing on trombone throughout the Twin Cities. He has extensive experience as a SmartMusic and Finale software clinician and currently serves as Regional Education Solutions Manager for MakeMusic, Inc.

Session: SmartMusic 2011 in Your Music Program (Friday 9:45)

The newly redesigned SmartMusic 2011 is more intuitive and efficient than earlier versions, making it easier to access repertoire and student assignments in the online Gradebook. SmartMusic now includes over 2,300 concert titles with on-screen assessment and rich audio accompaniments. In addition to the extensive solo repertoire library and skill-building exercises, SmartMusic now has over 25 of the most commonly used method books as well as new drum, jazz ensemble and recorder methods.

Session: Using Finale 2011 in Music Education (Friday 3:30)

A practical demonstration of how to use Finale for Music Education, this clinic is designed to assist music educators in creating the materials they need in their music programs. Learn how to get the best results when scanning music, creating tests and worksheets quickly and simply by editing any of the 312 new worksheets, creating rehearsal CDs, custom exercises, SmartMusic accompaniments and more.

CANDIDATES FOR IMEA OFFICE

When there are multiple candidates for an office, candidates' statements are in alphabetical order. Candidates' statements are exactly as submitted and have not been edited.

IMEA President Elect

SCOTT RIEKER teaches vocal and general music for the Des Moines Public Schools. He spent five years teaching at Meredith Middle School and three years at Hoover High School. Under Scott's direction, his choirs were invited to sing at Iowa Governor Chet Culver's Inauguration, the Iowa Education Association's 2009 Read Across America celebration, and the annual Martin Luther King Jr. celebration for the Des Moines Public Schools. Scott specializes in teaching choral voice in the style of Richard Miller, creating beautiful musical sound through correct vocal technique. He is looking forward to the challenge of teaching in his new position in K-5 music at two Des Moines elementary schools. Scott was reassigned following the deep cuts in music in the Des Moines Public Schools.

Scott also serves as Director of Music at the Basilica of St. John in Des Moines, where he is responsible for a choir of nearly 40 voices, instrumentalists, and cantors. Scott also provides music planning and administration, as well as the music for Sunday Mass. His choirs regularly perform works by Palestrina, Bach, Josquin, Lauridsen, and others. Scott has led honor choirs and taught classes on sacred music for Drake University and Heartland Area Education Association. He is also the Director of Music for Christ Our Life: A Catholic Conference in October in Des Moines.

Scott continues to be a committed advocate for music education and for education that puts students first. A familiar face to elected representatives, Scott brought students to the capitol on numerous occasions to advocate for music education and for a safe learning environment. Within his school district, Scott serves as a member on the state-mandated Educator Quality Committee and as the treasurer for his local union. He has spoken frequently to further debate at both the state and national assemblies of the National Education Association (NEA). Scott developed a student-centered General Music curriculum for use in his school for 6-8th graders, based on Orff Schulwerk, composition, world music, notational literacy, and multimedia learning and presentation. He was awarded an NEA Innovation Grant in 2006 to further this development.

Scott's background in advocating for students at every turn has inspired him to run for IMEA President-Elect. He believes that proactive advocacy is needed – now, more than ever – to ensure that MENC's founding motto: "music for every child and every child for music" remains relevant and valid in the challenging times ahead.

All-State Choral Chair

JACKIE BURK is the 7-12 Vocal Music and Drama Instructor at Belmond-Klemme. She has been in this district since 1987. Previously she taught 7-12 Vocal Music and French in Exira, Ia. Mrs. Burk has a Bachelors and Masters degree in Music Education from the University of Northern Iowa.

She is married to Tom Burk and resides on a farm west of Goodell. She has 1 son, 2 stepsons and at last count, 5 grandsons! She is currently the Mentor Chair for the Iowa Choral Directors Association and a member of the District Advisory Group of the Iowa High School Music Association. She is an active adjudicator for the IHSMA and recently received the Teacher Tenure Award for 30 years of teaching high school music in Iowa.

DAVID HEUPEL has been teaching for 15 years of which the past 11 have been at Jefferson-Scranton High School. A graduate of Iowa State University, Dave has also taught in the East Buchanan School District. While at Jefferson-Scranton, his vocal music students are consistently chosen for the All-State and Opus Choirs. His students also receive Outstanding Performance Awards and Division I ratings at Large Group Contest. As a member of ICDA, Dave has served the past three years as the chair of the Opus Honor Choirs, which involves four select choirs each consisting of 180 voices. He has also served Opus as the Ninth Grade Choir chair and as the facilities chair. Dave is an active adjudicator for the IHSMA, judging a wide range of events. He has also served the IHSMA as the South Central representative on the Executive Board's District Advisory Group. Dave and his wife, Kristen, also a teacher, live in Jefferson with their 4 daughters.

Northwest Iowa Chair

RICH NICKLAY has taught for 33 years in Iowa, the past 30 years as the fifth and sixth grade instrumental instructor at Spirit Lake Community School District. Rich has a BA from Luther College and earned an MA from the University of Iowa. He serves as Elementary Affairs and Membership chair for NWIBA. He is an adjudicator for the IHSMA, directs the Northwest Iowa Concert Band, a member of various instrumental international associations, including the Windjammers, an association dedicated to the preservation of circus music in the United States.

Rich is president of the Spirit Lake Education Association. He has served as a delegate to the NEA National Assembly

and is a member of the NEA Fine Arts Caucus. He has served IMEA as Northwest Area Chair for one term, and has made great progress in helping identify new teachers in the area and in communicating with all music teachers in NW Iowa about what is happening with IMEA.

South Central Iowa Chair

THOMAS SLETTO is currently Assistant Professor of Music Education at Drake University in Des Moines, Iowa. His duties include methods courses for all music majors, assignment and supervision of student teachers, and advisor for the collegiate MENC chapter.

Sletto received his B.A. in Music Education from Concordia College in Moorhead, MN in 1975 where he studied conducting with J. Robert Hansen and Paul J. Christiansen. He completed the Master of Arts in Music Education from the University of St. Thomas in St. Paul, MN in 1992. He holds an additional 45 credits of other coursework dealing with music and education topics.

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Music!
Just Imagine... 

MENC: The National Association for Music Education

COMMODORES

from The United States Navy Band



- **All State Musicians**

Each student is eligible for one complimentary ticket.

- **Directors**

Each director of an All State student is eligible for one complimentary ticket.

- **Conference Attendees**

All attendees may request tickets for themselves and guests.

Friday, November 19th

8:00 PM

Ames Middle School
3915 Mortensen Rd.
Ames, Iowa

Free!

but,

Tickets Required

To Attend Concert

- **To Request Your Tickets:**

E-mail Martha Kroese (IMEA President-Elect before Thursday, October 28th at mkroese@cfu.net

- Tickets will be held at the Registration Desk.

Tickets will be made available to the General Public after October 28th. First come, first served.


HEARTLAND PROFESSIONAL DEVELOPMENT

 AREA EDUCATION AGENCY *Extending your reach.*

Recertification Credit Opportunity

\$25

You will need to register for the IMEA Fall Professional Development Conference before you can sign-up for Heartland Credit.



ACTIVITY REGISTRATION

Name _____

Social Security or Driver's License # _____

Phone (H) (_____) (W) (_____) _____

Home Address _____

Number and Street

City

State

Zip

E-mail Confirmation to: _____

 Position: Administrator Teacher Paraprofessional Nurse
 Counselor Other: _____

Folder/License # _____

Employed by: School District/Agency _____

Building _____

Grade Level(s) _____ Subject Area(s) _____

 Type of credit desired if available: License Renewal

Activity #	Activity Name	Cr.	Fee	Dates	Location
FA017399171101	Iowa Music Educators Fall Conference 2010	1	\$25	Nov. 18-20, 2010	ISU-Scheman Center

 Amount Paid _____ Payment By: Check # _____ P.O. # _____

(See Reverse Side for Online Instructions)

If paying by Credit Card or Purchase Order, please see reverse side of form

Return to Professional Development, Heartland AEA 11, 6500 Corporate Drive, Johnston, IA 50131. No phone registrations. Payment must accompany registration. Make checks payable to Heartland AEA 11. If paying by credit card or purchase order, you may fax your registration to 515/270-5383. However, please be aware that faxing your credit card # is not very safe, so refer to the backside directions.

THE "IOWA MODEL OF EXCELLENCE"

Martha Kroese, Mentorship Chair Emerita; Jane Johnson, Mentorship Chair

The Iowa Alliance for Arts Education, in cooperation with the Iowa Department of Education, administers a grant for the purpose of assigning a music mentor to first year teachers of the arts in Iowa. Each first year teacher is eligible to receive up to \$250 to attend the professional music conference of their choice or to help pay dues to their professional music organization.

In addition, each first year teacher is encouraged to attend the FREE Fall Symposium, to be held on October 30, 2010, on the campus of Iowa Central Community College in Fort Dodge. Each first year teacher will receive mileage for the day and free lunch. Symposium information can be found at www.iamea.org under the link for 1st year teachers.

The primary purpose of the grant is to provide a music mentor who can visit the first year teacher

up to four times throughout the year. While the mentor receives monetary incentive for their visits, most participants have discovered that the benefits go far beyond the financial, for both the mentor and the first year teacher.

More details of the process to become a mentor can be obtained through contacting the IMEA mentor chair, Jane Johnson, janebockwoldtjohnson@gmail.com, or by contacting IMEA President-Elect, Martha Kroese, mkroese@cfu.net. IMEA works in cooperation with IBA, ISTA and ICDA in locating mentors for first year teachers. We are always in search of possible mentors in all locations of the state.

We are pleased to **welcome** these first year music teachers. Due to the magnitude of locating/identifying first year music teachers, we apologize if we have missed a name or have name/school listed in error. If you notice an error in the list, please contact Jane Johnson or Martha Kroese.

*Also, don't forget the
Fall Symposium for Iowa
First-Year Arts Educators!*

Look at page 22-23...

HEY!

First-Year Teachers:

Reimbursement is available for most or all of your costs for this conference. Find more information at the Registration Desk when you arrive!

Welcome!

Kayla Chris	Alta	Kayla Schmitz	Murray Community
Emily Wroble	Anamosa	Angela Staron	New Hampton
Brad Sexe	Armstrong-Ringsted	Jeff Schmidt	North Linn
Alissa Sayer	B-G-M	Mallory Coffman	Notre Dame, Burlington
Jeff Bellgardt	Bishop Heelan-Sioux City	April Wells	OABCIG
Andrew Reis	Burlington	Sonya Nielson	OABCIG
David Wilkinson	Burlington	Mary Pat Rieck	Ogden
Jacob Davis	Burlington	Samantha Veenstra	Orient-Macksburg
Luke Miller	Cardinal, Eldon	Chris Helm	Panorama
Robert Coe	Centerville	Robert Williams	Pleasant Valley
Elizabeth Lawler	Central Lee	Ben Varner	Prairie City-Monroe
Heather Herkelman	Clinton	Elise Croner	Prince of Peace, Clinton
Hannah Hagert	College Community	Brian Gartner	Red Oak
Tamra Novinska	College Community	Austin Zaroba	Riverside
Katherine Loher	Columbus	Nicole Neidlinger	Sentral, Fenton
Troy Kowalski	Columbus Junction	Abby Sheppard	Sioux Center
Roger VanDonselaar	Corning	Dan Mangold	Sioux Central
Vanessa Brady	Des Moines	Emily Cox	Sioux City
Corey McBride	East Buchanan	Amanda Nunn	Southeast Warren
Than Chesher	East Buchanan	Amy Spear	St. Francis of Assisi, Des Moines
Jolie Wiley	Eastern Allamakee	Christine Smith	St. Patrick's, Cedar Falls
Erin Torkelson	Edgewood-Colesburg	Katherine Veatch	Tri-Center, Neola
Michelle Dickenson	Elkhorn-Kimballton	Sam Eaton	Turkey Valley
Emily Anderson	Forest City	Sarah Baldus	Twin River Valley
Michelle Gilson	Forest City	Sarah Luloff	Valley, Elgin
Jessica Bartow	Ft. Madison	Alicia Brown	Wapsie Valley
Terra Goplen	Gehlen, Le Mars	Amanda Staver	Waterloo
Jeremy Britton	Harris-Lake Park	Andrea Hileman	Waterloo
Brooke Davisson	Howard-Winneshiek	Brenda Liddle	Waterloo
Ben Faugstad	Lake Mills	Kari Jo Ruden	Waterloo
Natalie Hearn	Lewis Central	Robert McCabe	Waterloo
Jason Mott	Maquoketa Valley	Burton Hable	Waterloo
Kim Wankum	Marcus-Meriden-Cleghorn	Emily Boland	West Central, Maynard
Jeff Fountain	Marion	Tina Simons	West Marshall
Paul Fibbel	Marshalltown	Megan Rongoen	West Marshall
Sarah Wherry	Marshalltown	Stevie Trevathan	Wilton
Brian Kling	Mediapolis		

MENTOR REIMBURSEMENT FORMS

The Iowa Model of Excellence - A Statewide Arts Mentoring Program

Iowa Alliance for Arts Education– Iowa Department of Education

Reimbursement Invoice

Name _____ Event _____

Address _____ Event Date _____

City, State, Zip _____ Location _____

Mileage from _____ To _____

Mileage from _____ To _____

(.39 per mile – IAAE will verify mileage through Mapquest)

Meal Total (not to exceed \$ amount per meal, please provide receipt)

(\$8.00) Breakfast \$ _____

(\$12.00) Lunch \$ _____

(\$23.00) Dinner \$ _____

Lodging Total (not to exceed \$75.00 per night, please provide receipt with paid balance)

Lodging \$ _____

Conference Registration \$ _____

Misc./General Supplies \$ _____

Mail to: Leon Kuehner – IAAE Arts Mentor Program Co-Chair
977 Glendale Park Drive
Hampton, Iowa 50441

Office Use Only Date Received _____

Mileage Total \$ _____

Meals Total \$ _____

Lodging Total \$ _____

Conference Total \$ _____

Misc./Supplies Total \$ _____

Check Number _____ \$ _____

Date Mailed _____ Total Reimbursement

MENTOR REIMBURSEMENT FORMS

The Iowa Model of Excellence - A Statewide Arts Mentoring Program

Iowa Alliance for Arts Education– Iowa Department of Education

IAAE Mentorship Program Summary Form

Mentor Teacher Member:

Name: _____

Address: _____

Name of Teacher and school district you visited:

Provide a brief narrative of your visit:

What positive effects do you see happening because of your visit?

Mentor Signature: _____

First-year Teacher Signature: _____

Return this form to:

Leon Kuehner – IAAE Arts Mentor Program Co-Chair
977 Glendale Park Drive
Hampton, Iowa 50441

****Remember to include your Reimbursement Invoice.**

(please duplicate this form as needed)

Your ad could be here.
Advertise Online with IMEA Today



2010 IMEA (Iowa Music Educators Association)

Professional Development Conference

November 18-20, 2010 • Iowa State Center • Ames, Iowa

Registration Form • All Music Educators & College/University Students Invited!

Early Bird Registration Postmark DEADLINE: Friday, November 5, 2010

Name (to appear on badge) _____ School/CMENC Chapter* _____

School Address _____ City, State, Zip _____ County _____

School Phone-including area code _____ School E-mail _____

+Teaching Area (check all that apply):
 PK-6 Gen Music 5-8 Gen Music/Vocal 9-12 Vocal
 5-8 Band 9-12 Band 4-12 Orchestra
 College/University Other (Identify) _____

+Number of Years Teaching (including this year) _____ *College/University Student Current Year _____

			Early Bird Postmarked Before Nov. 5	Onsite or After Nov. 5 Postmark	
2 or 3 DAYS CONFERENCE Registration	IMEA or CMENC MEMBER Membership # _____	Educator	\$35.00	\$40.00	\$
		1st Year Educator	No Charge	No Charge	\$
		College/University Student	\$15.00	\$20.00	\$
	<i>Friday Lunch Special - Catered sandwich buffet with sides - Available to all Attendees</i>		\$15.00	Available only with Early Bird Registration	\$
	NON IMEA or CMENC MEMBER	Educator	\$45.00	\$50.00	\$
		1st Year Educator	\$20.00	\$25.00	\$
		College/University Student	\$30.00	\$35.00	\$
		Guest Name _____	\$25.00	\$30.00	\$
		Retired	No Charge	No Charge	\$
	1 DAY – Circle: Thursday, Friday, Saturday CONFERENCE Registration	Educator	\$25.00	\$30.00	\$
College/University Student		\$10.00	\$15.00	\$	

Request for refund less a \$10 service fee must be received in writing prior to November 5, 2010.

Registration Total \$

Mail check(s) payable to IMEA with attached form(s) to:
Sorry - No purchase orders, credit or debit cards accepted.

**IMEA Conf. Registration Chair
Tamara Thies
3237 E. Washington St.
Iowa City, IA 52245**

*Collegiate Chapter for multiple students attending:

1. Complete one form.
2. Attach a list of students-**INCLUDE**: name, email, phone, campus address, year, CMEMC member or not
3. One payment check for multiple students is acceptable.

OFFICE USE ONLY Method of Payment: Check # _____ Cash _____ Date _____

JOIN OR RENEW MENC/IMEA

If you wish to join MENC/IMEA or renew your membership, please attach a **MENC Membership form** with a **separate check** payable to **MENC** for \$115.00 (CMENC-\$32.00). Membership can also be made online at www.menc.org/join. Attach to this registration form a confirmation email from your online membership process indicating paid membership.

Registration desk in the Scheman Building open Thursday & Friday, 8am-5pm, Saturday, 8am-noon.
Early Bird registrant's conference materials/badge/receipt/luncheon ticket will be available at the desk.

Conference Hotel Rates: Ask for IMEA rates. Available rooms will be held until November 5.

Comfort Inn, 515-232-0689, 1605 S Dayton Ave, \$79.99 + tax
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Music Education

Scholarship

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4 years

In order to be eligible, the student must:

- Plan to attend an Iowa College or University
- Pursue a degree in Music Education
- Be recommended by a member of IMEA

Application on the following pages

Also, see www.iamea.org for application and further details



MUSIC EDUCATORS ASSOCIATION

A FEDERATED STATE ASSOCIATION OF MENC,
THE NATIONAL ASSOCIATION FOR MUSIC EDUCATION

Music Education Scholarship Application Form

Iowa Music Educators Association offers a \$500 scholarship to an Iowa high school senior who intends to major in music education at an Iowa college/university. The \$500 scholarship is renewable annually, provided the recipient continues to major in music education at an Iowa college/university. The total maximum scholarship per recipient is \$2,000.

Application Procedure:

1. Complete this Music Education Scholarship Application Form.
2. High School Seniors:
 - a. A current IMEA member must sponsor and write a recommendation for you. Attach the recommendation to this application.
 - b. Please provide a letter of recommendation from one of your school administrators or a counselor.
 - c. Scholarship payment will be made directly to the college/university accounting department upon satisfactory completion of the first semester and upon verification of continued enrollment in a music education degree.
3. Each fall the scholarship recipient is responsible for submission of a transcript and current year class registration schedule to the IMEA scholarship chair to verify enrollment as a music education major. Scholarship payment will be made directly to the college/university accounting department upon verification of continued enrollment as a music education major.
4. Submit application materials by postal service or e-mail, must be postmarked/e-mail dated by March 1, 2009. If submitting by e-mail, page 1 must be submitted as a PDF to verify the handwritten signatures required. Send to the following address:

John Aboud
 IMEA Scholarship Chair
 825 S Minnesota St
 Algona, IA 50511-3615
jaboud@netamumail.com

Applicant Full Name _____

Street Address _____

City, State, ZIP: _____

Home Telephone _____ Home E-mail _____

Parent Telephone _____ Parent E-mail _____

Applicant High School – City, State, ZIP _____

Applicant post high school college/university intent _____

Sponsor - IMEA/MENC Member Name _____

Sponsor - IMEA/MENC Member membership # _____

Sponsor - Address, City, State, ZIP _____

IMEA/MENC Sponsor Signature

Date

Applicant Signature

Date



MUSIC EDUCATORS ASSOCIATION

A FEDERATED STATE ASSOCIATION OF MENC,
THE NATIONAL ASSOCIATION FOR MUSIC EDUCATION

Music Education Scholarship **Application Form**

*You may attach a separate sheet of paper, if desired, to complete the following questions.

MUSIC BACKGROUND

I. Briefly describe your music background and training.

II. List extracurricular activities including school, community, civic, church, etc.

III. List any leadership positions held and any honors/awards received.

CAREER CHOICE

IV. Submit an essay of at least one page in length, which addresses why you have chosen music education as a career and your personal and professional goals. In addition, discuss which of your school activities and outside of school activities have been of the most value to you and why. Tell how job opportunities and hobbies or special interests have influenced you to choose music education as a career.

ASSOCIATION NEWS

2010 IMEA MUSIC EDUCATION SCHOLARSHIP

John Aboud, Past-President



On March 18, 2010 a committee of IMEA Executive Board Members met to determine this year's IMEA Music Education Scholarship recipient. The application packets of thirteen students were reviewed. Criteria for the scholarship included having a completed packet mailed by the deadline with an active IMEA member as a sponsor.

Students supplied information regarding their musical background, extra-curricular activities and leadership and service positions. The applicants then provided a statement discussing why they are choosing music education as a career goal and the aspects of their lives that lead them to this decision. They

also stated the Iowa College or University they plan on attending. A letter of support from the sponsor was also part of the application packet.

Choosing a recipient was difficult as there were many seniors who are passionate about the value of music education applying. After much deliberation, the student chosen as the 2010 IMEA Music Education Scholarship recipient was Lieza Hansen from Grand Mound, Iowa. She is a student at Calamus-Wheatland High School. Her sponsoring teacher is her high school band director, Bethany Seedorff.

Lieza has an impressive background of performance and service as a high school musician. She plans on attending the University of Iowa this fall. The members of IMEA wish her and the other applicants our best as they pursue their goals of becoming music educators.

Pictured: Bethany Seedorff & Lieza Hansen





ASSOCIATION NEWS

IMEA TENURE AWARD / RETIREMENT RECOGNITION

Martha Kroese

We would like to honor IMEA members who have served in Iowa schools for 30 years or more. The IHSMA has awards in place for those teachers who have achieved 30 years of teaching high school in Iowa. However, there are many music educators who have served for 30 years, and are not eligible for that recognition because they teach at lower grade levels. IMEA would like to recognize your valuable contribution to Iowa music students.

Here are the guidelines for the awards.

- Any IMEA member who has taught music in Iowa for 30 years
- Years need not be consecutive

If you are a member of IMEA, and have taught 30 years or more in Iowa, please contact me, so I can add your name to the list of honorees. As an honoree, you will be recognized at the November conference. You will receive a certificate at the keynote address with Dr. Tim Lautzenheiser, and your name, photo, and a brief biography will be published in the Spring IMEA publication.

Martha Kroese
IMEA President-Elect
mkroese@cfu.net



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and Scholarship Auditions:
Nov. 12-13, 2010
Feb. 25-26, 2011



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Indianola, Iowa 50125
musicatsimpson@simpson.edu
515-961-1637 or 800-362-2454
www.simpson.edu

ASSOCIATION NEWS

FROM THE TOP

Joanne Tubbs, From The Top Education Coordinator



Greetings from Joanne Tubbs – Iowa Education Coordinator for the “From the Top” radio show!

From the Top has teamed up with Orchestra Iowa to celebrate the excitement and joy of kids making classical music through Iowa Makes Music, a multi-faceted residency funded by the United States Department of Education.



FROM THE TOP

Since the fall of 2008, the Iowa Makes Music project has encompassed a number of live events and education programs. This includes From the Top radio tapings in communities throughout Iowa (to date From the Top radio shows have been presented in Des Moines, Cedar Rapids, Ames and Iowa City), school visits led by Iowa teens, resources for teachers, and an arts leadership program where high school musicians are trained and supported as they create their own community outreach programs.

Iowa Makes Music components:

- Two annual tapings in Iowa of From the Top’s radio show. Tapings in 2010 are scheduled for Davenport on October 12, 2010 in cooperation with the Quad City Symphony; and Cedar Falls on March 30, 2011, in cooperation with the Waterloo Cedar Falls Symphony. In addition, From the Top will present a special non-broadcast concert in Parkersburg on October 13, 2010.
- In-school performances and demonstrations with young musicians
- Our Teacher Kit is a tool available to teachers in music classrooms statewide. One thousand kits are available to teachers free of charge. These are available by request as supplies last.
- Artist-in-Residence Program brings the excitement of music making directly into classrooms with Orchestra Iowa musicians.

Arts Leadership Program - -The Iowa Makes Music Arts Leader Program provides high school age classical musicians with intensive arts leadership training and one-on-one mentoring that empowers students to develop and lead their own arts leadership project in their home communities. *Arts Leaders do NOT have to be radio show performers.*

Meet the 2009-2010 Iowa Makes Music Arts Leaders

Thomas Burrill, 15, of Coralville, is a freshman at Iowa City West High School. Thomas, a pianist, is collaborating with Linda Xiong (below) to organize a large benefit concert to raise money for Alzheimer’s research.

Hayley Graham, 17, of Cedar Rapids, is a junior at Thomas Jefferson High School. She believes providing individualized, one-on-one attention is a crucial part of getting young people excited about their instruments and inspiring them to improve.

DaRin Lee, 17, of Coralville, is a junior at Iowa City West High School. She is researching the Venezuelan music education program El Sistema in hopes of inspiring organizations in her community to encourage and promote youth participation in classical music.

Harin Lee, 15, of Coralville, is a freshman at Iowa City West High School. Weekly he visits Emerson Point, a local retirement community to conduct and accompany both a chorus and a chimes ensemble. In addition, Harin also performs on piano and violin for residents.

ASSOCIATION NEWS

Sal Lee, 14, of Iowa City, is a freshman at Iowa City West High School. A violinist, Sal is organizing a series of concerts at local churches to raise money for Haiti's earthquake recovery efforts.

Kelsey Qu, 14, of Bettendorf, is a freshman at Rivermont Collegiate. A cellist, Kelsey is performing a program she designed of Chinese repertoire at a series of concerts throughout the Quad cities. Venues range from retirement homes to community centers.

Linda Xiong, 16, of Coralville, is a sophomore at Iowa City West High School. A pianist and clarinetist, Linda is working with Thomas Burrill (above) to organize a large benefit concert at the Englert Theater, a beautiful venue in Iowa City. Proceeds will go to support Alzheimer's research.

For more information about how to have your students participate in "From the Top" – either as a performer or an Arts Leader, please contact:

Joanne Tubbs
Performing Arts Curriculum Coordinator
Des Moines Public Schools
901 Walnut St.
Des Moines, IA 50309
joanne.tubbs@dmps.k12.ia.us
515 242 7609 wk 515 242 7702 fax



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ASSOCIATION NEWS

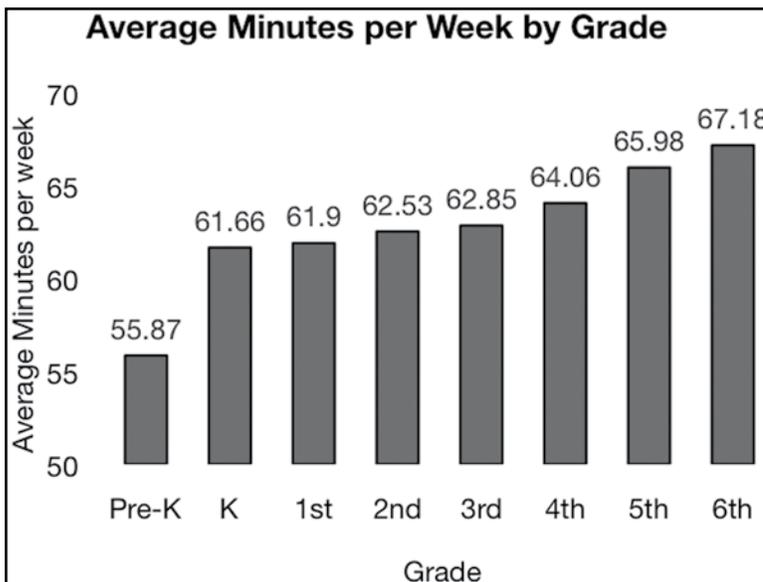
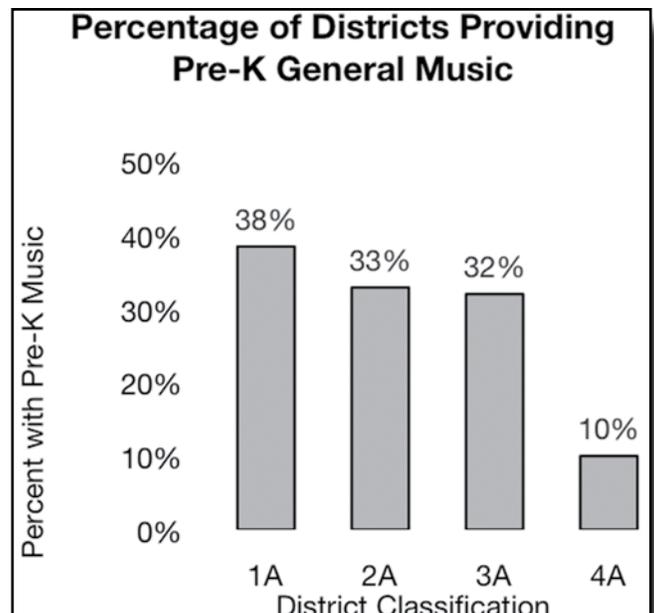
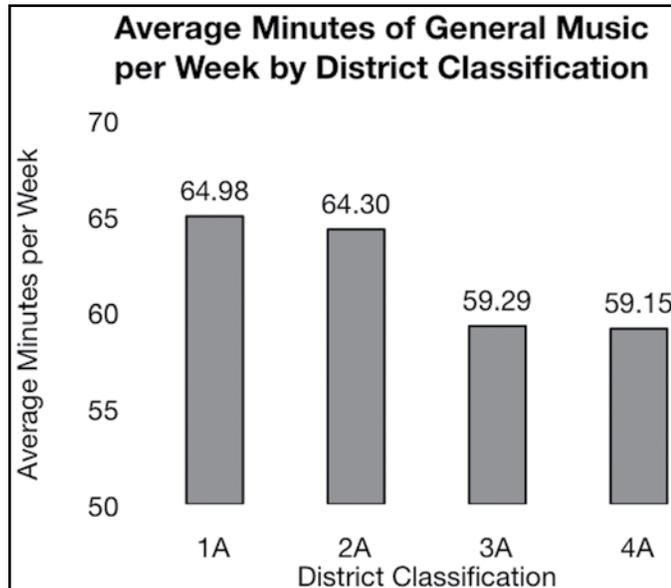
ELEMENTARY MUSIC, BY THE NUMBERS

Kevin Droe, Research Chair

Last spring, as budget cuts began to happen all over the state of Iowa, music programs came under scrutiny, and in some cases, began to be pared back. Since the state does not mandate any number of minutes for elementary general music, some elementary music classes were proposed to be held less frequently, or for shorter periods of time.

In an effort to discover how music instruction is actually delivered in Iowa, a short survey was sent to each district superintendent in the state. The questions were as follows: How many minutes per week does each grade level receive general music instruction? What grade levels receive general music? Does the teacher of those classes have a music endorsement?

Of the 391 public school districts in Iowa, 224 returned usable data. Kevin Droe, IMEA Research Chair, tabulated the results of the survey. The results appear in the following charts and tables.





ASSOCIATION NEWS

IMPORTANT INFORMATION - BOARD OF EDUCATIONAL EXAMINERS

Martha Kroese, President-Elect

Every professional organization has governing bodies which are responsible for ensuring that the members of the profession adhere to certain standards of behavior. This helps protect the public from exploitation, and helps maintain the quality of the practitioners. In August, a nurse lost her license for a month and a doctor lost his license for having a relationship with a patient. It is not unusual to hear of discipline against attorneys, medical professionals, and yes, even teachers.

The Board responsible for the oversight of the education profession is the Board of Educational Examiners (BOEE). This Board is a very important Board for teachers. It is through this Board that licenses are issued, endorsements are granted, and standards of the profession are upheld. This Board meets on a regular basis, and if a teacher is accused of unethical conduct, it is this Board which determines if there is enough evidence for a hearing, and then may go on to sanction a teacher by removal of teaching credentials. Every teacher should be aware of the code of ethics for educators. Decisions and policies made by the BOEE can and do affect how you conduct yourself, both in and outside of school time.

The Iowa Board of Educational Examiners (BOEE) is currently discussing the following language from "Code of Professional Conduct and Ethics" 282-25.3(60).

Standard VI—*unethical practice toward other members of the profession, parents, students, and the community. Violation of this standard includes:*

f. Soliciting students or parents of students to purchase equipment, supplies, or services from the practitioner for the practitioner's personal advantage.

This language could have consequences/implications for teachers in Iowa who teach music lessons/coaching outside of their school contracted time. This language was brought to the BOEE's attention in the spring of 2010 when a citizen challenged a school district for allowing a licensed employee to provide a service (non-music related) to his/her students. The challenger claimed this service provided by the licensed employee violated the referenced section in the Code of Professional Conduct and Ethics. The BOEE discussion on the language was disseminated to school district administrators. A superintendent picked up on this information and brought it to the attention of the district music teachers of possible conflicts with the language, which thus has brought music teachers into the discussion across the state.

How will this discussion affect you if this language is enforced/or interpreted in your district? The current code could be interpreted in reference to time outside of contracted hours in which music teachers have private music studios, teach at a music store, provide coaching/tutoring, dance studio, own a store which sells school supplies, instrument repair business, piano tuning business, or so on. The code specifically refers to students within the teacher's district. If you are providing services such as this to students who are not in your district, there is presumed to be no conflict. However, if you teach private lessons for pay, no matter whether you are on or off school property, even outside of school time, if the students are members of your district, you may be in violation of the Code of Professional Conduct and Ethics.

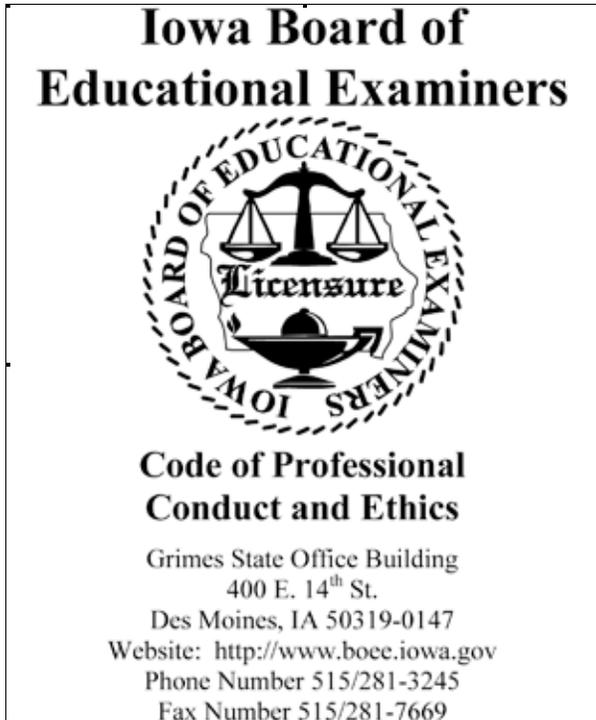
During their meetings this summer, the Board proposed additional changes to the language. The proposed changes have been sent to the BOEE attorney. After the Board receives a clarification from the attorney on language, they will probably make a final decision this fall. The BOEE wants to be sure to protect the students and parents from unfair practices, which might include requiring students to take private lessons to be members of advanced ensembles, or preferential treatment for students who take private lessons. At the same time, they are aware that smaller rural communities may not have the luxury of choosing private teachers who are not employed by the student's district.

The proposed additional change in language provides this explanation of Standard VI: *"No licensee shall accept fees or other compensation for private tutoring, lessons, coaching or any other educational services for students in their district, unless specific written approval is obtained in advance from the district superintendent or designee."*

DEFINITIONS: Private tutoring, lessons, coaching or any other educational services implies on site or off site. Student means any student in the licensee's district. Written permission is given annually.

So what should you do for now? The BOEE minutes of the June meeting state *"Until the Board provides guidance regarding this issue, teachers/districts may continue conducting business as they have in the past"*. The minutes, agenda, and policies of this Board are a matter of public record, and may be accessed at www.boee.iowa.gov. There also is expected to be an article in an upcoming September School Leader newsletter, which can be found at: www.iowa.gov/educate.

CODE OF PROFESSIONAL CONDUCT AND ETHICS Iowa Board of Educational Examiners



CHAPTER 25

CODE OF PROFESSIONAL CONDUCT AND ETHICS

282—25.1 (272) Scope of standards. This code of professional conduct and ethics constitutes mandatory minimum standards of practice for all licensed practitioners as defined in Iowa Code chapter 272. The adherence to certain professional and ethical standards is essential to maintaining the integrity of the education profession.

282—25.2 (272) Definitions. Except where otherwise specifically defined by law:

"Administrative and supervisory personnel" means any licensed employee such as superintendent, associate superintendent, assistant superintendent, principal, associate principal, assistant principal, or other person who does not have as a primary duty the instruction of pupils in the schools.

"Board" means the Iowa board of educational examiners.

"Discipline" means the process of sanctioning a license, certificate or authorization issued by the board.

"Ethics" means a set of principles governing the conduct of all persons governed by these rules.

"Fraud" means knowingly providing false information or representations on an application for licensure or employment, or knowingly providing false information or representations made in connection with the discharge of duties.

"License" means any license, certificate, or authorization granted by the board.

"Licensee" means any person holding a license, certificate, or authorization granted by the board.

"Practitioner" means an administrator, teacher, or other licensed professional, including an individual who holds a statement of professional recognition, who provides educational assistance to students.

"Responsibility" means a duty for which a person is accountable by virtue of licensure.

"Right" means a power, privilege, or immunity secured to a person by law.

"Student" means a person, regardless of age, enrolled in a prekindergarten through grade 12 school, who is receiving direct or indirect assistance from a person licensed by the board.

"Teacher" means any person engaged in the instructional program for prekindergarten through grade 12 children, including a person engaged in teaching, administration, and supervision, and who is required by law to be licensed for the position held.

282—25.3 (272) Standards of professional conduct and ethics. Licensees are required to abide by all federal, state, and local laws applicable to the fulfillment of professional obligations. Violation of federal, state, or local laws in the fulfillment of professional obligations constitutes unprofessional and unethical conduct which can result in disciplinary action by the board. In addition, it is hereby deemed unprofessional and unethical for any licensee to violate any of the following standards of professional conduct and ethics:

25.3(1) Standard I—conviction of crimes, sexual or other immoral conduct with or toward a student, and child and dependent adult abuse.

Violation of this standard includes:

- a. **Fraud.** Fraud means the same as defined in rule 282—25.2(272).
- b. **Criminal convictions.** The commission of or conviction for a criminal offense as defined by Iowa law or the laws of any other state or of the United States, provided that the offense is relevant to or affects teaching or administrative performance.
 - (1) Disqualifying criminal convictions. The board shall deny an application for licensure and shall revoke a previously issued license if the applicant or licensee has, on or after July 1, 2002, been convicted of, has pled guilty to, or has been found guilty of the following criminal offenses, regardless of whether the judgment of conviction or sentence was deferred:
 1. Any of the following forcible felonies included in Iowa Code section 702.11: child endangerment, assault, murder, sexual abuse, or kidnapping;
 2. Any of the following criminal sexual offenses, as provided in Iowa Code chapter 709, involving a child:
 - First-, second- or third-degree sexual abuse committed on or with a person who is under the age of 18;
 - Lascivious acts with a child;
 - Detention in a brothel;
 - Assault with intent to commit sexual abuse;
 - Indecent contact with a child;
 - Sexual exploitation by a counselor;
 - Lascivious conduct with a minor; or
 - Sexual exploitation by a school employee;
 3. Incest involving a child as prohibited by Iowa Code section 726.2;
 4. Dissemination and exhibition of obscene material to minors as prohibited by Iowa Code section 728.2; or
 5. Telephone dissemination of obscene material to minors as prohibited by Iowa Code section 728.15.
 - (2) Other criminal convictions and founded child abuse. In determining whether a person should be denied a license or whether a licensee should be disciplined based upon any other criminal conviction, including a conviction for an offense listed in 25.3(1)“b”(1) which occurred before July 1, 2002, or a founded report of abuse of a child, the board shall consider:
 1. The nature and seriousness of the crime or founded abuse in relation to the position sought;
 2. The time elapsed since the crime or founded abuse was committed;
 3. The degree of rehabilitation which has taken place since the crime or founded abuse was committed;



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4. The likelihood that the person will commit the same crime or abuse again;
 5. The number of criminal convictions or founded abuses committed; and
 6. Such additional factors as may in a particular case demonstrate mitigating circumstances or heightened risk to public safety.
- c. *Sexual involvement or indecent contact with a student.* Sexual involvement includes, but is not limited to, the following acts, whether consensual or nonconsensual: fondling or touching the inner thigh, groin, buttocks, anus or breasts of a student; permitting or causing to fondle or touch the practitioner's inner thigh, groin, buttocks, anus, or breasts; or the commission of any sex act as defined in Iowa Code section 702.17.
- d. *Sexual exploitation of a minor.* The commission of or any conviction for an offense prohibited by Iowa Code section 728.12, Iowa Code chapter 709 or 18 U.S.C. Section 2252A(a)(5)(B).
- e. *Student abuse.* Licensees shall maintain professional relationships with all students, both inside and outside the classroom. The following acts or behavior constitutes unethical conduct without regard to the existence of a criminal charge or conviction:
- (1) Committing any act of physical abuse of a student;
 - (2) Committing any act of dependent adult abuse on a dependent adult student;
 - (3) Committing or soliciting any sexual or otherwise indecent act with a student or any minor;
 - (4) Soliciting, encouraging, or consummating a romantic or otherwise inappropriate relationship with a student;
 - (5) Furnishing alcohol or illegal or unauthorized drugs or drug paraphernalia to any student or knowingly allowing a student to consume alcohol or illegal or unauthorized drugs in the presence of the licensee; or
 - (6) Failing to report any suspected act of child or dependent adult abuse as required by state law.

25.3(2) Standard II—*alcohol or drug abuse.* Violation of this standard includes:

- a. Being on school premises or at a school-sponsored activity involving students while under the influence of, possessing, using, or consuming illegal or unauthorized drugs or abusing legal drugs.
- b. Being on school premises or at a school-sponsored activity involving students while under the influence of, possessing, using, or consuming alcohol.

25.3(3) Standard III—*misrepresentation, falsification of information.* Violation of this standard includes:

- a. Falsifying or deliberately misrepresenting or omitting material information regarding professional qualifications, criminal history, college credit, staff development credit, degrees, academic award, or employment history when applying for employment or licensure.
- b. Falsifying or deliberately misrepresenting or omitting material information regarding compliance reports submitted to federal, state, and other governmental agencies.
- c. Falsifying or deliberately misrepresenting or omitting material information submitted in the course of an official inquiry or investigation.
- d. Falsifying any records or information submitted to the board in compliance with the license renewal requirements imposed under 282—Chapter 17.
- e. Falsifying or deliberately misrepresenting or omitting material information regarding the evaluation of students or personnel, including improper administration of any standardized tests, including, but not limited to, changing test answers, providing test

answers, copying or teaching identified test items, or using inappropriate accommodations or modifications for such tests.

25.3(4) Standard IV—*misuse of public funds and property.* Violation of this standard includes:

- a. Failing to account properly for funds collected that were entrusted to the practitioner in an educational context.
- b. Converting public property or funds to the personal use of the practitioner.
- c. Submitting fraudulent requests for reimbursement of expenses or for pay.
- d. Combining public or school-related funds with personal funds.
- e. Failing to use time or funds granted for the purpose for which they were intended.

25.3(5) Standard V—*violations of contractual obligations.*

a. Violation of this standard includes:

- (1) Signing a written professional employment contract while under contract with another school, school district, or area education agency.
- (2) Asking a practitioner to sign a written professional employment contract before the practitioner has been unconditionally released from a current contract. An administrator shall make a good faith effort to determine whether the practitioner has been released from the current contract.
- (3) Abandoning a written professional employment contract without prior unconditional release by the employer.
- (4) As an employer, executing a written professional employment contract with a practitioner, which requires the performance of duties that the practitioner is not legally qualified to perform.
- (5) As a practitioner, executing a written professional employment contract, which requires the performance of duties that the practitioner is not legally qualified to perform.

b. In addressing complaints based upon contractual obligations, the board shall consider factors beyond the practitioner's control. For purposes of enforcement of this standard, a practitioner will not be found to have abandoned an existing contract if:

- (1) The practitioner obtained a release from the employing board before discontinuing services under the contract; or
- (2) The practitioner provided notice to the employing board no later than the latest of the following dates:
 1. The practitioner's last work day of the school year;
 2. The date set for return of the contract as specified in statute; or
 3. June 30.

25.3(6) Standard VI—*unethical practice toward other members of the profession, parents, students, and the community.* Violation of this standard includes:

- a. Denying the student, without just cause, access to varying points of view.
- b. Deliberately suppressing or distorting subject matter for which the educator bears responsibility.
- c. Failing to make reasonable effort to protect the health and safety of the student or creating conditions harmful to student learning.
- d. Conducting professional business in such a way that the practitioner repeatedly exposes students or other practitioners to unnecessary embarrassment or disparagement.
- e. Engaging in any act of illegal discrimination, or otherwise denying a student or practitioner participation in the benefits of any program on the grounds of race, color, religion, age, sex, sexual orientation, gender identity, disability, marital status, or national origin.

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- f. Soliciting students or parents of students to purchase equipment, supplies, or services from the practitioner for the practitioner's personal advantage.
- g. Accepting gifts from vendors or potential vendors where there may be the appearance of or an actual conflict of interest.
- h. Intentionally disclosing confidential information including, but not limited to, unauthorized sharing of information concerning student academic or disciplinary records, health and medical information, assessment or testing results, or family income. Licensees shall comply with state and federal laws and local school board policies relating to the confidentiality of student records, unless disclosure is required or permitted by law.
- i. Refusing to participate in a professional inquiry when requested by the board.
- j. Aiding, assisting, or abetting an unlicensed person in the completion of acts for which licensure is required.
- k. Failing to self-report to the board within 60 days any founded child abuse report, or any conviction for a criminal offense listed in 25.3(1)“b”(1) which requires revocation of the practitioner's license.
- l. Delegating tasks to unqualified personnel.
- m. Failing to comply with federal, state, and local laws applicable to the fulfillment of professional obligations.
- n. Allowing another person to use one's practitioner license for any purpose.
- o. Performing services beyond the authorized scope of practice for which the individual is licensed or prepared or performing services without holding a valid license.
- p. Falsifying, forging, or altering a license issued by the board.
- q. Failure of the practitioner holding a contract under Iowa Code section 279.13 to disclose to the school official responsible for determining assignments a teaching assignment for which the practitioner is not properly licensed.
- r. Failure of a school official responsible for assigning licensed practitioners holding contracts under Iowa Code section 279.13 to adjust an assignment if the practitioner discloses to the official that the practitioner is not properly licensed for an assignment.

25.3(7) Standard VII—compliance with state law governing obligations to state or local governments, student loan obligations, and child support obligations. Violation of this standard includes:

- a. Failing to comply with 282—Chapter 8 concerning payment of debts to state or local governments.
- b. Failing to comply with 282—Chapter 9 concerning repayment of student loans.
- c. Failing to comply with 282—Chapter 10 concerning child support obligations.

25.3(8) Standard VIII—incompetence. Violation of this standard includes, but is not limited to:

- a. Willfully or repeatedly departing from or failing to conform to the minimum standards of acceptable and prevailing educational practice in the state of Iowa.
- b. Willfully or repeatedly failing to practice with reasonable skill and safety.

These rules are intended to implement Iowa Code section 272.2(1)“a.”

CHAPTER 26

CODE OF RIGHTS AND RESPONSIBILITIES

282–26.1 (272) **Purpose.** The code of professional conduct and ethics in 282–Chapter 25* defines unprofessional and unethical conduct justifying disciplinary sanction. The board acknowledges that the discharge of professional obligations should occur in recognition of certain fundamental rights and responsibilities. Accordingly, the board recognizes the following rights and responsibilities of all educators licensed under Iowa Code chapter

272 and agrees that the exercise of these rights and responsibilities may present mitigating facts and circumstances in the board's evaluation of allegations of unprofessional or unethical conduct.

282–26.2(272) **Rights.** Educators licensed under Iowa Code chapter 272 have the following rights:

- (1) The educator has a right to be licensed and endorsed under professional standards established and enforced by the board.
- (2) The educator has a right to refuse assignments for which the educator is not legally authorized, in terms of holding a valid Iowa license with the appropriate endorsement(s) or approval(s).
- (3) The educator has a right, subject to board and administrator authority, to exercise professional judgment in the evaluation, selection, and use of teaching methods and instructional materials appropriate to the needs, abilities, and background of each student.

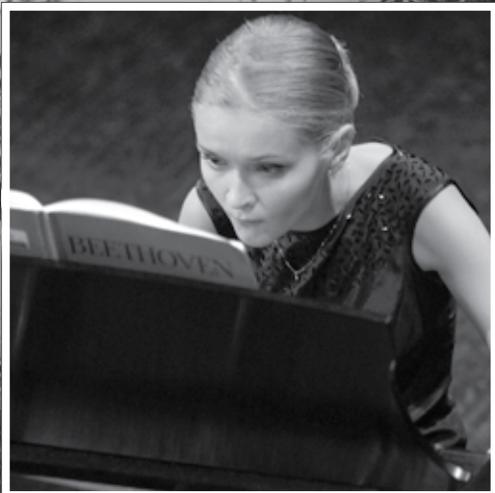
282–26.3(272) **Responsibilities.** Educators licensed under Iowa Code chapter 272 have the following responsibilities:

1. The educator has a responsibility to maintain and improve the educator's professional competence.
2. The educator has a responsibility to accept only those assignments for which the educator is legally authorized.
3. The educator has a responsibility to provide conditions that are conducive to teaching and student learning.
4. The educator shall protect students from conditions harmful to learning or to health or safety.
5. The educator shall not, without just cause, restrain a student from independent action in the pursuit of learning and shall not, without just cause, deny a student access to varying points of view.
6. The educator shall not use professional relationships with students for private advantage.
7. The educator shall not discriminate against any student on the grounds of race, color, religion, age, sex, sexual orientation, gender identity, disability, marital status, or national origin.
8. The educator shall accord just and equitable treatment to all members of the profession.
9. The educator shall keep in confidence personally identifiable information regarding a student or the student's family members that has been obtained in the course of professional service, unless disclosure is required by law or is necessary for the personal safety of the student or others.
10. The educator who has reasonable basis to believe that a student has been abused, as defined by law, shall make all reports required by law and the Iowa Administrative Code and which are necessary to ensure the safety and well-being of the student.
11. In the administration of discipline, the educator shall treat all students with respect and in compliance with all policies of the school district served by the educator.
12. The educator shall provide accurate, truthful, and complete information to the board and to the local education system concerning all licensure transactions.
13. The educator shall not refuse to participate in a professional inquiry, when requested by the board.
14. The educator shall not require or direct another educator to violate any provisions of the code of professional conduct and ethics or any rights of a student, parent, educator or citizen.
15. The educator shall not delegate tasks to unqualified personnel.
16. These rules are intended to implement Iowa Code section 272.2(1)“a.”

Updated as of 01.08.10

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ASSOCIATION NEWS

GENERAL MUSIC NEWS

Dianne Aboud, General Music Chair



Dear IMEA Member teaching General Music,

Welcome back to another school year! I know for many of you this year finds you in the middle of a job change and I hope you are keeping your heads above water and learning the joy of change.

It is not always easy to find the positive in a major job shift, but as many of you know, I am an expert in this area. I have seldom taught the same grade level or subject area 2 years in a row. What is keeping me going through change after change are the faces of the students. It is not their problem or their fault, and it is my challenge, obligation, and joy to provide them with all the knowledge, strength, and happiness I can to make music fun and enjoyable for them.

I hope many of you can make it to the Fall IMEA Professional Development Seminar* (Conference) in November. Martha Kroese has a wonderful line up planned with headliner John Feierabend. I have attended for over 10 years and

come back every year with a huge 3-ring notebook full of material which I share with my administrators to show how valuable this opportunity is for myself as a music educator. *This is what you call it for your administrators.

The Spring Workshop is already planned (May 13-14 2011), and for those of you who enjoyed Artie Almeida in May 2010, we have another treat for you. We will again offer a Friday evening local session and Saturday will be

DRRRRRRR (drum roll)

Randy DeLelles and Jeff Kriske of Kids Sounds.

Our fantastic sponsors of the event are West Music - thank you Judy Pine, - the Des Moines Public Schools, and IMEA. It will again be offered for recertification credit. More details as we get closer---check the website.

Have an uplifting fall as the seasons change, and see you in November.

Dianne Aboud
General Music Chair

Music!
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MENC: The National Association for Music Education

ASSOCIATION NEWS

ALL STATE ORCHESTRA CHAIR'S REPORT Ann Osborne Gribbins, All State Orchestra Chair



After three years as assistant, I am pleased to be in my first year as orchestra chair. A big thank-you to outgoing chair Ted Hallberg from LeMars Community Schools for assisting me with this transition and for agreeing to stay on as an assistant for next year's festival. I will also be assisted by Nick Hoover at Dowling High School and Katherine Bendon from the Pella Community Schools.

The 2010 All State orchestra conductor is Dr. Henry Duitman. Dr. Duitman joined the faculty of Grand Valley State University, in Allendale, MI in the Fall 2008. During his 22 years as the Director of the Northwest Iowa Symphony Orchestra, and 23 years as Professor on the faculty of Dordt College in Sioux Center, IA, Dr. Duitman built an orchestra program with national exposure. In addition he has conducted festival and honors bands and orchestras in Florida, Iowa and Minnesota. In his current position at Grand Valley University in Allendale, MI, he serves as Assistant Professor and Director of Orchestra. Dr. Duitman received the Bachelor of Music Education degree from Florida State University and Master of Arts degree from the University of South Florida. He earned his Ph.D. in Music Education from the Ohio State University.

The Orchestra will be performing several very challenging works for the 2010 festival: The Finale from Tchaikovsky's *Symphony No 4*, and *Patrie Overture Dramatique* by Bizet. Excerpts have been out since the end of July, and students throughout the state are working hard to prepare for October's auditions.

There will be a chamber orchestra for the choir's Mozart piece, and the process for selecting the students for this group will be different this year than in the past. Instead of selecting students by their total score at the October auditions, all selected students will receive the Mozart music to learn, and we will include an excerpt or two at the chair placement auditions in November. The top students in each section will then be utilized for the chamber group.

In the choir piece *How Can I Keep from Singing*, there is a violin solo. Students interested in being considered for this solo are to submit a tape, CD or MP3 of them playing the entire song with the piano track provided on the IHSMA website. The violin part is also available for download on the IHSMA website. The audition tapes/CD's or MP3's need to be sent to All-State Chorus Chair Mary Citta, 2405 Rownd Street,

Cedar Falls, IA 50613 (mcitta@cfu.net). The tape/CD/MP3 must be postmarked by Friday, October 29th. The selected Violin player will be posted on the IHSMA website by Wednesday, November 10th. Rehearsal information for All-State weekend will be posted at the same time.

There are no changes being proposed to the string audition process this year. However, we will continue to stress that all scales need to be in even 16th notes for auditions. There should *not* be an 8th note on the tonic of the scale. Also, we will continue to require that solos only be from 1 minute to 1 minute 20 seconds in length. This will keep the audition schedule closer to being on time. We will also continue to post a list of students "still under consideration" before the lunch break, so that a student who auditioned in the morning knows if they need to stay for recalls in the afternoon, or if they are free to go home for the day.

Again this year, for chair placement auditions, we plan to post excerpts outside Benton Auditorium between 2:00 and 2:15. Audition names will be posted (in the order that the students are to appear) at 2:30. This worked well last year, and seemed to help chair placement auditions run more smoothly.

Due to the band not needing basses last year, we had 20 basses (instead of 16) in the orchestra. Several directors commented to me that they felt that we should continue having 20 basses, since the bass sound tends to "disappear" when we are performing in Hilton. I am in agreement with this, so we are keeping 20 basses in the orchestra for the 2010 festival. This will be in addition to the 4 basses that the band will need.

Another suggestion I have received from directors is to change some of the rooms that we are using for chair placement auditions at the festival. Due to a screen dividing several of the rooms that we are using (rather than an actual wall), there is quite a bit of bleed-through and it is difficult to hear the students. I have spoken to Martha Kroese and Dave Heupel about the possibility of using two rooms in different parts of Scheman. We are having difficulty finding rooms that are not already in use by OPUS, or for the IMEA conference. I will continue to look for an acceptable alternative, but for the 2010 festival, we will likely use the same rooms in Scheman that were used in the past few years.

If anyone has any other suggestions or concerns about anything related to the All-State Orchestra, I would love to hear from you. Please feel free to contact me at school (515-961-9510, ext. 2125), home (641-745-7499), or by e-mail (ann.gribbins@indianola.k12.ia.us).

IOWA: THE MUSIC EDUCATION RESEARCH LEADER FOR OVER A CENTURY

Kevin Droe, Research Chair



Greetings from the IMEA Research Chair

For almost century, Iowa has had a strong reputation for research in music education. In 1919, Carl Seashore, a psychologist at the University of Iowa, developed what many consider to be the first music test, the *Tests of Musical Ability*. Charles Fullerton, professor of music at the Iowa State

Teachers College (later the University of Northern Iowa) from 1896-1934, researched choral teaching techniques and developed an innovative approach for teaching choral music in rural schools using phonographs (Mark, 2007). Music psychometrics pioneer Ed Gordon received his Ph.D. from the University of Iowa and later taught there. From 1953 to 2002, an analysis of research articles appearing in the *Journal of Research in Music Education* indicated that Iowa researchers ranked 7th in the nation for frequency of article contributions (Ebie, 2002). Since the 1990's, Don Coffman at the University of Iowa has made numerous contributions to the research literature along with serving on editorial boards of top tiered journals. Thanks to research endeavors from our state institutions and their graduates, Iowa continues to contribute to music education research.

With the reconfiguration of MENC conferences, the research community has begun biennial conferences that focus on music education and teacher education research. The first of these, the *2010 MENC Biennial Music Educators National Conference*, took place last March in Anaheim, CA. Mary Cohen from the University of Iowa received the Outstanding Dissertation Award and gave a presentation on her research with community choirs. Northeast IMEA representative Danny Galyen and I presented our research on the influence of music scores on conductors. Don Coffman, head of music education at the University of Iowa and editorial board member of the *International Journal of Community Music* participated in the Community Music SRIG. Also in attendance was Tom Sletto, Assistant Professor of Music Education from Drake University. Overall there was one research session and three research posters presented by Iowa researchers at this year's conference.

Submissions are now being accepted for the research poster session at the *2010 Iowa Music Educators Association Annual Conference* in Ames. The poster session is an opportunity for researchers to share research with colleagues as well as conference attendees and will be Friday, November 19, 2010, 9:45-10:45 AM. Reports can be of complete or on-going research.

To have your report considered for the poster session, please email me (droe@uni.edu):

- your name
- title
- contact information and
- abstract of research (no longer than 300 words)
- Due by October 8, 2010.

Researchers whose papers are selected will be expected to be available during the poster session to discuss their work and furnish copies of abstracts to those interested. Attached submissions need to be in Word document (.doc or .docx) or portable document (.pdf) format. Notification of acceptance will be made by October 14, 2010.

During an era when education directives often include the phrases "data driven" or "research-based," it's important for Iowa to keep moving forward in music education research. The goals of research are to help make music education (1) more efficient, (2) more enjoyable and (3) more widespread. As members of IMEA, we can all help support the efforts of research through interaction and participation at the conference and throughout the year.

References

- Ebie, B. D. (2002). Characteristics of 50 Years of Research Samples Found in the "Journal of Research in Music Education", 1953-2002. *Journal of Research in Music Education*, 50, 280-291.
- Mark, M. L. (2007). *A History of American Music Education* (Third ed.). Lanham: Rowman & Littlefield Education.

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ASSOCIATION NEWS

MENC NATIONAL ASSEMBLY

Martha Kroese, IMEA President-Elect



The MENC National Assembly was held in Washington, DC on June 26-29, 2010. The National Assembly consists of the President or representative of each state affiliate, plus the Council and Society Chairs of MENC. During the National Assembly, round-table discussions are held with the representatives of each of the MENC divisions, as well as topic-driven discussions. In addition, states are divided by

size of membership, so ideas and concerns can be discussed among states that have similar demographics.

Scott Shuler, the new MENC President, had opportunity to outline his goals and strategies for his two year term, and to introduce his theme, "Music: Education for Life". In his Keynote address, he presented his "Guiding Principles for Arts Education".

1. An education in all of the arts is important for all students.
2. Independence (artistic literacy) is necessary for a life enriched by the arts.
3. Independent arts literacy can be described as the ability to carry out the three artistic processes: Creating, performing, and responding to the arts
4. To achieve independence and transition to arts involvement in the arts, students must begin arts study early and continue in high school.

To support these guiding principles, MENC offered the following goals.

1. Every student in our nation's schools shall study music as part of the core curriculum.
2. All school music programs shall be balanced, comprehensive, and sequential, as defined in the National Standards for Music Education and shall be provided with resources as defined in the Opportunity-to-Learn Standards for Music.
3. All music instruction shall be delivered by well-prepared professional music educators, each of whom meets state requirements.
4. Music educators and those who support music education shall view MENC as the primary

association for ensuring widespread advancement of the profession.

The MENC Strategic plan presents objectives and strategies to accomplish these goals. The strategic plan may be viewed in its entirety at www.menc.org/documents/07stratplanfinal.pdf.

As the Iowa representative to this National Assembly, I attended break-out sessions on teacher recruitment and retention and on increasing MENC membership. I discovered that while several states are experiencing shortages of music teachers, there are others, such as Texas, who have a surplus. Some states also have more high school students wishing to become music educators than they have room for in their programs, so they can afford to accept only the most qualified into their programs.

The most recurrent idea to come out of the membership session was to give members the ability to pay membership dues in monthly or quarterly installments. No decision was made at the meeting, but the National Executive Board will take this suggestion under advisement.

I also had the opportunity to attend concerts by the United States Navy Band and the Sea Chanters, as well as The Commodores, the Navy Jazz Band. The Commodores will be part of the IMEA conference in November, and you are in for a treat. Sioux City, Iowa native, Justin Kisor, plays trumpet in this fine ensemble.

Attendees travelled to the Kennedy Center to hear the first performance of the National Honor Band, Chorus, and Orchestra. The band was directed by Anthony Maiello, the Chorus by Andre' Thomas, and the Orchestra by Col. Dennis Layendecker. Iowa was not represented in this inaugural performance, but IMEA members are encouraged to have students audition in the future.

MENC is our collective voice for advocacy for quality music education for all students. Our voices as members DO make a difference. I would encourage any IMEA member who has concerns about the National Organization to make them known to your IMEA board. Your voice will be represented at the North Central Divisional meeting in January and also at the June 2011 National Assembly. MENC is trying to become much more open and transparent about their business, and endeavoring to set their goals according to the needs and wishes of the local members.

SUSTAINING MEMBERSHIP

Penny Zaugg



Sustaining membership is an opportunity for individuals, businesses and corporations to financially support Iowa Music Educators. This income source helps school performance groups perform at the IMEA fall conference, it provides support for professional groups for a concert or lecture at the annual conference, and in-service opportunities for Iowa music teachers that are beyond the

usual financial limitations of the IMEA organization.

Sustaining memberships include several benefits: sustaining member may attend the IMEA Annual Conference at the regular registration fee. The member name will be listed in membership mailings and a copy of the IMEA Member Directory is available. The membership fee is also tax deductible. Finally, as technology opportunities have advanced, member websites can be linked from the IMEA site.

There are currently three levels of membership. They are: Donor \$50-\$99; Friend \$100-\$174; Patron \$175 and above.

2009 Sustaining members include:

Art Strings, ASBDA, Band Services of Iowa, Becker Fine String Instruments, Bob Rogers Travel, The CD Duplicator, Harry Carter, Celebration Iowa, The Chip Shoppe, Clarke College, Conn-Selmer, Coe College, Collegiate Apparel, Dancin' Drums, DeMoulin Bros, Drake University, Eastman Strings, FJH Music, Good News Tour & Travel, Gourmet Delight, Graceland University, Griggs Music, Group Travel, Harmisons

Fund Raising, IBA, Integrity Travel, Interlochen Center for the Arts, Iowa Makes Music, Iowa State University, Iowa Wesleyan College, JW Pepper, KC Strings, Kephart's Music Center, Legacy Tour & Travel, Loras College, Luther College, MacMillan/McGraw-Hill, Morningside College, Myles Music, New Horizons Tour & Travel, Northwest Missouri State University, Party Time Fundraising, Pearson, Riemans Music, Romeo Music, Seasons Fund Raising, Smart Music/Finale, Stanbury Uniforms, Star Destinations, Sunshine Travel, Truman State University, University of Iowa, University of Northern Iowa, University of South Dakota, University of St Thomas, Waldorf University, West Music, William Penn University, Work of Our Hands

We sincerely thank our 2009 Sustaining Members.

If you know an individual, business, or corporation that would be interested in more information or in making a contribution, please contact:

Penny Zaugg, Membership Chair
4920 NE 116th
Mitchellville, IA 50169
pennyjeffzaugg@prairieinet.net

Checks can be made out to Iowa Music Educators Association and mailed to the Membership Chair.

ASSOCIATION NEWS

Outstanding Administrator Iowa Exemplary Music Program

If you have questions about either award, please email Kendra Leisinger, kendra.leisinger@gmail.com, or write to her at the address on the application form.

APPLICATIONS

Outstanding Administrator for Support of Music Education

Yes, I would like to nominate an administrator for the Outstanding Administrator for Support of Music Education Award.

Name of Administrator: _____

Position: _____

Name of School: _____

Address: _____

Phone Number: _____

*Nominating Music Teacher Signature
(must be IMEA member)*

This application must be accompanied by a statement from the nominator indicating that the administrator being nominated demonstrates that he or she:

1. Supports music as an important part of the total curriculum.
2. Supports the application of curriculum concepts in the classroom.
3. Provides administrative support of public performances.

The nominating teacher(s) should include the outstanding characteristics of the nominee relating to music education.

Application Deadline: June 30, 2010

Return to: Kendra Leisinger
Crocker Elementary School
2910 SW Applewood
Ankeny, IA 50021

Iowa Exemplary Music Program

Name of School: _____

Address: _____

Phone Number: _____

Principal: _____

School Population: _____

Grade Levels: _____

Music Faculty: Please list all music faculty along with position title as general music, strings teacher, professional development involvement, etc.

*Nominating Music Teacher Signature
(must be IMEA member)*

This application must be accompanied by the following information:

1. List and briefly describe the courses and musical opportunities offered by your school.
2. List and describe unified music education goals for general music, instrumental music, and vocal music in your school.
3. Briefly describe departmental guidelines for instruction in conceptual area. (You may provide a copy of your Curriculum Guide. Please indicate when it was written or last revised.)
4. Describe the application of the department guidelines from #3 above in the classroom and/or performance activities.
5. Briefly describe why you believe your department should be considered for this award.

Please submit any other materials (programs, hand-books, etc.) in support of your application.

Application Deadline: June 30, 2010

Return to: Kendra Leisinger
Crocker Elementary School
2910 SW Applewood
Ankeny, IA 50021



ASSOCIATION NEWS

WELCOME JANE JOHNSON, NEW IMEA MENTOR CHAIR

Scott Rieker, Editor



The Iowa Music Educators Association is pleased and proud to welcome Jane Johnson as our new Mentor Chair. Jane is undertaking the daunting but integral role of supporting new teachers in our profession, so that they thrive in the classroom, their students experience success, and they stay in the profession long enough to experience the profound joys that our art provides all who participate in it. Given her extensive background

in music education and her wide-ranging professional activities, Jane is a vital asset in ensuring that – in Iowa, where it all began – we still have “Music for Every Child and Every Child for Music.”

Jane Johnson received her undergraduate degree in music education from Iowa State University and her Master of Arts in Effective Teaching degree from Viterbo College. She retired from the public schools after 34 years, most recently at the elementary level in Newton Iowa. Musically she stays busy in retirement directing a children’s choir for the Iowa Youth Chorus, church music work and private studio.

Jane has been active in Iowa Choral Directors and IMEA as an occasional workshop presenter as well as hosting the annual south central regional 5th/6th honor choir. Further training has been taken in Music Learning Theory, Kodaly and Orff Methods, World Drumming, and the Iowa Comprehensive Musicianship Project.

Jane is married to Gary with three grown sons and one adopted grand puppy named Dolce (yes, a VERY sweet white miniature Pomeranian). She also recently became a grandmother to Zoey Anne and enjoys one day of week with her.

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- Return form with payment to:
MENC: The National Association for Music Education
1806 Robert Fulton Drive
Reston, VA 20191 USA

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<input type="checkbox"/> College/University	<input type="checkbox"/> Guitar
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